



Be a Gold Star Public Policy Branch in 2014!

As you may remember, the ‘public policy gauntlet’ was thrown in January 2013, to increase the number of AAUW-NYS branches participating in public policy activities and to increase the number of public policy activities being undertaken by each branch. This was the **13 in ’13 Public Policy Challenge**. <http://www.aauw-nys.org/attached%20files/Public%20Policy/13%20in%202013%20Challenge%20Letter.pdf>

Well, a very busy 2013 has come and gone, but there is still much to do. If your branch was active on the public policy front in 2013, keep it up! If not, there is still time to reach your public policy goals. Do you remember the old 5 Star Branch Awards from the 1990’s? Well, the 5 Star Awards have been revived and updated for the 21st Century, and even have a new name. The **2014 Public Policy Action Awards** will be presented at the State Convention Awards Ceremony at Honors Haven in April 25-27, 2014 and will be based upon the goals set forth in the 13 in ’13 Public Policy Challenge and our **AAUW-NYS Public Policy Priorities** (<http://www.aauw-nys.org/pp.htm>). Your Branch will earn a star(s) for each public policy activity undertaken from June, 2013 – April 1, 2014. Based on the number of stars earned, you’ll be awarded the Gold, Silver, Bronze or Honorable Mention Award at the State Convention.

Stars will be awarded on both the number and complexity of the actions taken.

Gold: 13 - 15 stars; Silver: 10 - 12 stars;

Bronze: 7 - 9 stars; Honorable Mention: 4 - 6 stars

Save a tree – please submit applications electronically!

2014 PUBLIC POLICY ACTION AWARD

DEADLINE: **April 1, 2014**

Branch Name: _____

Branch Contact Name: _____

♦ Phone Number: _____

♦ Email Address: _____

♦ Twitter Handle/Facebook Address: _____



_____ Submitted a **13 in ’13 Public Policy Branch Challenge application**

(<http://tinyurl.com/nys-pp13-13>)



(You can submit those anytime between now and April 1, 2014)

_____ Made use of the **AAUW-NYS Action Alerts via SALSA**? Actions taken:



Voter Education Star:

a. Candidate Forum(s) (list date, title, location, candidates, coalition partners, number of AAUW volunteers, and number of attendees): _____

b. Issue Forum(s) (include same details as above): _____

c. Voter Registration: What did you do? (include same details as above):

d. Other Get Out The Vote Projects(s): _____

e. Voter Outreach to Students/Organizations on Campus(es): _____

f. Did you Tweet or post Voter Ed-related information on Facebook?



Women' Equality Agenda Star:

a. Did your Branch Join the WEA Coalition? _____

_____ If no, will you join the 2014 WEA efforts?

b. Did you participate in WEA Regional activities? _____

Name of your WEA Region: _____

c. Did you write Letters to the Editor and/or OpEds in support of WEA in 2013-14? (list published submissions, inc. date, title, publication, URL link):

d. Did your Branch Rally for WEA? _____ Locally? _____ in Albany on June 4, 2013?

e. Did you contact your state legislators to urge support for WEA?

_____ # of District/Albany visits? _____ # of Phone calls? _____ # of e-mails

f. Did you engage local community groups and/or C/U partners and e-SAF in WEA efforts?

g. Did you sign the WEA petition? _____

h. Did you participate in the WEA Twitter Storms or post WEA-related information on Facebook? _____



Title IX Outreach Star:

a. Did your Branch do Title IX outreach to local K-12 schools or colleges? (inc. issues covered/actions taken):

b. Did your Branch host a Title IX Issue Forum on a college campus? (inc. issues covered/actions taken):

c. Did your Branch collaborate with student groups on C/U partner campuses?



Domestic or Other Anti-Violence Star:

a. Did your Branch participate in One Billion Rising or Human Rights Day? _____

b. Did your Branch conduct advocacy outreach on anti-violence issues? Did you contact your legislators in support of the International Violence Against Women Act (IVAWA), Removing the Crime of Sexual Assault from the Military Chain of Command, or other anti-violence measures? Other activities?



Pay Equity Outreach Star:

- a. Program(s): _____
- b. Partner(s): _____
- c. Activities: _____
- d. Legislators Contacted _____
- e. Public Outreach (local media, social media, etc.) _____
- f. Issue Forums, Rallies, etc.: _____



Branch Public Policy Program(s) Star:

- a. Program(s): _____
- b. Date(s): _____
- c. Topic and Presenter(s) _____

- d. Audience (invited general public, e-SAF, local community partners, etc?): _____

- e. Results/Actions Taken: _____



Advocacy Star (outreach to Local/State/Federal Legislator/Elected Official):

- a. Date of call(s)/email(s)/visit(s): _____

- b. Who was visited?: _____
- c. Name(s) of AAUW member(s) who participated: _____

- d. Name of Coalition partners/organizations who participated:

- e. Topic(s) discussed: _____



Member/Community Education Star(Local/State/Federal):

- a. Branch newsletter articles: How many? Topic? _____

b. ____ Shared my Branch newsletter with AAUW-NYS

c. ____ Letters to the Editor/OpEds/articles in local publications:

For each one, please list Date, Title, Publication, Topic, and URL link:

d. Social Media outreach? (please also list the Facebook/Twitter addresses you used)

____ Facebook ____ Twitter Other? _____

e. Action Network Subscribers (how many AN subscribers did you sign up):

f. Television Interview/YouTube Video? Details:

f. Other? _____



Other (list any other public policy activities that have not yet been mentioned):

Send this form to Donna Seymour, AAUW NYS Public Policy Director (315-265-6985)

- ♦ by email: seymour6985@verizon.net
- ♦ or regular mail: 8 Cedar Street, Potsdam, NY 13676

Note - Please attach press clippings, announcements, and other information or narratives to this application. PDF scans and URLs are acceptable (and preferred)

Note – if you have not yet reported any of the above activities using **AAUW’s Report-back Form**, please do so. It only takes two minutes, and it is a critical tool used to share our successes with national. Use this link:

https://docs.google.com/forms/d/1LN7Kle_Pd44DftoRPMzQZ4pgHvoQQEwN7coRrhNHwHo/viewform