

Membership Magic

NYS AAUW
Summer Leadership
Conference

Hartwick College
Oneonta, NY

July 12, 2009





Once Upon a Time...

A time that never was
but always is!

Dr. Clarissa Pinkola Estes

“Women Who Run With the Wolves”



Your Fairy Godmother

Joan Monk

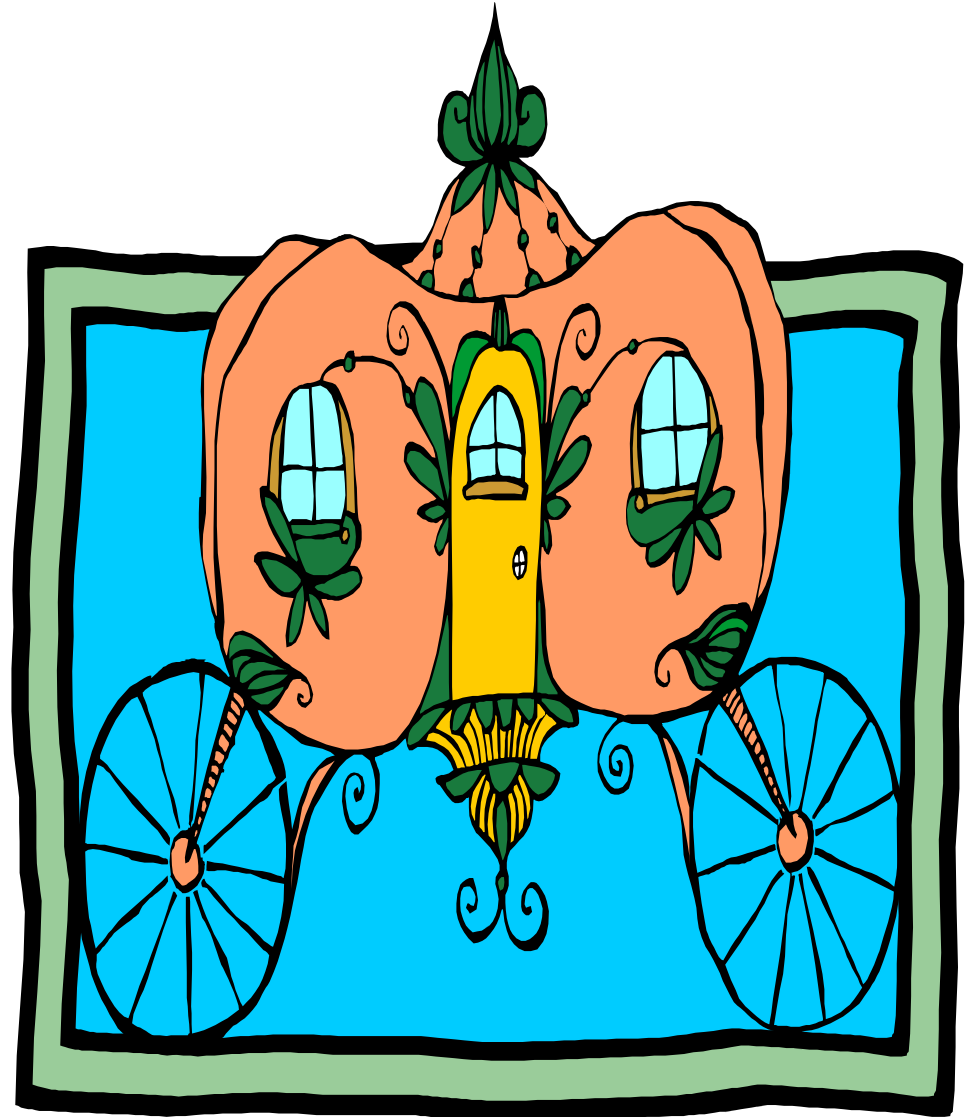
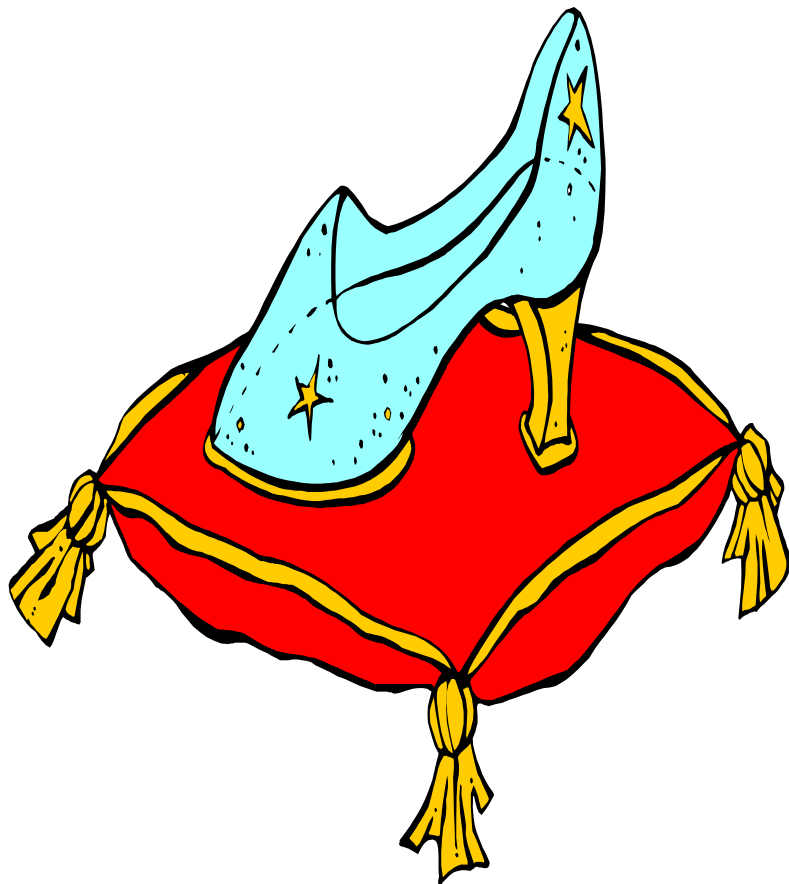
ftmaven@bestweb.net

