

OVERALL BRANCH PROGRAMMING 2011-2012

Note: Completion answers should be only 1 to 3 sentences.

Planning: (50 points) 50

The branch had a **written strategic plan** guiding branch activities (10).

(Please **attach** a copy.) ✓

It included:

Goals related to the AAUW mission (10) ✓

Specific action steps (10) ✓

Measurable outcomes (10) ✓

Which outcomes were achieved? What changes might your branch make next year? (10)

Most goals achieved: Partnerships formed with local college (FMCC) and the Girl Scouts.

Added members, opened doors for future joint ventures. Work needed: retention of branch members, by reaching out, getting them involved in activities; building committees and establish a mentoring program to provide new officers to lead in future years. More work needed on Public Policy and to get up to speed in technology. ✓

Program: (50 points)

Calendar of branch events (Please **attach** a copy, including title (3), presenters (3), date (3), time (3), place (3), co-sponsors (3), and approximate attendance (3).) ✓

List of interest groups (Please **attach**, including name (3), one sentence description (3), and time of meetings - day or evening, weekday or weekend (3).) ✓

New or ongoing branch projects. Please **attach**, with a short one paragraph description of each. (10) Sister to Sister Summit- ongoing. (individual application attached)

College Connection - new (individual applications attached) ✓

How many members participated in planning programs? (5)

20 ✓

In planning your program, did you have an overriding theme or other guidelines? Explain. (5)

Our theme was "Making Connections"; with our community, our history, our college, our sister organizations, our less fortunate sisters and each other. We used a member survey for program/speaker ideas and held a summer program planning meeting open to all members ✓

Membership Development: (50 points) 45

The branch improved retention of members. (5)

The branch invited former members and/or members at large to branch events. (5) ✓

The branch added new members. (5) ✓

The branch included information on how to become a member in its publicity materials. (5) ✓

The branch Membership VP or others actively recruited new members at branch programs. (5) ✓

Membership Development, cont.

Community groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s) (5): ✓

Soroptimists International -joint Pancake Breakfast Fundraiser

Girl Scouts -110th birthday celebration and community project

Elizabeth Cady Stanton Women's Consortium (member) - assisted organizing

ECSWSymposium

Fulton Montgomery Community College

Campus groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch. List the group(s) (5):

Student Affairs Director -FultonMontgomery Community College collaborated with AGJ to host

Sept. faculty/staff mixer AAUW recruitment / Author presentation/Used Book Sale

Student Activities Director assisted with e-student affiliate recruitment opportunities ✓

Diverse or underrepresented groups co-sponsored programs or projects, collaborated with the branch to host activities, or established an ongoing partnership with the branch.

List the group(s) (5): Girl Scout Leaders - who are young mothers - an unrepresented group in our branch of mostly retired women! FMCC faculty - we only had one in our branch previously ✓

The branch successfully recruited new members from underrepresented populations. (5) ✓

The branch tried something new to recruit members. Please describe briefly. Did it work? What might you do differently next year? (5) ✓

FMCC recruitment mixer. We did not recruit as many as we could have. Better followup was needed with those interested. Next year we will use an interest sign up sheet with names and contact information for those who do not join immediately and contact them a few days after the event.

Leadership Development: (15 points) 10

- The branch maintains and regularly uses a card file or other data base of members' skills and interests. (5)
- New and ongoing members who haven't held leadership positions were actively sought for new roles. (5) ✓
- The branch publicized to members opportunities for leadership positions within the branch and at the State and Association level. (5) ✓

Technology and Communications: (10 points) 10

- The branch has initiated or expanded new technology in communications (ex. E-mailing, conference calls, electronic transmission of newsletters, branch web site, etc.). Describe what you did. How did it work? ✓
- An e-mail address and facebook page were just set up for the new e-student affiliates as part of the plan to establish a AAUW Student Organization at Fulton-Montgomery Community College. New-haven't used it yet.
- Tech (-noncommunication use): Computer program was used for the first time to sort 190 girls into 3 workshops from 15 choices for the 12th Sister to Sister Summit. Worked Great!
- AGJ Branch participated in 2 of the NYS Conference Calls - Very worthwhile!

