

## AAUW-NYS Public Policy Director

**Overview of the position:** Take action on AAUW's federal, state, and local Public Policy Priorities. Represent AAUW's Public Policy Priorities to elected and appointed officials, AAUW members, the public, and the media.

### Overall responsibilities:

- Coordinate and implement statewide Public Policy action and provide training and resources to branch Public Policy chairs, other state leaders, and members.
- Work with other state officers and committees to integrate Public Policy and the Voter Education Campaign with other state priorities including membership, diversity, program, leadership, and visibility.
- Develop a statewide e-mail, fax, or telephone network to disseminate Voter Education Campaign and Public Policy information to branches and coalition partners.
- Monitor and encourage activism on AAUW federal legislative priorities and on state legislative priorities as directed by the bylaws, resolutions, and the board.
- Develop an active network of contacts in each congressional district within your state.
- Spearhead and join statewide coalitions to work on AAUW Public Policy Priorities.

**Available resources:** AAUW Public Policy Committee and staff, AAUW-NYS Public Policy Director, the congressional district coordinator, *AAUW Action Network*, *Action Alert*, AAUW background and position papers, the Two-Minute Activist, AAUW and NYS public policy brochures, Association and state bylaws and resolutions, Counterpart mailings, 21<sup>st</sup> Century Award materials, *Leader Tool Kit*, and *Diversity Tool Kit*. Website [www.aauw.org](http://www.aauw.org)

## AAUW Branch Public Policy Chair

**Overview of the position:** Take action on federal, state, and local public policy priorities and AAUW Voter Education Campaign efforts. Represent AAUW's public policy priorities to elected and appointed officials, AAUW members, the public, and the media.

### Overall responsibilities:

- Work with AAUW-NYS Public Policy Director, other branch officers and committees, to integrate Public Policy advocacy into branch programming efforts.
- Recruit a branch team to help plan and implement Public Policy and Voter Education Campaign efforts.
- Ensure that Public Policy and Voter Education Campaign priorities are included in your branch's annual plan.
- Develop an e-mail, fax, or telephone network to disseminate Voter Education Campaign and public policy information to branch members and coalition partners.
- With your team, monitor and encourage activism on AAUW legislative priorities.
- Work with other branch officers and committees to integrate Public Policy and the Voter Education Campaign with other branch priorities.
- Join community coalitions to work on AAUW Public Policy Priorities.
- Coordinate a local Voter Registration Drive with local community partners (LWV, BPW, PTA, YW, etc.).