

Category: (Please circle or highlight the category for which this program is being submitted.)
- Women - Education - Community - International - Cultural - Diversity

Title: COLLEGE SCHOLARSHIP AWARD

Describe your project/ program/ event in 150-300 words. Be sure to include:

- how the project addressed AAUW's mission (15 points)
- **branch goals in doing this program** (10 points)
- **specific action steps in planning this program** (15 points)
- involvement of **other community groups** (if any) (10 points)
- **number of members** (5 points) and **nonmembers** (5 points) **in planning and in putting on the program**
- steps taken for **community visibility** (10 points)
- **number of members** (5 points) and **nonmembers** (5 points) who attended or benefited
- **number of new members** who joined (if any) (5 points)
- **measurable impact on the community** (10 points)
- **lessons learned** for future programs/ projects/ events (5 points)

Attach copies of newsletter and newspaper articles about this project/ program/ event.
(No more than 4 pages maximum)

Mail or email the original of your entire application with supporting materials to:

- Peggy Kelland, AAUW-NYS Program Vice President
- 13 Susan Lane, Poughkeepsie, NY 12603

smkell45@aol.com

Questions? (845)297-0507

ELMIRA-CORNING AAUW BRANCH
INDIVIDUAL PROJECT

Branch Goals:

1. to award money to help carefully selected nontraditional women students to further their education.
2. to involve the community in a fund raising project for a worthy purpose.
3. to facilitate a connection with local colleges.

Specific Action Steps in Planning:

1. a Branch committee establishes a relationship with student advisory personnel at Elmira College, Corning Community College, and Mansfield State University (PA) for the purpose of informing potential applicants of our scholarship fund. Applications are reviewed and selected applicants interviewed. Recommendations are made to the Board and final winners are selected and informed.
2. another Branch committee secures a time and place and a local dress store for the purpose of holding a fashion show to fund the scholarship.
3. other Branch committees distribute tickets for the show.
4. other Branch committees prepare baskets for raffle, table decorations, refreshments etc.

Other Community Groups involved:

Tickets and posters are distributed to all local Womens' Organizations.

Involvement of Members:

All Branch members are involved.

Community Visibility:

Posters are displayed appropriately and newspaper coverage secured.

Number of Members: 86

Approximately three quarters of our members attended.
(All members have tickets to sell.)

New Members:

2 members joined at our fall fashion show

Community Impact:

An estimate of 50 to 75 community members attend our fashion shows and everyone enjoys a social afternoon knowing that they are supporting a good cause.

This past June, two mothers of families struggling to complete their degrees for careers in needed professions (nursing and teaching) were awarded \$1,000.00 each.

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Two fashion shows a year and money from a bequest provide the funding for these scholarships.

Lessons Learned:

We recognize the need to get better media coverage at the actual scholarship presentation.

We have found that the funding project serves as a good opportunity to involve new members in a common goal.

This project serves to acquaint women in the community with the AAUW mission.

ELMIRA - CORNING BRANCH

INDIVIDUAL PROJECT



Models at the Fall Fashion Show 2008

SCHOLARSHIPS AWARDED



Two Steuben County women recently received scholarships from the American Association of University Women Elmira/Corning Branch. AAUW Scholarship Committee members the Rev. Nancy Lane, left, and Pam Mathes, right, were joined at an AAUW luncheon by scholarship recipients Tammy Woolgar, second from left, and Stacy Bresee, second from right. Woolgar, of Corning, attended Mansfield University, where she is studying to become a teacher. Bresee, of Bath, attends Corning Community College, where she is studying to become a nurse. Both received \$1,000 in scholarships.

STARLETTE

JUNE 2008