

OVERALL BRANCH PROGRAMMING 2011-2012

Note: Completion answers should be only 1 to 3 sentences.

Planning: (50 points)

The branch had a **written strategic plan** guiding branch activities (10). (Please **attach** a copy.)

It included: ✓

Goals related to the AAUW mission (10) ✓

Specific action steps (10)

Measurable outcomes (10) ✓

Which outcomes were achieved? What changes might your branch make next year? (10) ✓

50
We have reviewed our by-laws and operating procedures. We have established a Ways and Means committee which reviewed our fund-raising and recommends a fund-raiser for NCCWSL in the summer (in addition to our EF and LAF fundraisers). We are applying for the 21st Century Award. Branch meetings incorporate an education minute each month about AAUW's mission. This has been simple but effective. Our branch meetings have focused on LAF (Sept) and involved members in a month devoted to member artists, have a program on EF scholars, and one on domestic violence . We have instituted a faster announcement process

We have been unable to find a visibility chair and need to continue to search. Nancy Mion and Diane Haney were interviewed on the radio show Project Independance at LIU Post and a poster for the LAF Fundraiser will be posted at a health club. We need to continue to develop new leadership. We have involved new members as directors and committee members. An April community event is in the planning stages with LIU-Post

Program: (50 points)

47
 Calendar of branch events (Please **attach** a copy, including title (3), presenters (3), date (3), time (3), place (3), co-sponsors (3), and approximate attendance (3).) ✓

List of interest groups (Please **attach**, including name (3), one sentence description (3), and time of meetings - day or evening, weekday or weekend (3).) ✓

New or ongoing branch projects. Please **attach**, with a short one paragraph description of each. (10) ✓

How many members participated in planning programs? (5) In the broad sense probably around thirty. There is a branch program committee of a half dozen, but branch meetings are a small part of the

program. LAF and EF have committees and the various interest groups each plan their program. The entire board participated in creating the strategic action plan.

In planning your program, did you have an overriding theme or other guidelines? Explain. (5) ✓
We did not have a theme. We pride ourselves on a varied program. North Shore's strength over the years has been its varied interest groups. This draws members who otherwise might choose other branches and while we don't encourage members to forsake their more convenient alternatives, we do not turn them away. I apologize for the space below. I can't remove it.

Membership Development: (50 points)

- 45
- The branch improved retention of members. (5) ✓
 - The branch invited former members and/or members at large to branch events. (5) ✓
 - The branch added new members. (5) ✓
 - The branch included information on how to become a member in its publicity materials. (5) ✓
 - The branch Membership VP or others actively recruited new members at branch programs. (5) ✓
 - Community groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s) (5): ✓
Atria Assisted Living, League of Women Voters, Women on the Job, meetings at an apartment complex in Queens (NYC, Long Island Women's Institute of LIU Post)
 - Campus groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s) (5): ✓

The branch president spoke to the Social Work Club at LIU Post, April 18 forum at LIU Post, UN Day

- Diverse or underrepresented groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s) (5): ✓

Nassau County Coalition Against Domestic Violence, Long Island Women's Institute

- The branch successfully recruited new members from underrepresented populations. (5)
- The branch tried something new to recruit members. Please describe briefly. Did it work? What might you do differently next year? (5) ✓

Phone calls, study group meetings held in varied venues with local residents invited, invited prospective members to study groups at guests. We are always working on encouraging new members.

Leadership Development: (15 points)

- 15
- The branch maintains and regularly uses a card file or other data base of members' skills and interests. (5) ✓
 - New and ongoing members who haven't held leadership positions were actively sought for new roles. (5) ✓
 - The branch publicized to members opportunities for leadership positions within the branch and at the State and Association level. (5) ✓

Technology and Communications: (10 points)

- 10
- The branch has initiated or expanded new technology in communications (ex. E-mailing, conference calls, electronic transmission of newsletters, branch web site, etc.). Describe what you did. How did it work? ✓

We used a teleconference call for a summer board meeting and an executive board meeting in March. We email about a third of our newsletters. We updated the web-site in the fall. We have used a robo-caller to set up meetings and would use it to cancel one if necessary. Most worked fairly well except that we learned with the robo-caller that we have no control over who answers the phone. Now I email those whom I can and use the robocall as backup.

Visibility: (25 points)

- 15
- The branch sent press releases to local newspapers. (5)
 - The branch put up posters in libraries, colleges, and other public places. (5) ✓
 - The branch notified other organizations about programs of mutual interest. (5)
 - The branch explored local radio and/or TV exposure. (5) ✓
 - The branch tried a way to reach people they had not done before (or in a long time). What did you do? How did it work? (5) ✓

The program Nancy Mion (Islip Area) and I did at LIU Post called Project Independence went very well

Branch Program—Regular Meetings and Special Events

Branch meetings:

Sept 15 Mildred DeWitt, former AAUW New York State Legal Advocacy Fund Vice President

Oct 20 Artists from our membership each illustrating a different medium: Connie Knies, Kathy Leavey, Iris Sackstein, Judy Simon, Yiotta Freeza

Nov 17 Dale Kassan, ACSW, Project Coordinator, Education Dept., Nassau County Coalition Against Domestic Violence.

