

INDIVIDUAL PROJECT/ PROGRAM/ EVENT:

Note: Any program since last year's deadline is eligible.

Category: (Please circle or highlight the category for which this program is being submitted.)

- Women – Education – **Community** – International – Cultural – Diversity – Public Policy

Title: Too Sexy, Too Soon

Part I:

Other community groups involved, if any (list):(5 points) North Country Children's Clinic, New Day Children's Center, Girl Scouts, Jefferson Campus Care, Jefferson Community College faculty and students, Jefferson County Victim's Assistance Center

Number of members involved in planning or putting on the program (5 points) 7

Number of nonmembers involved in the program (5 points) 4

Number of members who attended or benefitted (5 points) 11

Number of nonmembers who attended or benefitted (5 points) 34

Number of new members who joined (if any)(5 points) 2

Part II:

Describe your project/ program/ event in 75-150 **words**. Be sure to include:

how the project addressed **AAUW's mission** (15 points)

branch goals in doing this program (10 points)

specific action steps in planning this program (15 points)

steps taken for **community visibility** (Attach newsletter and newspaper articles.)(10 points)

measurable **impact on the community** (10 points)

lessons learned for future programs/ projects/ events (10 points)

Attach copies of newsletter and newspaper articles about this project/ program/ event.

(No more than 4 pages maximum)

Mail or email the original of your entire application with supporting materials to:

- Peggy Kelland, AAUW-NYS Program Vice President

- 13 Susan Lane, Poughkeepsie, NY 12603

smkell45@aol.com

Questions? (845)297-0507

Too Sexy, Too Soon, a 3-hour workshop designed to raise awareness of how the media sexualizes young children, was hosted by Jefferson County Branch AAUW on the campus of Jefferson Community College. The event drew 44 participants from a broad spectrum of community service agencies as well as from the Branch membership.

The workshop addressed the role the media plays in the development of young girls and the steps which we, as parents and as community advocates, can take to prevent damaging effects on the children's development. Support and advocacy for developing young women with a positive self-image is indeed a part of the mission of AAUW.

The Branch was particularly interested in opening the program to members of the community who work with young children. By letters of invitation to local schools, youth groups, child care centers and community support organizations, we attracted a diverse audience of concerned citizens.

This program has been included in the NYS AAUW convention programming for 2010.

Hosted by

**Jefferson County Branch
American Association University Women (AAUW)**

Too Sexy Too Soon

The sexualization of children in today's media is real. This is particularly true of young girls who are both the targets and the content of media campaigns. The American Psychological Association asserts there is "ample evidence to conclude that sexualization has negative effects in a variety of domains, including cognitive functioning, physical and mental health, and healthy sexual development". These are alarming concerns. What can we, as parents and advocates for children, do? Come take a look at actual media campaigns that sexualize children and what the research has to say. Join Deborah Borie, Project Co-Director of the *Training 2000+* grant: Just Kids Early Childhood Development Center, in an exploration of the steps we can take to protect and advocate for children.

- identify ways in which various media sexualize young children
- describe the "continuum of sexualization" and the breadth of its impact on children
- discuss the negative impact of early sexualization on a child's overall development
- identify strategies for combating the sexualization of children
- access resources to support advocacy efforts

When: Saturday, April 4, 2009
8:30 a.m. Continental Breakfast
9:00 a.m. – 12:00 noon Program

Cost: \$5.00 per person

Where: Walker Instructional Dining Room at Jefferson Community College
Seating is limited

Mail the bottom portion along with payment to: Karen Carr
Assistant to the President
Jefferson Community College
1220 Coffeen Street
Watertown NY 13601



Name: _____

Number attending: _____ @ \$5.00 per person

Total Enclosed: \$ _____

*Make checks payable to **Jefferson County Branch AAUW**

About the presenter:

Deborah Borie currently serves as Project Co-Director of the *Training 2000+* grant: Just Kids Early Childhood Development Center. She coordinates statewide training and collaborates with the NYS Department of Health Bureau of Early Intervention, county health departments, and service providers on the delivery of state-approved curricula designed to meet the staff development needs of professionals working with families whose infant or toddler has a developmental problem.

Ms. Borie has more than fifteen years of hands-on experience working with children under the age of five in preschool and early intervention programs with an emphasis on providing support and information to parents, child care providers, and teachers as a means of empowering them to foster optimal development in the children in their care while implementing intervention services with the child.

In addition to her work directly with children and parents, Ms. Borie has coordinated and directed the Associates of Science degree program in Early Childhood at SUNY Canton and has developed and taught new undergraduate / graduate course offerings in Early Childhood Special Education for both the Center for Educational Studies at SUNY Plattsburgh and the School of Education at the University of South Dakota.

Ms. Borie has facilitated numerous videoconferences, regional conferences, and local workshops designed to support the professional development needs of child care providers for the NYS Office of Children and Families, SUNY Early Childhood Education and Training Program, and the St. Lawrence Child Care Coordinating Council.

Deborah Borie holds a Master's of Arts in Communication Disorders from The College of St. Rose, a Bachelor's of Science in Education from SUNY Potsdam, and a Diplome Superieure from the Institut de Touraine, Tours, France