Cultural Interests Director

Director of Whimsy
(Unofficial)

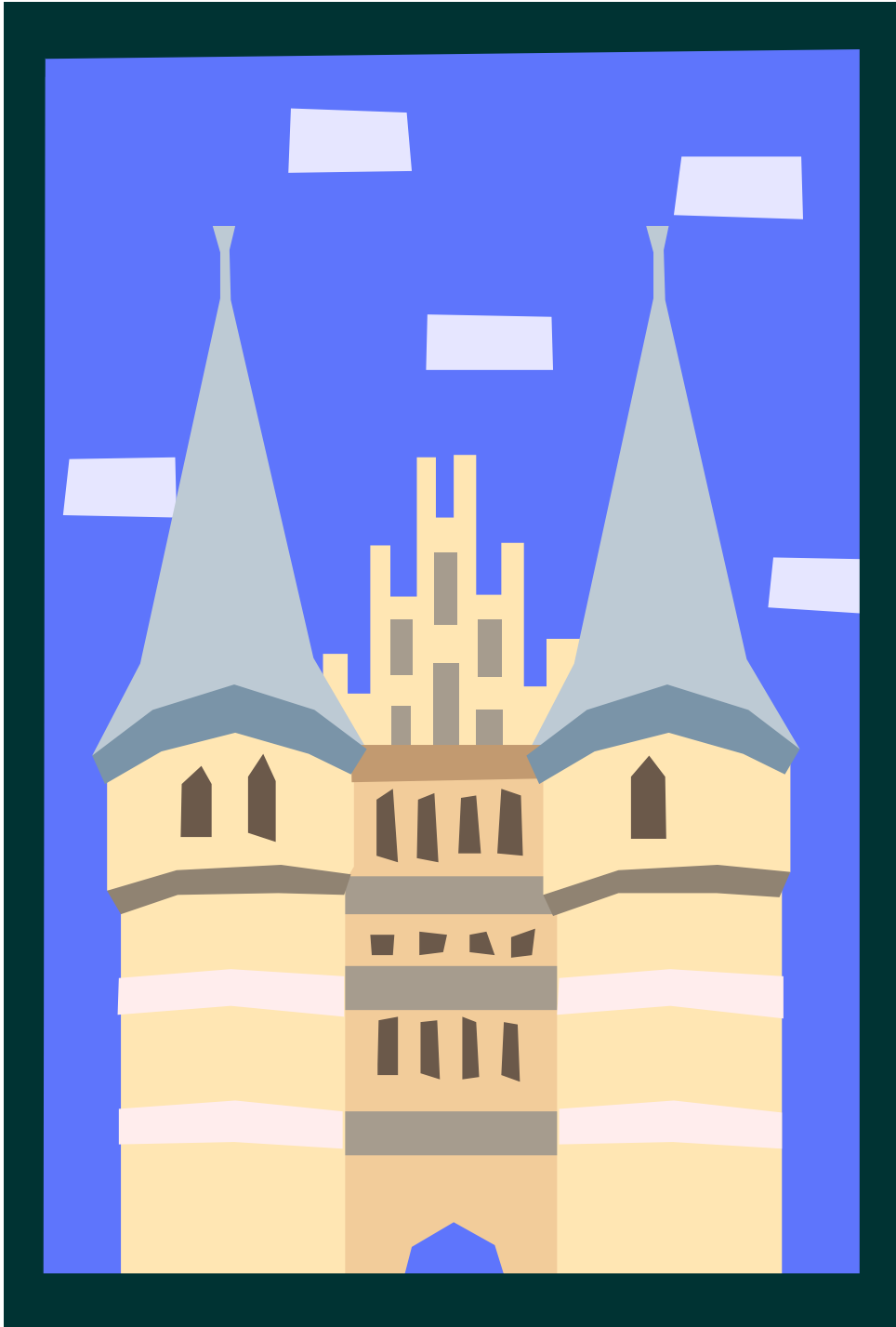
Fairy Tale Specialist

