

NYS Branch Technology Award Criteria 2006-2007

- ☑ There must be a branch internet website. It does not have to be an independent site – it could be housed in the AAUW-NYS space – but there has to be one with basic information – brief history, current programs, a contact (preferably electronic), current branch leaders. However, keep in mind any privacy issues – be sure that you have permission to post any personal data.
- ☑ The website must be kept up-to-date. For those housed by the state, I promise to update any information sent me within a week if at all possible – usually within a day. Those of you with independent sites – take a look and try to see it through the eyes of a stranger. A website with outdated information tells the person viewing it that it's not important – but it is!!!
- ☑ Newsletters must be available via e-mail. I'm eager to help any branch that needs assistance with this. Most branches create their newsletters on a computer and most of those newsletter creators have e-mail which can support attachments. Those are the only two necessities for accomplishing this – please contact me (communications@aauw-nys.org) if I can help.
- ☑ There must be a way to contact the branch president via e-mail. The president may delegate another member to handle this if necessary. Remember, most libraries have computers available with internet access – there are several options for setting up free e-mail accounts. Again, please contact me if you need assistance with this.