

## **AAUW-NYS Legal Advocacy Fund Vice President**

**Overview of the position:** Promote the AAUW Legal Advocacy Fund's mission, case support, and programs and oversee LAF fundraising activity in the state.

### **Overall responsibilities:**

- Encourage branches and individuals to support LAF programs and encourage them to give generously to ensure that these efforts continue.
- Work with other state officers and committees to integrate LAF case support and programs with other state priorities as appropriate.
- Evaluate previous state LAF fundraising efforts and identify opportunities for growth.
- Working with branch LAF liaisons in the state, develop a state fundraising action plan with measurable goals and objectives.
- Serve as a consultant to branch LAF liaisons in the areas of fundraising, planning and goal setting, and contributions management.
- Manage all LAF contributions received by branches and individuals.
- Develop and oversee the state LAF budget.

**Available resources:** AAUW Legal Advocacy Fund Board of Directors and staff, LAF brochure, LAF liaison guide, membership campaign materials, Branch and State Finance Tool Kit, Leader Tool Kit, and Diversity Tool Kit. 21<sup>st</sup> Century Award materials, AAUW's & NYS website.

## **AAUW Branch Legal Advocacy Fund Chair**

**Overview of the position:** Promote the AAUW Legal Advocacy Fund's mission, case support, and programs and oversee LAF fundraising activity in the branch and community.

### **Overall responsibilities:**

- Inform branch members and the community about LAF programs and encourage them to give generously to ensure that these efforts continue.
- Work with other branch officers and committees to integrate LAF case support and programs with other branch priorities.
- Create and serve on local coalitions that will help move forward the LAF mission.
- Evaluate previous branch LAF fundraising efforts and identify opportunities for growth.
- Recruit a branch LAF team to help plan and implement LAF fundraising and program initiatives.
- Develop a fundraising action plan with measurable goals. Coordinate this effort with your state LAF liaison to ensure branch goals are included in the state fundraising plan.
- Manage and submit all LAF contributions received from individuals and raised through branch events and other initiatives.
- Ensure that the branch budget reflects LAF priorities.

The AAUW Legal Advocacy Fund provides funding and a support system for women seeking judicial redress for sex discrimination.