Most Popular Fairy Tale



My Personal Favorites





OVERVIEW

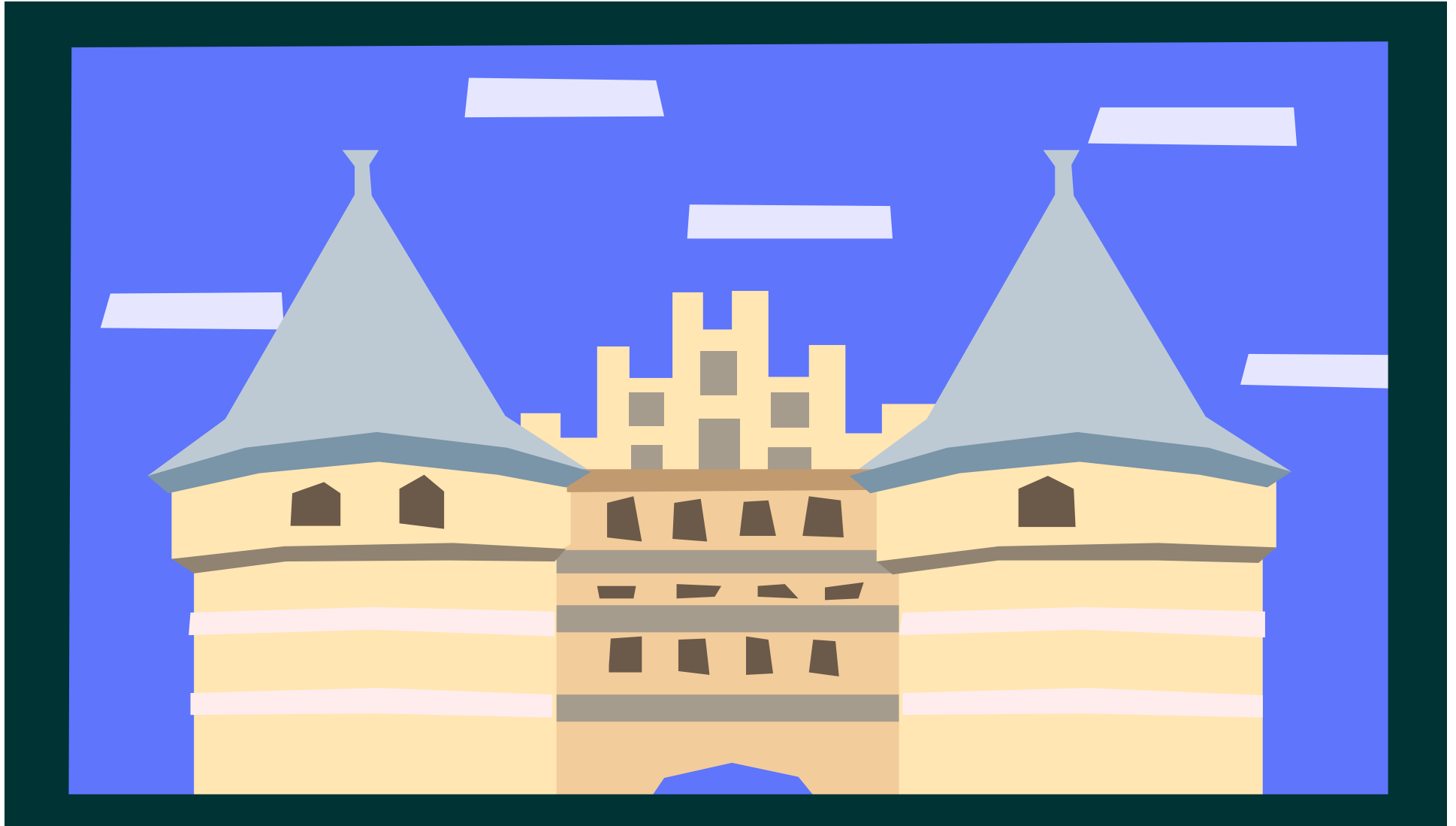
Fairy Tale:

