

2008 VOTER EDUCATION CAMPAIGN

AAUW NYS is asking branches to participate in a Voter Education Campaign

There are three components in the campaign; Voter Registration, Voter Education and Get Out The Vote (GOTV). This year, the election of both local and county officials gives your branch the opportunity to **Make a Difference**.

GOALS

The multiple goals are to register voters, inform the public and to achieve results through specific actions and community involvement:

1. Hold voter registration drives to register voters.
2. Host forums/discussions to educate voters on issues and candidates' platforms
3. Attract voters, new and ongoing, to the polls-Get Out The Vote

CHALLENGE

The AAUW NYS Public Policy *Voter Education Challenge* is to look for creative and unique ways to implement these goals in your community.

CRITERIA

All programs will be evaluated on: Seeking and working with coalitions; Visibility; Venues: Creativity and branch participation. Additional specific criteria include:

- Voter Registration-number of new voters registered.
- Voter Education-creative programming, scope of issues/candidates covered, attendance, media coverage
- GOTV-creativity & use of resources to assist with transportation, child care, etc.

AWARDS

\$25 Cash awards will be given to branch programs meeting basic criteria
Certificates of Merit will be awarded to branch programs

APPLICATIONS

Applications can be found on the AAUW NYS Public Policy webpage www.aauw-nys.org/pp_voterred.htm or by calling Nancy Mion 631.472.9377.

All applications must be submitted by March 15, 2008 to Nancy Mion, AAUW NYS Public Policy Director by e-mail myown220@aol.com or 220 Paulanna Avenue, Bayport, NY 11705.

RESOURCES

1. AAUW *Woman-to-Woman Voter Turnout. A Manual for Community Based Campaigns to Mobilize Women to Vote*. Each branch has a paper copy and it is available at www.aauw.org.
2. AAUW NYS Public Policy webpage www.aauw-nys.org/pp.htm.
3. County Board of Elections, Town Clerks. LWV, NOW, Community Centers, etc.

2008 AAUW NYS PUBLIC POLICY VOTER EDUCATION CAMPAIGN APPLICATION AWARD FOR COMPLETED PROGRAMS

The AAUW NYS Voter Education Campaign is composed of Voter Registration, Voter Education and Get Out The Vote (GOTV) programs. The goal of any Voter Education program is to register voters, to educate the voters about the issues on which their elected officials will be voting, to provide candidates'/legislators' positions on the issues, to encourage and assist voters to actually vote.

Submit only new/revised programs (held before April 24, 2008) by **March 15, 2008** to Nancy Mion, 220 Paulanna Avenue, Bayport, NY 11705 myown220@aol.com 631.472.9377

**\$25 CASH AWARDS/CERTIFICATES OF MERIT FOR BRANCHES
WHO MADE A VOTER EDUCATION IMPACT ON THEIR COMMUNITIES**
will be awarded at the 2008 AAUW NYS Convention

Branch name

Contact person
Address

E-mail/Phone

Program

Check type of program - Voter Registration Voter Education GOTV

Where was it held?

List speakers involved, if any, party affiliation (if applicable), political office or position

Cosponsors/Coalitions

List other organizations involved in this program

How were they involved?

Number of voters reached

How many members were involved and/or attended?

How many guests? How many were registered?

How many were called/contacted?

Visibility

Attach newspaper articles/announcements, description of non-paper media coverage, flyers, newsletter articles, proposed visibility plans