

Calling All Leaders!

AAUW Announces New Leadership Development DVD Series

AAUW is pleased to announce a new series of leadership-focused DVDs created for distribution in 2008. As we work to strengthen and revitalize AAUW, all members must connect together as a community of active and effective participants. To fulfill our mission of advancing equity for women and girls, AAUW continues to need strong leaders who will make sure the AAUW legacy continues. In the past, only two members per state participated in national level leadership training. This new series of DVDs will provide leadership skills and strategies for **all** members.

Training for the Middle Atlantic Region has been scheduled for Saturday, June 21st at the Crowne Plaza in Timonium, Maryland. We are indeed fortunate to have Anthony Hill, Association Board Member, Sally Chamberlain, Foundation Board Member, and Linda Tozier, MAR Director, on hand to present the DVDs and lead the participant discussion. It's vital that all of us can easily discuss AAUW's mission ...with a consistent message which will enable us to retain our current members and recruit the new and diverse membership of tomorrow.

The Leaders' introduction module features a conversation with AAUW President Ruth Sweetser, AAUW Foundation President Barbara O'Connor, and new AAUW Executive Director Linda Hallman. They chart an inspiring course for AAUW's future, with a mission-focused message that members will share with their local branches. Together, these three leaders provide a "state of AAUW" message; summarize the strategic process journey for AAUW's future; explain AAUW's mission and how it relates to members, branches, the future of our organization; and discuss the impact of AAUW mission-focused branch activities on their communities.

To advance equity through advocacy, AAUW staff leaders describe how you can become an effective advocate for AAUW priority issues; how you can help mobilize women voters at the grassroots level in the fall elections; how you can stay current with issues that impact the higher education of women, and the subtleties of the politics involved in – or strengthen your current involvement with – vital areas of AAUW’s mission.

To advance equity through education and research, AAUW staff leaders introduce AAUW’s latest research report – its findings and recommendations, media and promotional outreach tools, and how you can share this information with your branch; provide an overview on the National Girls Collaborative Project and how you can promote STEM initiatives in your community; describe how you can encourage women’s leadership development through AAUW’s National Conference for College Women Student Leaders and Campus Action Projects; and report on AAUW’s fellowships and grants, tell how you can meet local recipients, and hear their stories to motivate involvement and investment in AAUW philanthropy.

To build a stronger community, AAUW staff leaders in the membership, fundraising, communications and marketing DVD modules discuss why it is so important to tell the AAUW story and how marketing is every member’s responsibility; why effective communication and information sharing are important to building a community as AAUW moves into the future; how branch and individual contributions make a difference; how you can use AAUW’s website, videos, DVDs, and other materials to advance our mission in your branch.

At this critical stage in our history, AAUW needs the active engagement of all members delivering the mission to advance equity for women. With leadership training through the DVD series, all AAUW members will be better prepared to focus their mission-based efforts, recruit new members, and further develop their leadership potential...because equity is still an issue!

REGISTRATION FORM
MAR LEADERSHIP TRAINING
SATURDAY, JUNE 21, 2008 (9:00 am – 4:00 pm)
CROWNE PLAZA BALTIMORE
2004 Greenspring Drive
Timonium, MD 21093-4114
(410) 252-7373

Name _____

Address _____

City _____ State ____ Zip _____

Phone _____ Email _____

Branch/State _____

Position(s) Held _____

Registration Cost - **\$25** (includes leadership training materials and lunch)
Registration Deadline: Form must be postmarked by **June 10th**.

Send Conference Registration Form with your \$25 check made payable to
AAUW Middle Atlantic Region to:

MAR Treasurer
Susan K. Nenstiel
2889 Aronimink Place
Macungie, PA 18062

Refund/Cancellation Policy for MAR Conference

Registrants sending written cancellation requests by June 10th will receive a 90 percent (90%) refund. Cancellation requests received after June 10th cannot be accepted. Failure to attend will result in forfeiture of fees.

If there are any questions, please contact
Linda Tozier, MAR Director, at 412-369-5770 or toz31@yahoo.com or
Susan Nenstiel, at 610-965-0663 or nenstiel@ptd.net

Hotel Information CROWNE PLAZA BALTIMORE
2004 Greenspring Drive, Timonium, MD 21093-4114

A block of rooms is being held for Friday night, June 20th.

Reservations: 410-252-7373 Extension 761

You must make your own Hotel Reservation by May 21, 2008.

Room rates are **\$109.00 plus tax** per room for single/double occupancy.

When making your reservation please identify your affiliation with the AAUW Middle Atlantic Region to receive the group rate.

Check in time is 3 p.m. Check out time is noon.

Directions to the Crowne Plaza Baltimore

From New York and Philadelphia:

Take Interstate 95 South to Interstate 695 West toward Towson. Take Ext 24 onto Interstate 83 North. Take your first exit: 16A- Timonium Road. Turn right at the light and then make a right at the 4th driveway into the Hotel parking lot.

From York, PA:

Take Interstate 83 South to Exit 16A – Timonium Road. At Timonium Road, turn left and follow to the ramp at the first traffic light. Bear to the right onto Greenspring Drive, then make a right at the 4th driveway into the Hotel parking lot.

MAR LEADERSHIP CONFERENCE INFORMATION

Saturday, June 21

Registration 9:00 am – Association DVD series begins promptly at 9:30.

Registration Fee includes lunch and leadership training materials.

ASSOCIATION TO LAUNCH DVD SERIES AT MAR CONFERENCE

Come to MAR to view and discuss the latest leadership tools developed by Association to enable states and branches to advance equity through advocacy, education and research and to build a stronger community through membership, fundraising, communications and marketing.

Discussion Leaders: Sally Chamberlain, Program Foundation Program Vice President, Anthony Hill, Association Board Member, Linda Tozier, MAR Director

The MAR Conference is open to ALL AAUW members. See you in Maryland!