

## Twenty-first Century Individual Project: Category – Women

**Project:** “*She Touched Me*” 48<sup>th</sup> Annual Woman of Achievement Program

**Date:** *International Women’s Day*, March 8, 2011

**Venue:** American Association of University Women, New York City Branch  
Historic Victorian Italianate Brownstone at 111 East 37<sup>th</sup> Street, NY, NY  
10016, opened by Eleanor Roosevelt on our *Founders’ Day*, June 1, 1949,  
signing our *Golden Book*.

### Part II

Describe your project/program/event in 75-150 words. Be sure to include:

#### How the project addressed AAUW’s mission

NYC Branch honored seven distinguished women of achievement who reflect diversity in fields, age, ethnicity, disabilities, etc. These women were nominated for exemplary accomplishments aligned with the mission, vision, value promise and diversity principle of AAUW. We received seven proclamations/resolutions for moving the mission forward.

#### Branch goals in doing this project

We launched our “*She Touched Me*” series to document our branch history given that we are celebrating our 125<sup>th</sup> anniversary, as well as, to highlight the NYS women of achievement project for which volumes 1 and 2 were submissions; to feature work of our members in moving the mission forward and inspiring others to do likewise; and to provide a biographical record with volume 3 of all the women who have been honored since 1951 with this achievement award.

Attendees signed our *Golden Book*.

#### Specific action steps in planning this project

Formation of committee, involvement of community groups, public relations campaign

#### Steps taken for community visibility

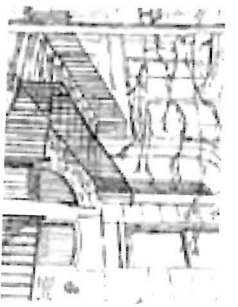
Pre-event and post-event press releases/articles, flyers/email blasts, strategic choice of date – International Women’s Day and signing of *Golden Book* by attendees

#### Measurable impact on the community

Proclamations/resolutions; speaking invitations; number of attendees; news articles

#### Lessons learned

Start planning earlier



THE AMERICAN ASSOCIATION OF UNIVERSITY WOMEN  
New York City Branch is the second oldest branch of AAUW,  
founded in 1886 and is celebrating its 125th anniversary year.

Our 2011 Women Of Achievement Program theme  
"She Touched Me: Building Bridges, Reflecting Diversity"  
focuses on the American Association of University Women's  
statewide goals of the My Sister's Keeper Project and  
Women of Achievement Biographical Project.

The New York City Branch has also chosen to feature our  
historic Victorian Italianate Brownstone located at  
111 East 37th Street in the Murray Hill as the venue  
for our 48th Women of Achievement Program and many  
of the events planned to celebrate our 125th anniversary.



[www.aauwnyc.org](http://www.aauwnyc.org)

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN  
New York City Branch



Tuesday, March 8, 2011 • 6pm-9pm  
111 East 37th Street  
New York, New York 10016

"Celebrating 125 Years of Empowering Women and Girls"

# 48th Women of Achievement Awards. Ceremony &

## Launching of "She Touched Me" Publications

### PROGRAM

6:00 pm – 7:00 pm Reception, Performance & Short Film

Belly Dancing Dreams  
Rev. Elizabeth Ann Levy, AAUW NYC Member

Market Song & Dance  
Helen Yalof, AAUW NYC Member

Greetings and Introduction  
Florence Egbuchulam

Manager, Egbuchulam Travel Int'l

Ifeanyi Obinali

LEAD Nigeria/International Youth Council

Invocation

Rev. Iana Ryan, AAUW NYC Member

Welcome Remarks and Introduction

She Touched Me - Dr. Nkechi Agwu

President and Historian of AAUW NYC Branch

Presentation of Proclamations

Honoree Awards Presentation

Dr. Nkechi Agwu, Lydia Williams & Klara Lagrance

~~ Dinner Served ~~

Presentation by Nivessa Rovedo Cappelli

Honoree Awards Presentation

Dr. Nkechi Agwu, Lydia Williams & Klara Lagrance

Closing Remarks

Lydia Williams & Klara Lagrance

Women of Achievement Program Co-Chairs

Benediction

Minister Regina Whaley

Canaan Baptist Church

We would like to extend our deepest appreciation to our loyal members, supporters and volunteers.



### 2011 HONOREES

**Marcia Campbell**  
Broker/Owner  
Extreme Ready Advance

**Joi Gordon**  
Chief Executive Officer  
Dress for Success Worldwide

**Debi B. Jackson**  
Co-Founder, Youth Development Fdn.  
WBLS 105.3 FM Radio Personality

**Hon. Tanya R. Kennedy**  
Civil Court, New York County

**Layla Love**  
Artist, Women Who Dare  
To Be Awaken Showcase

**Ngozi Osuagwu, M.D.**  
Women's Health Center  
Doctors Hospital

WHEREAS, The New York City Branch's 48th Woman of Achievement Awards program will take place on Tuesday, March 8, 2011 at the Branch's beloved historic Victorian Italianate brownstone on East 37th Street; this year's theme is "She Touched Me," a theme selected to honor distinguished women who have played an important role in spearheading women and girls' issues in this nation or around the world; and

WHEREAS, This year's Woman of Achievement Awards program will, in addition, mark another milestone for AAUW New York City as the Branch will launch its yearlong celebration of the Branch's 125 years of advancing equity for women and girls through advocacy, philanthropy, education, and research at the event; and

WHEREAS, AAUW New York City is one of New York City's most renowned and long-standing institutions; through its diligence and exemplary endeavors over the course of 125 years, it has truly become an indispensable part to the cause of women's rights and the concern for promoting women's achievements; and

WHEREAS, It is the sense of this Legislative Body that when organizations of such noble aims and accomplishments are brought to our attention, they should be recognized and celebrated by all the citizens of the State of New York, now, Senators, do it.

RESOLVED, That this Legislative Body please in its deliberations to commemorate the 125th Anniversary of the American Association of University Women New York City Branch, to express its appreciation to all its members, past and present, for their ongoing work on behalf of women and to applaud the recipients of the Branch's 48th Woman of Achievement Awards on March 8, 2011 for the exemplary personal and professional achievements for which they are being recognized, and so it orders.

RESOLVED, That copies of this Resolution, duly approved, be sent to the American Association of University Women New York City Branch, 111 East 37th Street, New York, New York 10018, and to the Secretary of the Senate.

ADOPTED IN SENATE ON  
March 1, 2011.

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President of the Senate