Visibility: (25 points) 20

- The branch sent press releases to local newspapers. (5) ✓
- The branch put up posters in libraries, colleges, and other public places. (5) ✓
- The branch notified other organizations about programs of mutual interest. (5) ✓
- The branch explored local radio and/or TV exposure. (5)
- The branch tried a way to reach people they had not done before (or in a long time).

What did you do? How did it work? (5) ✓

We made phone calls to individuals instead of relying on often confusing or unread e-mail exchanges. Better personal connections established and maintained!

We went to new locations, Girl Scout meeting, College classroom building and Student Union, fundraiser locations (Johnstown Bandshell Ice Cream Social, Friendly's, Moose Lodge breakfast) to set up AAUW information display

It did generate interest in AAUW and our local branch.

Mail or email the original of your entire application with supporting materials to: Peggy Kelland, AAUW-NYS Program Vice President, 13 Susan Lane, Poughkeepsie, NY 12603
smkell145@aol.com Questions? (845)297-0507

LEADERSHIP PLAN for the Amsterdam-Gloversville-Johnstown AAUW Branch

A. Membership

1. To keep the existing members
2. To increase membership
3. To recruit younger members
4. To get members from more diverse careers
5. To update our membership brochure
6. To recruit the local Community College (FMCC) as a C/U AAUW member
7. To recruit at least 6 new members as part of Shape the Future to earn 3 free national memberships
8. To establish a membership committee with a mentor to train next VP

B. Program

1. To "Live the Mission" in topics covered
2. To provide a variety of programs covering the arts, education, women's health and international issues
3. To have meeting sites in all three cities and 3 counties covered by our branch.
4. To vary the cost of meetings to include dessert, and pot luck as well as restaurant meals
5. To establish a program committee with a mentor to train next VP

C. Community Outreach

1. To provide programs or workshops to help women and girls like Sister to Sister Summit
2. To continue to offer scholarships to high school and FMCC grads and awards to 8th grade girls for excellence in math and science,
3. To provide assistance by donations of goods, money or volunteers to appropriate existing community projects
4. To continue to form coalitions with our organizations such as the Girl Scouts, Soroptimists, Elizabeth Cady Stanton Women's Consortium and FMCC to carry out programs for women and girls
5. To increase visibility in the community through family oriented events

D. Finance

1. To create fundraisers that seek money from the community rather than just a few branch members
2. To establish a fundraiser for LAF and EOF
3. To raise money for our local scholarships
4. To hold annual audits
5. To mentor new assistant treasurers to become treasure

E. Communication

1. To provide a newsletter 10 months a year to inform members of branch, state and national AAUW activities
2. To have monthly news releases in 3 area newspapers regarding meetings, special programs, scholarships etc.
3. To increase communication between members using e-mail, texting, phone calls
4. To exchange newsletters with other branches
5. To update our branch website
6. To earn a newsletter of excellence award

LEADERSHIP PLAN for the Amsterdam-Gloversville-Johnstown AAUW Branch

F. Public Policy

1. To keep members and community informed about women's issues
2. To create a voter awareness program
3. To encourage members to utilize the Action Alert to make their feelings heard by lawmakers
4. To encourage women to run for office

G. Diversity

1. To continue to expand diversity in our membership in regards to age and occupation as well as other aspects as represented in the community of our members
2. To hold at least one program each year which enlightens our membership about a less represented group of the population (Blacks, Hispanics, disabled, minority religions etc.)
3. To reintroduce the Adelante Book list to our members in our newsletter

H. Social Justice

1. To increase branch knowledge of social issues through newsletter articles
2. To hold a branch program on social issues
3. To work with diverse organizations to assess social justice issue in our community

I. AAUW Connection

1. To keep our branch newsletter in line with NYS expectations
2. To further our branch into the technology area
3. To continue to apply for the 21st Century Awards
4. To encourage branch representation at the Summer Leadership Conference, District Conference, and State and National Conventions by providing funds for registration fees.

