

AAUW NYS Membership Teleconference  
October 12, 2011  
7 pm – 7:45 pm

**I. Introduction & Opening Remarks by Maria Ellis, AAUW NYS Membership VP.**

a) Welcome & Introductions. Special thanks to our AAUW NYS President Eileen Hartman and Joan Monk, our District Council Director. Also special thanks to District VI for being well represented at this membership teleconference.

b) I have received the membership renewals updated report from Phoebe Forbes and we continue to encourage all the membership vps to encourage membership renewals and to send the branch renewal forms to Phoebe Forbes asap. Most branches are still working on their renewals and we hope that we can achieve a higher percentage of renewals in the coming months.

c) A reminder that the State Presidents, MVPs, and Finance Officers, can view their branch records online through the National Member Center. For anyone who is interested in registering, please see below the instructions to access the Member Center and to access the Member Services Database (MSD).

**Access the Member Center**

1. Go to [www.aauw.org](http://www.aauw.org).
2. Click the Member Center TAB. The AAUW Member Log In page will display.
3. Enter your member number. If it is unknown, click the MEMBER ID LOOK UP link located on this same page then enter the information requested to view your member number.
4. Click ENTER MEMBER CENTER to load your member number into the log in window. Click LOG IN. Welcome to the Member Center!

**Access the Member Services Database (MSD)**

5. Click the Member Services Database link located in the left column of the page. If you are already an existing user, sign-in to the MSD using your MSD login and password. If not, you will need to first [register](#).  
The MSD page displays with Login Member ID and password fields. Above those fields, see the REGISTER HERE link to REGISTER and create a password.
6. Click REGISTER HERE. Enter the following contact details to verify your membership record.  
First Name, Last Name, State, First 5 digits of zip code, Last 4 digits of home phone
7. Upon completion, an email will be sent from AAUW (e-online support) to your email address, containing a secure link to complete your registration.

d) **Eileen Harman, AAUW NYS President** talked about the 2012 State Convention in Rochester and the 2012 summer leadership weekend in 2012 July. Eileen will be emailing information about the state convention and the summer leadership conference to all the members who have email addresses not only to the branch presidents. **Marilyn Tedeschi** is the AAUW NYS 2012 Convention Director and Marilyn is planning to offer a variety of workshops geared towards leadership development and personal development.

e) **Joan Monk, AAUW NYS District Council Director** shared information about the various districts and the upcoming fall district conferences and how these conferences are a great vehicle to maintain and to obtain new members. It provides a platform to encourage new members to join and old members to renew. Feel free to email Joan Monk ([ftmaven@bestweb.net](mailto:ftmaven@bestweb.net)) about our new themes: "Show me the Member" and "Each One-Reach One".

f) A response to a membership email query from the St Lawrence County Branch.

**Email Query:** How do student memberships work at C/U colleges? **Jefferson Community College** is a C/U member and they have several students they are working with to form an affiliate and don't know quite what the process is to activate those e-memberships.

**Response:** For college/university partner members, their students learn about e-student affiliate membership in one of two ways:

1. Branch presidents, membership vice presidents, college/university relations officers, or college/university representatives can send out an automatic invitation using the Member Services Database (MSD). This is useful when you don't know if the student wants to join, but want them to receive information about AAUW and decide for themselves. The initial invite goes out immediately, with monthly follow ups until the person joins or declines the offer.
2. For those students that you know want to join, direct them directly to [www.aauw.org](http://www.aauw.org) under JOIN/RENEW, where they have a page and can join directly. (It is important that only the student use the join page themselves as it confirms that they opted to join the organization.

In closing, Maria Ellis thanked everyone who participated in the teleconference and reminded everyone that the next scheduled meeting is on Nov 9 at 7 pm. Peggy Kelland, AAUW NYS Program VP will be our guest speaker and we will explore ways to increase membership through excellent mission based programs.