



The Empire State Virtual Branch cordially invites you to attend the District V Conference inaugurating the AAUW NYS SWAN Project
(Support **W**omen **A**rtists **N**ow)

Saturday October 18, 2014 from 11am-3pm

at the College of Mount Saint Vincent, 6301 Riverdale Ave, Riverdale NY

This is the first District Conference of its kind featuring a woman filmmaker.

Join us and meet Enid Zentelis, producer/director of the film *Bottled Up*

starring Academy Award winning actress Melissa Leo.



11:00-12:30 pm

Meet/Greet/Eat (Lunch)

12:30-2:30 pm

Movie Screening + Q/A

2:30-3:00 pm

Discussion & Action Plan

Cost: \$40 pp/Students \$5

Specific site details - tba

Name _____

Branch _____

E-mail _____

Phone _____

_____ Enclosed is my check for \$40.

_____ Included is an additional donation to support our spring SWAN event.

Please make your check/s payable to "Empire State Virtual NY Branch AAUW."

Be a... **\$25** Cygnet **\$50** Connected Cob **\$75** Powerful Pen **\$100** Bevy Builder

(Special 'SWAN Gifts' will be distributed to contributors at the event.)

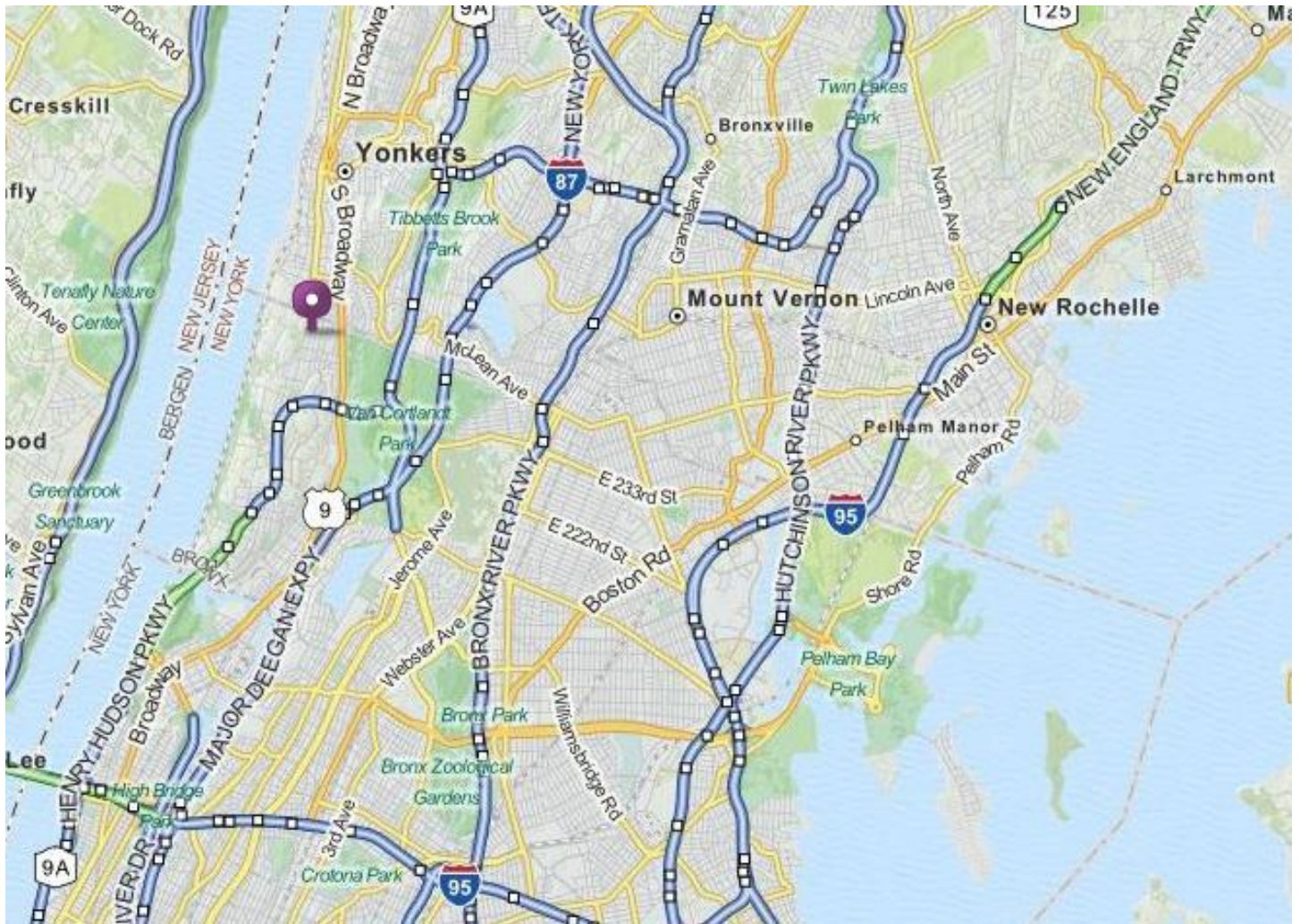
Registration Deadline: Checks must be mailed by October 1, 2014.

Send this form with check to: Joan S. Monk, District V Coordinator

18 Devonshire Dr, Canterbury Crossing, Yorktown Heights NY 10598

(Contact: 914-245-7704 or ftmaven@gmail.com.)

Please list any dietary concerns here: _____



WITASWAN = Women in the Audience Supporting Women Artists Now.

WITASWAN (pronounced wit-uh-swan) began as an AAUW-Illinois project to improve relations between local branches and the colleges & universities in their own communities. The original model was a Women's History Month program at Monmouth College lead by film critic Jan Lisa Huttner (who had been a member of Chicago Branch AAUW since 1983).

When Kim Benziger became President of AAUW- Illinois in 2004, she appointed Huttner Director of College & University Relations. Huttner's mission was to replicate the Monmouth College event by coordinating with other branch leaders up and down the state of Illinois.

In 2007, Martha Richards, the Executive Director of WomenArts, suggested that AAUW-Illinois collaborate with WomenArts to create International SWAN Day. Skip ahead and International SWAN Day (scheduled annually on the last Saturday of March) has now been celebrated in over 2 dozen countries on 6 continents.

Since 2004, other organizations have also raised concerns about the gender equity/pay equity problems faced by women artists, but only WITASWAN offers a coherent Action Plan: Mobilize **women in the audience** to use their "power of the purse" to **Support Women Artists Now!**

In 2012, Huttner moved to Brooklyn, so she is eager to bring members of Empire State Virtual Branch—women who reside in the world's preeminent cultural capital—into the WITASWAN fold.

For more information on WITASWAN & International SWAN Day, visit Huttner's website:

<http://www.films42.com/witaswan.asp>