



## **From The Student's Mouth**

*Summary of points from AAUW NYS Convention - April 2005  
"Conversations with the Next Generation"*

### **Hot Topics from the student campus representatives;**

- Sexual Discrimination
- Issues of Equity for Women and Girls
- Date Rape
- Title IX Issues
- International Women's Issues–World Situations
- **TRY TO ELICIT PASSION ABOUT AAUW ISSUES !!!**

### **Ways to Engage campus students:**

- Help to co-ordinate student action projects among nearby campuses
- Develop a community outreach project (food drive etc.) they can be involved with on the campus
- Target women of color on campus who are often "overlooked"
- As assistants or mentor in connection with a "Sister-to-Sister" event
- Branch members as mentors/advisors/role models to campus women
- Ask a student to be a liaison for information on campus - you report branch events to her- she disseminates information. Also she gathers campus information of interest to the branch and reports same to branch.

### **Marketing AAUW**

- **STUDENTS DON'T KNOW WHAT IT IS !!!!!**
- Provide literature
- Advertise your website - students are computer savvy Meet on campus
- Advertise open meetings on campus bulletin boards
- Engage one student at a time
- Conduct a membership drive during a major campus activity