

OVERALL BRANCH PROGRAMMING 2011-2012

Note: Completion answers should be only 1 to 3 sentences.

30 **Planning: (50 points)**

The branch had a **written strategic plan** guiding branch activities (10). (Please **attach** a copy.)

It included: ✓

Goals related to the AAUW mission (10) ✓

Specific action steps (10)

Measurable outcomes (10)

Which outcomes were achieved? What changes might your branch make next year? (10) ✓

Our Branch had a two-year plan to address certain perceived needs in our community. The plan was presented at a Board Retreat wo years ago and individual program meetings were designed to address the goals. The AAUW mission, helping women and girls, is addressed by each program meeting and includes fund-raising, gift-giving, films and informational sessions. At the Annual meeting on April 3, 2012, a brie summary of the past two years' programs will be preented to the membership, along with a collectiion of written materials from various speakers.

37 **Program: (50 points)**

Calendar of branch events (Please **attach** a copy, including title (3), presenters (3), date (3), time (3), place (3), co-sponsors (3), and approximate attendance (3).) ✓ ✓ ✓

List of interest groups (Please **attach**, including name (3), one sentence description (3), and time of meetings - day or evening, weekday or weekend (3).) ✓

New or ongoing **branch projects**. Please **attach**, with a short one paragraph description of each. (10)

How many members participated in planning programs? (5) A survey was distributed to the membership at the 2010 annual meeting. All members present were asked to respond. The replies were tallied, reported to the group, and used by the Board in its effort to plan responsive and significant opportunities for the members to learn, grow, share, enjoy, and be entertained.

In planning your program, did you have an overriding theme or other guidelines? Explain. (5) ✓

The overriding theme, as mentioned above, was helping our neighbors through community programs

Membership Development: (50 points)

- 20
- The branch improved retention of members. (5) ✓
 - The branch invited former members and/or members at large to branch events. (5)
 - The branch added new members. (5) ✓
 - The branch included information on how to become a member in its publicity materials. (5) ✓
 - The branch Membership VP or others actively recruited new members at branch programs. (5) ✓
 - Community groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s) (5):
League of Women Voters; Arbor Development; Catholic Charities "Building Bridges".
 - Campus groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s) (5):

Diverse or underrepresented groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s) (5):

- _____
- The branch successfully recruited new members from underrepresented populations. (5)
 - The branch tried something new to recruit members. Please describe briefly. Did it work? What might you do differently next year? (5)

Leadership Development: (15 points)

- 15
- The branch maintains and regularly uses a card file or other data base of members' skills and interests. (5) ✓
 - New and ongoing members who haven't held leadership positions were actively sought for new roles. (5) ✓
 - The branch publicized to members opportunities for leadership positions within the branch and at the State and Association level. (5) ✓

Technology and Communications: (10 points)

- 10
- The branch has initiated or expanded new technology in communications (ex. E-mailing, conference calls, electronic transmission of newsletters, branch web site, etc.). Describe what you did. How did it work? ✓

In addition to our monthly publication, "The Branch", we communicated at least twice monthly via e-mail memoranda in which opinions were sought, help was requested, "news" of interest was shared. Members appear to have appreciated these notes - often they turned into a group discussion via electronics! (not-to-mention the e-notes from and to our AAUW-NYS Board Members ... re: Convention plans, and District Two Programs)

Visibility: (25 points)

- 10
- The branch sent press releases to local newspapers. (5) ✓
 - The branch put up posters in libraries, colleges, and other public places. (5)
 - The branch notified other organizations about programs of mutual interest. (5) ✓
 - The branch explored local radio and/or TV exposure. (5)
 - The branch tried a way to reach people they had not done before (or in a long time). What did you do? How did it work? (5)

The main methods for Branch visibility were monthly program meetings and the Spring fund-raiser for EF. In 2011, we reached surrounding communities through the presentation of a murder mystery called "A Taste for Wine and Murder" which included wine-tasting and lovely hors d'oeuvres as well as a silent

auction

Mail or email the original of your entire application with supporting materials to:

- Peggy Kelland, AAUW-NYS Program Vice President
- 13 Susan Lane, Poughkeepsie, NY 12603

smkell45@aol.com

Questions? (845)297-0507

Agenda, Board Retreat, 6/15/10

4:30 until 5:00 Welcome, Discuss Program ideas, and over-all theme for 2010-11; concerns from group

5:00 until 5:30 Branch Business: Budget, Membership, Summer Camp at Cazenovia July 9 - 11, dues increase?, Member Database

5:30 until 6:00 Relax and socialize

6:00 until 6:45 Dinner is served

6:45 until 7:45 Other Branch Business - EF, LAF, Philanthropy, Equal Pay and public policy, diversity, Miss Manners and various member concerns

7:45 until 8:30 Dessert and Final Program Plan

Thank you!

Questions we will address: Shall we continue with Saturday Programs?

Shall we have some special Philanthropic efforts? (Three Cups of Tea, Hope is Life, CROP, Family Planning, Women's Shelter)

How can we emphasize LAF?

What Fund-raiser shall we have for EF?

How shall we generate publicity for the Branch?

