

MEMBERSHIP BUILDING AND YOU!

Membership in AAUW in New York State has increased in branches in the past year. How about that good news!

The Association continues to offer incentives for current members who wish to bring in new AAUW branch members and one of those perks offered is the opportunity for you to have your name on the Association website Hall of Fame as the recruiting member. In my opinion this whole membership building initiative is competitive from state to state and NYS should shine.

Can you participate and bring in a new member to your branch? Yes, you can! Recruit a new member and your branch Membership VP and Treasurer can make sure your membership number and name are added to the form to zip off to Washington and make sure you appear on the electronic Hall of Fame. Just ask them about the process and they can gladly assist you as the forms have been provided to all MVPs through the mail and on the www.aauw.org website.

The perks to each branch for participating in the **Keys to the Future: Every Member Get A Member Campaign**: growth in NYS and branch membership, credit to you, branch recognition, and NYS membership accolades.

I encourage all of you to go to the www.aauw.org website and see all that there is to learn about this campaign and while you are there view all of the new features of the updated website.

Enjoy and benefit from the offerings of our incredible organization and be part of the campaign to build membership because equity is still an issue. We must keep our message of equity alive through our involved and informed membership.

Let's Grow!

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