Accessories

Friends

Destinations

FAIRY TALE ACCESSORIES



Time/The Witching Hour



- The time is now!
If not now - when?
- It's all in the timing.
- Respect time at meetings.
- It's time to connect with your branch & your community.

The Magic Wand



- The earliest record for a stick with magic powers comes from the 15th century.
- It can be used to invoke the powers of the unseen world.
- Can be used for crowd control or casting spells.

Tiara/Crown - Symbol of Royalty



© Tiaras and Crowns

- In Greco-Roman culture, a gracious host would provide each guest with a crown.
- *Every guest should be treated like royalty.*
- All our members want to be treated like royalty.

Ruby Slippers

These are the
“power pumps” of
fairyland!

Believe you have
the power!

Click your heels 3X
and say:
There's no place like
AAUW....

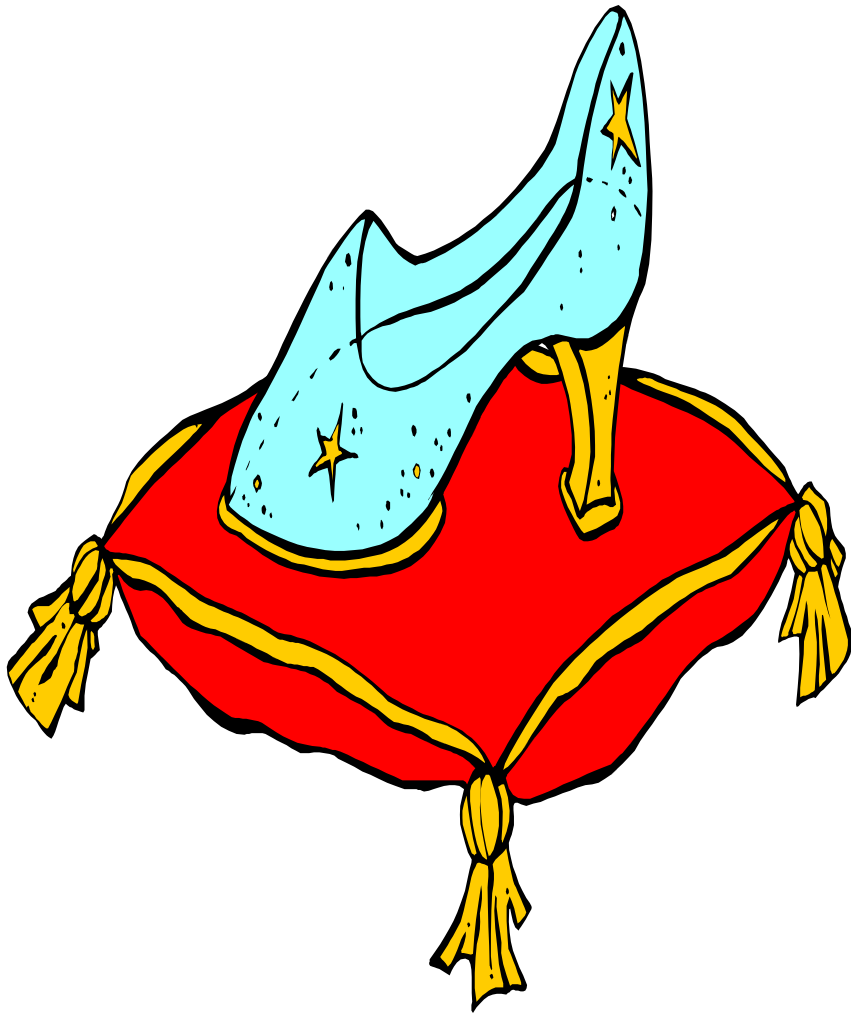


A Message from Cinderella

"One shoe can
change your life."

But always
remember...

"Glass slippers can
hurt your feet."

