

AAUW-NYS Voter Education Director

Overview of the position: Coordinate Voter Education efforts between Association and Branches.

Overall responsibilities:

- Ensure that the Voter Education Campaign priorities are included in the AAUW-NYS strategic plan and integrated with other state priorities including membership, diversity, program, leadership, and visibility.
- Maintain regular contact with branch voter education chairs by developing a statewide e-mail, fax, or telephone network to disseminate Voter Education Campaign.
- Encourage, support, and provide training to branches in building local coalitions and promoting AAUW's Voter Education Campaign efforts.

Available resources: AAUW Public Policy Committee and staff, AAUW-NYS Public Policy Director, the District Coordinator, *AAUW Action Network*, *Action Alert* background and position papers, the Two-Minute Activist, AAUW and NYS public policy brochures, Association and state bylaws and resolutions, Counterpart mailings, 21st Century Award materials, *Leader Tool Kit*, and *Diversity Tool Kit*.
Website www.aauw.org

AAUW Branch Voter Education Chair

Overview of the position: Gain visibility for AAUW mission and programs in your branch and community.

Overall responsibilities:

- Recruit a Voter Education Campaign team
- Work with other branch officers and committees to integrate Voter Education Campaign with other state priorities, including membership, diversity, program, leadership, and visibility.
- Share successful voter education strategies with the state and other branches.
- Make certain the AAUW-NYS President, Program VP and Voter Education Director get copies of each branch newsletter, either by mail or electronically.
- Disseminate branch, state and Association news & advocacy alerts as they relate to the Voter Education Campaign.
- Coordinate a local Voter Registration Drive with local community partners (LWV, BPW, PTA, YW, etc.).