

TWENTY-FIRST CENTURY AWARDS 2011-2012

POSTMARK DEADLINE: **March 27, 2012**

You may apply for **any** or **all three** of the **Overall Branch Programming Awards**, the **Individual Project/Program Awards**, and the **Public Policy Awards**.

The following awards are considered **separately** and are **not** part of the Twenty-First Century Awards:

- contributions to the Educational Foundation and to the Legal Advocacy Fund (Those awards are based on the figures provided to the EF VP and LAF VP.)
- membership growth (Those awards are based on the figures provided to the Membership VP.)
- newsletters (Newsletters submitted to the Communications Director throughout the year are automatically considered for recognition.)
- Emerging Leader (Please contact the District Coordinator with your nominees.)

Completing the Applications for Overall Branch Programming and Individual Project/Program:

- Applications and supporting materials should have branch information clearly identified.
- There should be **no more than a maximum of 4 pages of attachments**.
- Place attachments at the end of the application.

Mail or email the original of your entire application with supporting materials to:

- Peggy Kelland, AAUW-NYS Program Vice President
- 13 Susan Lane, Poughkeepsie, NY 12603

smkell45@aol.com

Questions? (845)297-0507

- **Note:** For an Individual Program Award, the program may take place after March 15 but **before April 1**. In such cases, the application should be submitted prior to March 15, with the answers to any questions dependent upon the actual presentation sent immediately following the presentation.

Public Policy Award:

- Send to Susan Hoover, AAUW-NYS Public Policy Director

Some highlights/suggestions that might make it even easier:

- The branch president can delegate any appropriate member(s) to fill out the application.
ex. Program chair, project chair, former branch president, etc.
- **Branch size** is taken into consideration.
- Overall Programming includes **interest groups** and **ongoing projects**.
- "Underrepresented groups" and "underrepresented populations" can include towns, neighborhoods, occupations, ethnicity, religion, age, marital status, disabilities, or other categories.
- Technology credits are given for **any new efforts or improvements** to existing uses.
- Possible ideas for a **written strategic plan** are found on the state web site (aauw-nys.org) under "President" and then under "Tried and True Virtually Painless Strategic Planning Process", but other formats are also acceptable.
- A strategic plan can be created at a board meeting or a general meeting.
- A completely new plan is not necessary every year; an **annual update** is often sufficient.
- If you have two exceptionally fine programs or projects in different categories within the same AAUW year, you may submit both for individual awards. **LIMIT: TWO** Individual Project/Program applications per branch each year.

NOTE – when using the online form, please tab from field to field. The text fields will expand to fit your words, but please remember to limit your completion answers to one to three sentences. Type an "x" for the check boxes.