Based on the extreme poverty levels in Steuben Co. and the resulting problems: housing, food, utilities, transportation, child care, depression and other mental health issues, alcohol and drug abuse, physical abuse, health care needs, and many others,

I am proposing that AAUW be a lead agent in education to bring awareness of these issues to the general public. All of these above issues affect the education and well-being of women and children in our area.

One way to begin the awareness process would be through a symposium of agencies in the county to share an overview of their services with the public, as well as with each other.

Other meetings throughout the year could address issues in a way that we may be able to make positive societal change.

Suggested topics:

Mentoring Project from Rochester (GRAB)

Corning area non-profit - "Women Helping Women"

St. Lawrence Branch - Camp for Girls Project

Suggestion for 2010 - 2011 Program Year presented to AAUW Bath Branch Board at Planning Retreat 6/15/10

by: Program VP Jane Russell

Bath Branch Board 2011 - 2012

President:	Alise Irwin	868-3869
Vice-Presidents:		
Program	Jane Russell	868-3243
Membership	Debbi Deats	776-7159
Educational Opportunity Funds	Ruth Barry Janet Mishook	569-2775 776-3484
Legal Action Fund	Martha Treichler	569-2382
Treasurer:	Onalee Nixon	569-2619
Co-Secretaries:	Mary Lee Crosby Mary Hoffman	292 -3590 776 - 4758
Communication Chair:	Patricia Faber	776 - 7651
Public Policy:/ Diversity.	(A. Irwin)	
Historian:	Betty Langendorfer	776-2754
Bylaws:	Eileen Filkins	522 - 4178
Nominating Committee :		
	Bonnie Weber (868-4874); Betty Langendorfer (776- 2754); Mary Hoffman (776-4758)	

Bath Branch Programs
Theme: Bath Branch Makes Connections

August 9, 2011 (Tuesday)

Annual Members and guests PICNIC

Ruth Barry's and Onalee Nixon's Homes on Keuka Lake
Time: 5:30 PM hors d'oeuvres at Ruth's.

6:15 PM A cold dish supper at Onalee's

Program: Just what does Bath Branch DO??

Hopes and dreams and aspirations of Bath Branch
(Alise Irwin, President)

Keuka Lake Trivial Pursuit

September 6, 2011 (Tuesday)

Program: The work of Catholic Charities for our Community

Place: Turning Point Meeting Room

Time: 7:00 PM

Program Chair: Martha Brown

October 4, 2011 (Tuesday)

Program: Health Ministries of the Southern Tier - Mike Slovak

Place: Lakeview Apartments Dining Room

Time: Dinner at 6:00 PM Program at 7:00 PM

October 29, 2011 (Saturday)

District 2 Conference "Women's Wisdom"

hosts: Greater Rochester Branch

place: Rochester Branch House, East Avenue
Rochester, NY

Time: Registration and coffee at 9:00 AM

November 6, 2011 (Sunday)

BRUNCH with the BOARD

Poetry by **Martha Treichler**

Place: Pulteney Presbyterian Church, Main St. (Co. Rt. 74), Pulteney
Time: 1:00 PM

Brunch Provided by Board members

December 6, 2011 (Tuesday)

Program: Christmas Cocktail Party & Carol Sing

Place: Home of Ruth Barry, 8265 Main St. Ext., Hammondsport

Time: 6:00 P.M. Party catered by Around-the-Corner Caterers

Music: Voices of Bath Branch Members

Gifts for Women's Shelter

January 3, 2012 (Tuesday)

Program: Newest Challenges for the Red Cross - Winnie Romeril, speaker

Place: Taylor Memorial Library, Hammondsport

Program Chair: Betty Langendorfer

Location Chair: Ruth Barry

Time: 4:00 P.M.

February 7, 2012 (Tuesday)

Program: FILM - "Seneca Falls"

Place: Taylor Memorial Library, Hammondsport

Program Chair: Alise Irwin

Time: 4:00 P.M.

March 6, 2012 (Tuesday)

Program: New Issues in Women's Health

Place: Taylor Memorial Library, Hammondsport

Program Chair: Pat Faber

Time: 4:00 PM

April 3, 2012 (Tuesday)

**Program: Annual Business Meeting and Summary of Community Services
(Jane Russell and Debbi Deats)**

Place: Dormann Memorial Library, Bath

Time: 7:00 PM

Presiding: Alise Irwin, Branch President

**April 20, 21 and 22: The 2012 AAUW/NY ANNUAL CONVENTION at
Woodcliff Hotel and Spa, Rochester, NY**

**May 2012 - ANNUAL SCHOLARSHIP FUNDRAISER
Details to be Announced**

June 4, 2012 (Tuesday)

Educational Opportunities Fund CELEBRATION BANQUET

Scholarships, Honors, Auction

Place: Keuka Yacht Club, 684 West Lake Road, Hammondsport, NY

Program Chairs: Ruth Barry and Janet Mishook

Location Chair: Jane Russell

Time: 5:30 PM Social Hour

6:15 PM Dinner by Around-the-Corner Caterers

JUNE 2012 AAUW National Convention

Interest Group Contacts:

Bridge Marathon: Onalee Nixon.....569 - 2619

Book Club: Mary Hoffman.....776 - 4758

Writers' Group: Pat Faber.....622 - 5118

Movie Nights: A. Irwin.....868 - 3869