

OVERALL BRANCH PROGRAMMING 2011-2012

Note: Completion answers should be only 1 to 3 sentences.

Planning: (50 points)

The branch had a **written strategic plan** guiding branch activities. (Please **attach** a copy.)(10)

It included: ✓

Goals related to the AAUW mission (10) ✓

Specific action steps (10) ✓

Measurable outcomes (10) ✓

Which outcomes were achieved? What changes might your branch make next year? (10) ✓

The goals were realistic and continue to be well received

Program: (50 points)

Calendar of branch events (Please **attach** a copy, including title (3), presenters (3), date (3), time (3), place (3), co-sponsors (3), and approximate attendance (3).) ✓

List of interest groups (Please **attach**, including name (3), one sentence description (3), and time of meetings: day or evening, weekday or weekend (3).) ✓

New or ongoing branch projects (Please **attach**, with a short one paragraph description of each.) (10) ✓

How many members participated in planning programs? (5) 30 ✓

In planning your program, did you have an overriding theme or other guidelines? Explain.(5) ✓

This year we decided to become involved with Science, Technology, Engineering and Mathematics (STEM) because AAUW has made this a priority. We scheduled three meetings and an evaluation and then follow up

Membership Development: (50 points)

The branch improved retention of members.(5) ✓

The branch invited former members and/or members at large to branch events.(5) ✓

The branch added new members.(5) ✓

The branch included information on how to become a member in its publicity materials.(5) ✓

The branch Membership VP or others actively recruited new members at branch programs.(5) ✓

Community groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s): (5) Council for Prejudice Reduction CPR); Women on the Job; L. I. Dignity... Committee; Enterprising & Professional Women, Long Island; Dowling College-Student Affairs; Dowling College Center for

Minority Teacher Development & Training; Simon Wiesenthal Tolerance Center

Campus groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s): (5) ✓

Dowling College-Student Affairs; Dowling College- Center for Minority Teacher Development & Training.

Diverse or underrepresented groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s): (5) ✓

National Association of Puerto Rican and Hispanic Social Workers (NAPRHSW); Simon Wiesenthal Tolerance Center

The branch successfully recruited new members from underrepresented populations. (5) Tried

The branch tried something new to recruit members. Please describe briefly. Did it work? What might you do differently next year (5) ✓ **Revised the Branch Membership Brochure; Presidents and**

Membership VPs called prospective members to invite them to participate in upcoming activities.

This was effective

Leadership Development: (15 points)

The branch maintains and regularly uses a card file or other data base of members' skills and interests. (5) ✓

New and ongoing members who haven't held leadership positions were actively sought for new roles. (5) ✓

The branch publicized to members opportunities for leadership positions within the branch and at the State and Association level. (5) ✓

Technology and Communications: (10 points)

The branch has initiated or expanded new technology in communications (ex. E-mailing, conference calls, electronic transmission of newsletters, branch web site, etc.). Describe what you did. ✓

Expanded the use of e-mails to alert members about upcoming events. Snowbird Conference Calls were improved. We participated in a radio show promotion.

Visibility: (25 points)

The branch sent press releases to local newspapers. (5) ✓

The branch put up posters in libraries, colleges, and other public places. (5) ✓

The branch notified other organizations about programs of mutual interest. (5) ✓

The branch explored local radio and/or TV exposure. (5) ✓

The branch tried a way to reach people they had not done before (or in a long time). What did you do? **Contacted various Polish organizations who had the chance to learn about AAUW while we learned about them. How did it work (5) No one joined as yet**

INDIVIDUAL PROJECT/ PROGRAM/ EVENT 2011-2012

Branch Contact:

Name: Nancy Mion

Branch name: Islip Area Branch

Number of members: 82

GOALS	ACTION	MEASURABLE OUTCOMES
Membership Growth	<ol style="list-style-type: none"> 1. Membership event in Sept. 2. Update the National Member e-group 3. Encourage Member-Get-a-Member 4. Increase level of visibility via TV, radio, newspaper, posters 5. Speakers encouraged to join 	<ol style="list-style-type: none"> 1. National Members will join 2. Member get a member will join 3. Members from the community will join 4. Members will join as a result of increased visibility
Membership Retention	<ol style="list-style-type: none"> 1. Contact members who have not paid their dues by April 15th by postcards and follow up phone call 2. Buddy system for new members will be developed 3. At meetings have a "greeter" and encourage everyone to speak with new members 4. Reinstitute the New Member Tea 	<ol style="list-style-type: none"> 1. Members will rejoin or if not tell why 2. Members will feel comfortable and become integrated into the branch
Provide Mission based programs that will interest members	Strategic planning meeting with members to determine the direction within the Mission	<ol style="list-style-type: none"> 1. Increased member attendance. 2. Increased community members attendance
Member Involvement	Participation Points for developing/supporting branch activities	Award AAUW Dues (from Shape the Future campaign and/or \$30 toward their national dues from branch raised money) to members who participated by drawing names of those who entered a slip for each point
Development: NCCWSL	Hold Mystery Nights	Raised \$850
Development: LAF	<ol style="list-style-type: none"> 1. Postmark auction, 2. Holiday auction, 3. Super Saturday, 4. Victorian Tea, 5. Newsletter articles. 6. 50/50's 7. Yard Sale 8. Memorials 	Retain our status as #1 in NYS in contributions and 1 st per capita in NYS,(1 st in 2011) 1 st in NYS Evvie Currie Giving Circle

