

**AAUW MEMBERSHIP
SAMPLE RECRUITMENT LETTERS**

Letter #1

Your address
Ithaca NY 14850
1 September 2000

Name, address

Dear Addressee,

I am writing to invite you to join our local branch of the American Association of University Women (AAUW). As an Individual Member of AAUW, you undoubtedly share our goals of equity and education for women.

Ithaca Branch projects over the years include founding the Legal Advocacy Fund, sexual harassment workshops at area high schools, and voter forums. Our Sister-to-Sister workshop for teenage girls is our priority project this year. We usually meet the third Wednesday evening of the month from September to May. We also have interest groups that meet at other times.

We'd like to have you as a member. If you have recently renewed your national membership, the cost is only an additional \$XX for Ithaca Branch and New York State dues. If your association dues have expired or are about to, you can renew through our branch for a total of \$XX for local, state, and national AAUW membership through June 30, 2001. You will receive the Ithaca and News York AAUW newsletters with news of local women's initiatives as well as *Outlook*. If you have questions, please call me at 555-1234. Or you can fill out the form at the bottom of this page and mail it with your check. And watch for an invitation to our next event, scheduled for September 20th.

Sincerely,

Your name, Membership Vice President
Ithaca Branch, AAUW

Name _____ Phone (H) _____

Address _____ Phone (W) _____

_____ Email _____

Education _____

College/University

State/Campus

Degree

___ I'm an Individual Member ___ My \$XX check, made out to AAUW Ithaca Branch is enclosed

___ My IM has expired. ___ My \$XX check to AAUW Ithaca Branch is enclosed

Send to Your name, Your address, Ithaca NY 14850

Letter # 2

Caribou Branch AAUW
Your name, Membership Chair
Your address, Caribou, ME 04736
555-1234
email address

Name
Address
Caribou ME 04736

Dear First Name:

At the request of (branch member name), the Caribou Branch AAUW (American Association of University Women) cordially invites you to join our ranks as a full-fledged member of our branch, of Maine AAUE and of AAUW National. We believe our objectives are important to you. We promote equity for all women, education and self-development over the life span and positive societal change. Founded in 1881 to improve and maintain high standards in education, AAUW is the oldest and largest national organization working for the advancement of women and promoting equality in education.

Caribou Branch AAUW meets monthly, alternating between the first Thursday evening or the first Saturday morning. Some of our meetings are in members' homes, some are in churches, libraries, schools or other locations. We do not meet in July and August. We are very proud of our book group, which meets in members' homes for lunch the first Tuesday after the first Thursday of the month. You must be a branch member to participate in book group.

Our programs, selected by our members, are always scintillating, educational and thought provoking. This past year, for example, programs included a presentation on the first 50 years of AAUW and its pioneering women, member's presentations on ballot referenda and on the impact of famous women heads of state, an update on the Maine School of Science & Mathematics, Investment Strategies for Women, Gardening Tips, and a presentation from the book group. We celebrate the holidays by holding a Christmas auction at our December meeting. This fun-filled event is our only fund-raiser, proceeds of which fund local scholarships and national fellowships to assist doctoral candidates with their important research. Programs for the coming year include: Focus on the Race for Governor, Science of Massage Therapy, Scrap booking, comparison of Lebanese & Native American healing traditions, Women's Rights Revival, The Healing Circle: Helping Children Grieve, Impact of Incarceration on Girls, and Book Favorites.

Branch goals are to expand our minds in an ongoing quest for knowledge and to assist others in doing the same. We invite you to join us on the journey to continued learning and the warmth of true fellowship. For more membership information, contact me at the address, phone number or e-mail address above.

Sincerely,

Your name
Membership Chair, Caribou Branch AAUW

Letter #3

American Association of University Women
Your address
Skaneateles NY 13152
March 18, 2003

Name
Address
Skaneateles NY 13152

Dear First Name:

The Skaneateles Area Branch of the American Association of University Women would like to provide you with some information about our organization and to invite you to become a member of our group. We are a very strong and active branch with many opportunities for our members to “make a difference” in significant ways toward our goal of promoting equity and education for women. As such we are responsive to real issues both in our community and beyond.

Our projects include support for our nascent Skaneateles Girls’ Hockey Team, fund raising for the AAUW Education Fund, Legal Advocacy Fund, and assisting a literacy program in Mexico. Our programs have met a number of community interests including a closer look at school testing mandates, a celebration of local women artists, and a discussion of the complex issues confronting us as our population ages. In addition there are social events, e.g. summer picnic, and special interest group activities, e.g. theater, throughout the year.

We would like to invite you to join us for one of our upcoming programs:

The Writings of Anne Morrow Lindberg	Monday, March 24 at 7:30 PM
	The Creamery, 28Hannum Street
Date Rape and Campus Violence	Tuesday, April 8 at 7:00 PM
	Skaneateles Community Center
Issues at Breakfast	Saturday, May 3 at 9:30 AM

We hope you will review the enclosed information and then give serious consideration to this invitation. I would be happy to answer any questions you may have. Please call me at 555-1234 or e-mail me at your email. We’d love to have you with us!

Sincerely,

Your name, President
Skaneateles Area Branch