



Marketing the Mission Award

Recognizing Outstanding Overall Branch Programming ~ 2012-13

Branch name: _____ Date: _____

Number of members: _____ Submission deadline: **March 29, 2013**

Person completing application [please print]: _____

Address: _____ Phone: _____

Email address: _____ Branch position: _____

Tell us about the most successful programs from the 2012-13 branch year that made you proud to be an AAUW member. Why were they successful? Were they AAUW mission-oriented? Did they open your eyes to a situation? Teach you something new? Make you smile? If you were part of the planning committee, brag a little! Remember, we're not looking for a list of programs, but rather, the highlights of your program year.

You'll need more space than this! Please limit your application as a whole to a **total of four pages** (not counting this cover sheet), including documentation (if any).

Things to consider:

- Did these high-quality programs increase community awareness of AAUW?
- Did membership increase as a result of your program offerings?
- Did the majority of your programs promote awareness of AAUW's mission of "advancing equity for women and girls through advocacy, education, philanthropy, and research"?
- Have there been any interesting unexpected outcomes?
- If you had an overall programming theme or focus for the year, complete with measurable goals, how successful were these programs in helping your branch meet those goals?

Mail your application to:

Jean Havens
AAUW NYS Program Vice President
40 Kisco Park Drive
Mount Kisco, New York 10549

Questions? Email: jhavens@verizon.net.