<p>Development: EF</p>	<p>9 NYS Convention Raffle Baskets 1. Merry Mah Jongg, 2. Super Saturday 3. Raffle Baskets 4. Newsletter Articles 5. Garage Sale 6. Memorials 8. Develop new fundraising strategies</p>	<p>Nationally AAUW 6th place 1. Reaching 2011 NYS Rankings: 4th in total contributions 2. New 50/50 for LAF EF attract the community : "Sky's the Limit" 6+ months long \$10 or 3 for \$25</p>
<p>Development: Branch</p>	<p>1. Summer Socials 2. Duplicate Bridge</p>	<p>1. Membership dues will not be raised 2. Goals supported 3. Over \$650 will be raised</p>

ISLIP AREA BRANCH STRATEGIC PLAN FOR 2011 -2012

AAUW Islip Area Branch 2011-2012 Program Calendar

Branch Meetings at the Bay Shore Brightwaters Public Library at 7:00PM

Unless otherwise noted

Approximate attendance 30% of the branch

Sept 19-Branch Meeting- "*Why so Few*" Nancy Mion

Oct 17- Branch Meeting- Candidates Forum-Islip & Babylon Town Council, Town Clerk & Receiver of Taxes candidates- NAPRHSW, EPW

Nov. 5-Super Saturday Luncheon- Meadowedge, W. Sayville - Medical Malpractice Civil Justice System with a "live" Trial demonstration-John Guiffre, Esq

Nov. 21-Branch Meeting-Science, Technology, Engineering, & Math (STEM) Education -Helio Takoi, Brookhaven National Labs

January 9-Cultural Meeting- Poland-6:00PM

February 20- Afternoon Film- 2:00PM -Pay Equity-*Made in Dagenham* N. Mion

March 19- Branch Meeting 2:00PM -Caroline Mulcahy-Adelphi NY Statewide Breast Cancer Hotline & Support Program

March 31-Author's Luncheon-noon-The Victorian Room-Stephanie Cowell-*Claude & Camile*

April 16-Branch Meeting-Panel on Harassment in School

May 16-Installation Dinner-6:00PM-Captain Bill's-Elizabeth Benham, Pres. Int'l BPW

June 4- Branch Meeting-Islam -Dr. Mizzi, Dowling College

Fundraisers: Nov. 30-LAF Holiday Auction-1:00PM- Sue Furfaro's

Dec. 12- Merry Mah Jongg-10:30AM-China Buffet City -Marion .Mahoney

March 18-Victorian Tea-2:00PM-Nancy Mion's

Social Events: Dec. 11- Holiday Party-4:00PM-Nancy Mion's

June 10- Summer Socials Kick Off-4:00PM Sue Furfaro's

ISLIP AREA INTEREST GROUPS 2011-2012

Times and Descriptions

Anthropology- Meets Fourth Monday of the month at 7pm

Dr. Mizzi, an anthropologist, discusses various aspects of anthropology and how it relates to our lives

Bridge-Meets every Thursday at 7pm- Playing bridge draws members together as part of AAUW

Crucial Issues-Meets the first Saturday of the month at 11am-Members research current issues and discuss them and take action when appropriate.

Cultural Experiences-Meets when events are scheduled-includes places to visit, theatrical performances, and special discoveries

Literature-Meets second Saturday of the month at 1pm - They develop a book list, read and discuss them with a presenter

Mah Jongg- Two groups- #1 meets every Monday a 12:30 pm. #2 meets every Tuesday at 7pm. They enjoy playing Mah Jongg.

Out-to-Lunch Bunch-Meets at noon on various days-Visits various restaurants often ethnic ones.

Islip Area Branch Projects

STEM Education

This year we decided to become involved with Science, Technology, Engineering and Mathematics (STEM) because AAUW has made this a priority. Our initial meeting in September 2011 addressed this topic with a presentation of the research report "Why So Few" by Nancy Mion.

In November 2011, physicist, Dr HelioTakoi, Brookhaven National Laboratory discussed STEM and what we can do to involve more women & girls.

Our March 2012 program will feature a woman pharmacist who will talk about her career, medication and how we can encourage girls to enter this field. Unfortunately, at almost the last minute, she was unable to present so we were fortunate to have a woman speak on Breast Cancer and the Environment. We hope/plan to have the original program next year.

Understanding the need, the branch believed this was an area where we could attempt to make a difference. A Committee was established to investigate opportunities to do this. The Committee has contacted the Girl Scouts, especially since this is their 100th Anniversary, and has been discussing how to work most effectively in this area. Another possibility is working with a local science museum on a STEM related project involving girls.

Branch members are encouraged to make a commitment to the girls in their lives to be open to entering STEM fields.

My Sister's Keeper

This is the 2nd year we have been involved in MSK AAUW NYS Project. Up until last March we had been involved in 13 activities. Since then we have engaged in 12 more. (A list can be sent to you if you wish). Our members are more aware of women around the world and the problems they face. They have become involved in contacting legislators and individually support organizations that benefit women globally. Members have a greater understanding and sensitivity to this issue. They will continue to include it next year's planning.