Dec 09 Holly Luncheon. Annual fundraiser for AAUW Educational Foundation at Manhasset Bay Yacht Club

Feb 16 No Meeting

Mar 15 Annual Fellowship Luncheon featuring young women studying at New York area universities on AAUW grants and fellowships. A day to honor inspiring women during Women's History Month

Apr 19 Jerry Zezima, *Newsday* columnist

May 17 Annual Installation Luncheon. Garden City Country Club.

Special Events:

October 11, 2011 AAUW NYS United Nations Day Gender Equality and Sustainable Development

October 22, 2011 District 6 Fall Conference

December 9, 2011 Educational Fund Holly Luncheon

March 24, 2012 Interbranch Luncheon

April 17, 2012 National Equal Pay Day

April 18, 2012, Forum on Bullying with Long Island Womint Institute of LIU Post

April 20-22, 2012 NYS Convention

Woodcliff Hotel and Spa, Rochester, NY

April 26, 2012 LAF luncheon

May 17, 2012 Installation Luncheon

Jun 21, 2012 Board Picnic

Interest Groups

Arts & Antiques Fourth Tuesday 12:15 PM Marion Hirsch, Susie Porsch

A & A has a variety of trips, programs about art and antiques and sponsored a program of member artists for the branch.

Bridge First Thursday 9:00 AM Norma Plett

Besides the obvious, raises small amounts of money for AAUW causes.

Day Literature Second Monday 12:15 PM June Ludemann, Judith Weisel

Schedules programs on both worthwhile books and genre and author discussions

Evening Literature Third Monday (4th Monday, September & November) 07:30 PM Norma Plett

Discusses more contemporary books.

Films with Friends Four times per year officially but intermittent (check the bulletin)

Does not have a regularly scheduled time but usually afternoon and at various locations. Discusses movies no longer in theaters—classics or personal favorites.

Music Second Thursday 12:15 PM Barbara Aitken, Barbara Kaim

This group has had outstanding performers as well as programs about genres and composers.

Perspectives Third Monday 12:15 PM Hannah Slote, Arlene Kelvin

This is a discussion of contemporary issues.

Goal and Action Steps	By Whom	When
Increase branch visibility:		
Finance: to put the branch on a sound financial basis Raise dues \$5, Explore ways to save money such as having sending the Bulletin via email to members who are willing, reducing convention support, using the September Bulletin as a reference issue		
Philanthropy Create a Ways and Means Vice President	A Committee was appointed and met and will make recommendations to add a summer event	
Achieve 21st Century Award	Diane Haney	March (approx date)
Membership Increase member involvement via inviting new members to do a small job, appointing a mentor for each, inviting them to specific events and activities, possibly having a new member pour, Retention?		
Branch Meetings Incorporate public policy information into branch meetings, Stimulate interest in branch meetings by selling the branch meetings at study groups, posting notices in libraries (posters), Meetup.com, Make members especially new members welcome by using current members to make new members and guests welcome, greeting members old and new at the door and having someone "lead" them (help with coat, get coffee, get them seated), calling and inviting people, encouraging participation during the business session, exploring other venues and times for meetings Facilitate meeting efficiency and communication by having those making announcements stand at the front.	Branch program committee	Ongoing
Develop New Leadership Fill positions of yearbook editor, visibility, web-site manager, public policy chair, assistants		
Align bylaws and operating procedures with practice	Susie Porsch, Chair and committee	Both re-written
Create and follow a strategic plan for the year	President, board, members	September

New Project:

We are planning a forum on Bullying with Roslyn Muraskin, Professor of Criminal Justice at LIU Post and Director of the Long Island Women's Institute, the evening of April 18 at 6:00 pm. Unfortunately plans are extremely vague because she was in the hospital when we were to meet and has been out of town for a conference. She has surgery next week. We are communicating by text. However, we will invite on-campus people and students and AAUW members and have a panel which will include a discussion of the AAUW research.

From: smkell45 <smkell45@aol.com>
To: haneydhd <haneydhd@gmail.com>
Subject: Re: 21st App and Addenda
Date: Tue, Apr 3, 2012 12:30 pm

Thanks, Diane. - Peggy

-----Original Message-----

From: Diane Haney <haneydhd@gmail.com>
To: smkell45 <smkell45@aol.com>
Sent: Tue, Apr 3, 2012 9:57 am
Subject: Re: 21st App and Addenda

All branch programs are held at Our Lady of Grace Center in Manhasset. Others are held in homes or the Atria retirement facility (not an assisted living but close). Attendance ususally 20-30. Smaller in homes. Does that do it? Sorry to miss those details. We do take attendance in homes but i do not have possission of it.

Diane

On Mon, Apr 2, 2012 at 7:18 PM, <smkell45@aol.com> wrote:

Diane - I don't have the time, place, or attendance for the programs. - Peggy

-----Original Message-----

From: Diane Haney <haneydhd@gmail.com>
To: Peggy K. <smkell45@aol.com>
Sent: Fri, Mar 23, 2012 2:53 pm
Subject: 21st App and Addenda

Have fun--I remember this well.

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Diane Haney

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