



Mission Program Ideas for Branches

Advancing Equity for Women and Girls through Advocacy, Education, Philanthropy, and Research

NEW THIS YEAR—Member Starter Kit Online

Resources for planning your **programs for 2010-2011** are available in your **Member Starter Kit** online. Here is a small sample of what programs you will find described in the kit.

KNOW THE SCORE—Title IX Compliance Program in a Box (PIAB)

How would you feel if your high school age daughter came home and told you that her school was going to discontinue the softball program due to lack of funds yet you know the boy's baseball program is alive and well at that same school? What can you do about it? How can you effectively let others know that this situation is occurring and help eliminate noncompliance with this 37-year old law? The AAUW Know the Score PIAB provides the tools to determine whether your local school is compliant and what to do about it if it is not. The PIAB tools include a program guide with step-by-step instructions on how to present a **branch program or community forum**, fact sheet and flyer about Title IX, power-point presentation, legislation fact sheet, template letter for US Representatives and Senators to exercise your activist muscles, compliance "smell" test checklist for local schools, and more. **This program is easily adaptable to all branch sizes and levels of engagement.** Check out the **Member Starter Kit** online for more information on how to "Know the Score" in your community or the following link http://www.aauw.org/member_center/programs/TitleIXCompliance.cfm.

Why So Few? Women in Science, Technology, Engineering, and Mathematics (STEM) - AAUW Research Report and Program in a Box

Why so few? That is an interesting question, but what is the answer? This AAUW research report released in March 2010 attempts to answer that question, and the equally important question, how can we change this fact? The report that is the basis for an AAUW Program in a Box, profiles eight key research findings that point to environmental and social barriers - including stereotypes, gender bias and the climate of science and engineering departments in colleges and universities - that continue to block women's participation and progress in STEM. As you can see in the report's launch video included in the PIAB. The importance of women entering STEM careers cannot be overstated. Women are now one-half the workforce, yet we continue to be pigeonholed into traditional "female" occupations such as teacher, nurse, secretary. Accessing satisfying careers in STEM fields is important for women to allow for their active participation and contribution to these fields, it is a earnings consideration because women in STEM fields have higher earnings than do other women in the workforce, and we need to utilize *all* the talent our country has to offer the men *AND* the women to meet the ever-increasing demand for individuals trained in these fields. Why not consider having your branch plan a program surrounding this report—a **branch meeting, a community workshop, a college workshop, the possibilities are endless.** Read about the resources available in the **Member Starter Kit**.

What is your branch doing that is interesting?

The Branch Program Resource Task Force is interested in learning about any program your branch has offered that was interesting and well received so we can share it with other branches. Soon on the national website there will be a place to tell us about such a program. Look for this opportunity in the near future.