



What can my Branch do on Campus?

Beginners:

- Hold a branch meeting on campus – advertise on campus and invite visitors
- Ask a college professor or student to speak at a branch meeting. Hold the meeting on campus.
- Place informational posters on the campus about AAUW, pay equity or any AAUW topic
- Set up an informational booth or hand out brochures about AAUW
- Request to set up a booth at a college fair
- Communicate with the college to advertise their events in a “college corner” on your website
- Attend college events that are open to the public. If there is a contact number, let them know you are coming and tell them a little something about AAUW. Bring your AAUW business cards and Branch brochures to use if an opportunity presents itself.
- Offer an appropriate college department a speaker from your branch to speak on a topic of their expertise
- Offer a copy of an AAUW study to the appropriate college department. Take this opportunity to open dialog on possible related program or project.

Intermediate:

- Sponsor a community project on campus such as collecting books for local, disaster or international causes. Possibly a food collection at holiday time for the local food bank.
- Sponsor a letter writing campaign for a project such as Amnesty International.
- If you give local awards in math or science to high school students, contact college departments for student speakers that might attend the presentation of awards as role model/inspirational speakers. Hold the awards presentation on campus.
- Hold a local candidates forum with Political Science Dept. and League of Women Voters. Invite student political groups as well to participate.
- Have an informational meeting in conjunction with an international department or club to promote the Bina Roy projects. Raise funds for the project
- Work with the Political Science department to form a speakers’ bureau

More Involved:

- Provide mentors to college students
- Sponsor a “Sister-to-Sister” conference using college students as mentors/facilitators for student groups
- Implement a “Transitions” conference working with the college Guidance department
- Involve the college as a coalition partner on an AAUW project dealing with any AAUW mission issue

(See additional resource page “Position Papers and Fact Sheets” for possible project topics)