Amsterdam-Gloversville-Johnstown branch 2011-2012 Calendar of Branch Events

September 14

Branch Dinner Meeting

Community Connection

Fashion Show /Shape the Future Membership Recruitment

5:30pm Fonda Reformed Church

Attendance 20

October 12

Branch Meeting (light refreshments)

College Connection

Shape the Future Members Recruitment for FMCC faculty
speaker -THE TRAIL OF THE WILDFLOWERS author, Sandy Lane

Used Book Sale for AAUW-FMCC scholarship

Fulton-MontgomeryCommunityCollege Theater lobby

5-6 pm light refreshments meet/greet FMCC faculty

6pm Author presentation

Attendance 20

Partner - Fulton-Montgomery Community College

November 9

Branch Meeting (light refreshments)

AAUW Connection

White Elephant Auction

(for Educational Opportunities Fund/ Legal Advocacy Fund)

5:30pm Johnstown Senior Citizens Center

Attendance 25

December 3

Branch Meeting

Connecting with Each Other

Holiday Brunch

Community Outreach Collection:

Items for Turning Point,

The Family Counseling Center, Inc.

Entertainment - The Penny Jar

10:30am Union Hall Restaurant, Johnstown

Attendance 30

Partner The Family Counseling Center, Inc.

January 17

Branch Meeting (light supper)

Community Connection

5:30pm Mohawk Harvest Cooperative Market /Micropolis Gallery

speaker Crystal Stewart- Women in Farming

mini-tour of Micropolis Art Gallery - artist Linda Hinkle

30 Main St, .Gloversville

Attendance 30

Partners - Mohawk Harvest Coop, Cornell Cooperative Extension

Amsterdam-Gloversville-Johnstown branch 2011-2012 Calendar of Branch Events

February 16

Branch Meeting with Elizabeth Cady Stanton Women's Consortium (dessert)

Connecting with Our Less Fortunate Sisters

My Sister's Keeper 2.0

Book Discussion - *The Hospital by the River*; Video - *A Walk to Beautiful*

Special Guest - Joan Monk, NYS AAUW co-chair My Sister's Keeper 2.0

Donations to Fistula Repair Fund

6 p.m Johnstown Public Library

Attendance 15

Partners Johnstown, Gloversville, Fonda, Amsterdam and Northville Libraries

Elizabeth Cady Stanton Women's Consortium

March 12

Branch Meeting (dessert)

Connecting with the Next Generation

Joint meeting with Girl Scouts

Celebration of 100th anniversary of Girl Scouting

Birthday Bag donation for Foster Children

6pm Grace Lutheran Church

Johnstown

Attendance 15

Partners Girl Scouts of Fulton County

April 18

Branch Annual Dinner Meeting

College Connection

5:30 p.m. FMCC Mohawk Room Tour of:

Nanotechnology "Clean" Room

Speakers:

*Doris McLallen NYS AAUW

College University Chair

*Becky Wachs, Doctoral Candidate

Biomedical Engineering, RPI

AAUW EOF American Fellowship Award Recipient

May 9

Branch Dinner Meeting

Connecting with History/Arts

5:30 pm Tour Fulton-County Art Show at Congregational Church

Program on Chagall Windows/ Frank Lloyd Wright design

Knesseth Israel Synagogue

Gloversville

May 22

Connecting with the Next Generation

Sister to Sister Summit *Tech Savvy*

Conference for area middle school girls

8am-2pm FMCC

June 6

Branch Meeting (Hors d'oeuvres)

Connecting with History

5:30 p.m. Fulton County Museum

Tour

Talk on Clarissa Putnam

Gloversville

From: Elizabeth Russo <erusso03@nycap.rr.com>
To: smkell45 <smkell45@aol.com>
Subject: AGJ addition to 21st century application
Date: Thu, Apr 5, 2012 8:55 pm

Hi Peggy!
Here is our additional info:

Special interest groups:

Sister to Sister Summit ongoing standing planning committee approximately 6 members

Meets about once a month in the late afternoon at the Johnstown Public Library or as needed from Nov. - May.

Branch Lunch Bunch (new start up)

Meets for "destination lunches" as suggested by members.

Including: Festival of Trees in December in Amsterdam

Antique Show at Art Gallery and Museum in Canajoharie in March.

Thanks for calling and inquiring!

Liz Russo
AGJ
co-president