

NYS Branch Newsletters of Excellence Award Criteria 2006-2007

- Mission statements –the AAUW mission statements should always be included.
- Overall appearance –the document should appear professional and attractive. Remember – we are a group of educated people – let's make sure our publications reflect that.
- Officers – a list of officers should be included in every issue, with contact information for at least one person. The contact information should include both a phone number and an e-mail address.
- Calendar –upcoming events, for both the branch and interest groups, should always be listed clearly in every issue.
- Membership – there should be information in each issue about how to join and a brief introduction of any new members.
- LAF–there should be regular updates and/or information about LAF (not just about events). There are supported lawsuits within NYS – pick one near your area and keep the branch informed!
- EF – there should be regular updates and/or information about EF (not just about events). Is there an EF recipient in or near your community? Keep in touch and provide information about how our EF monies are used.
- AAUW – periodic articles about NYS or the Association (something more than branch news).
- Diversity/activism – activities involving our Association and NYS Public Policy issues should be suggested. Individuals can make a difference!