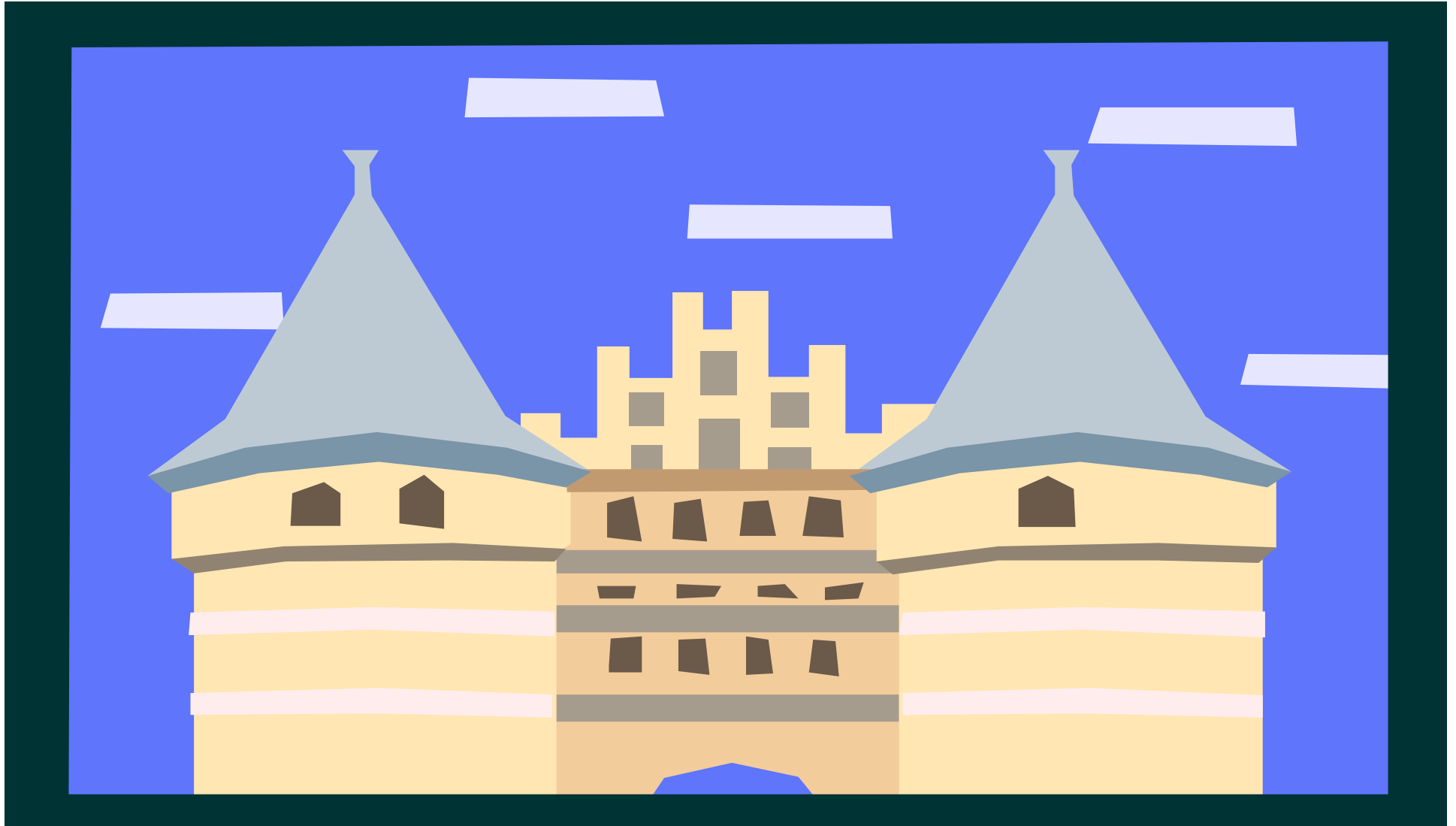


The Poison Apple



- What membership poisons are present in your branch?
- Are there cliques or hidden agendas at work?
- Is your branch inclusive or exclusive?
- Is there an antidote?

FAIRY TALE FRIENDS



The Fairy Godmother



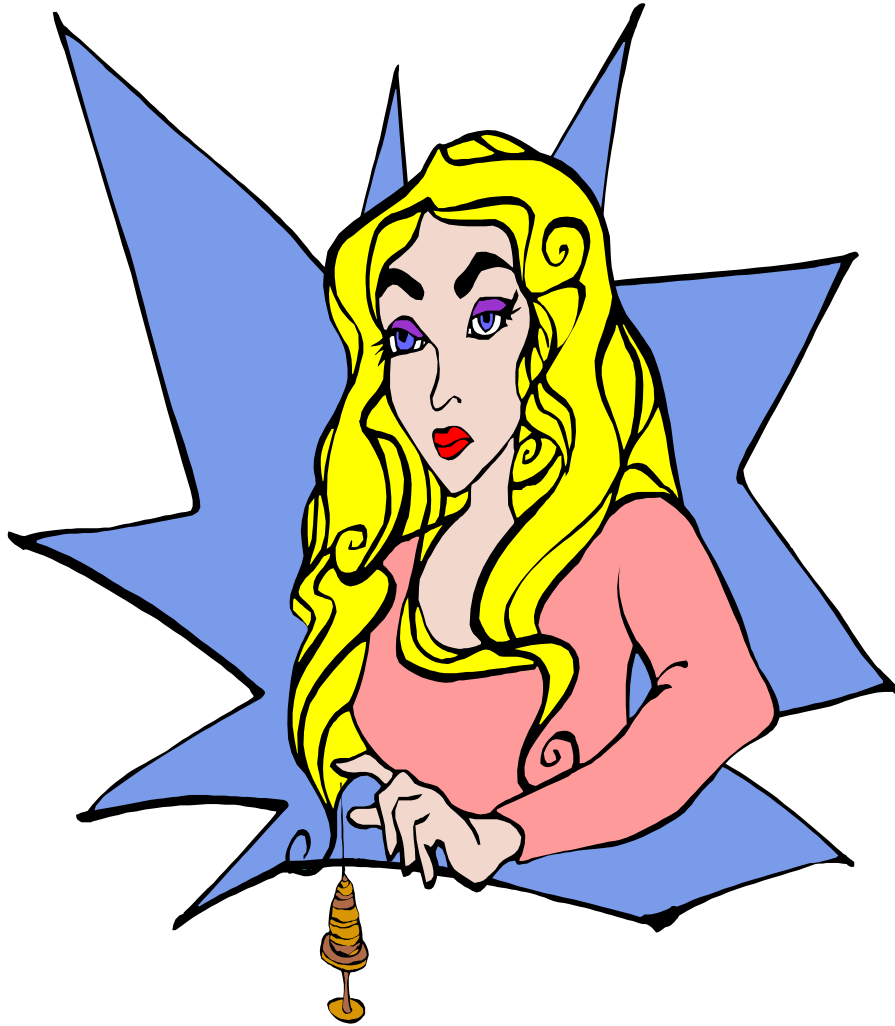
- Triple Archetype - fairy/god/mother
- Her role is to give you what you need Not what you want
- Who are they in your branch?
- Create a "fairy godmother" training program.

Tinker Bell



- Clap your hands if you believe in fairies!
- What do you believe in?
Yourself/Branch/Mission?
- BELIEVE!
- One fairy can make a difference!

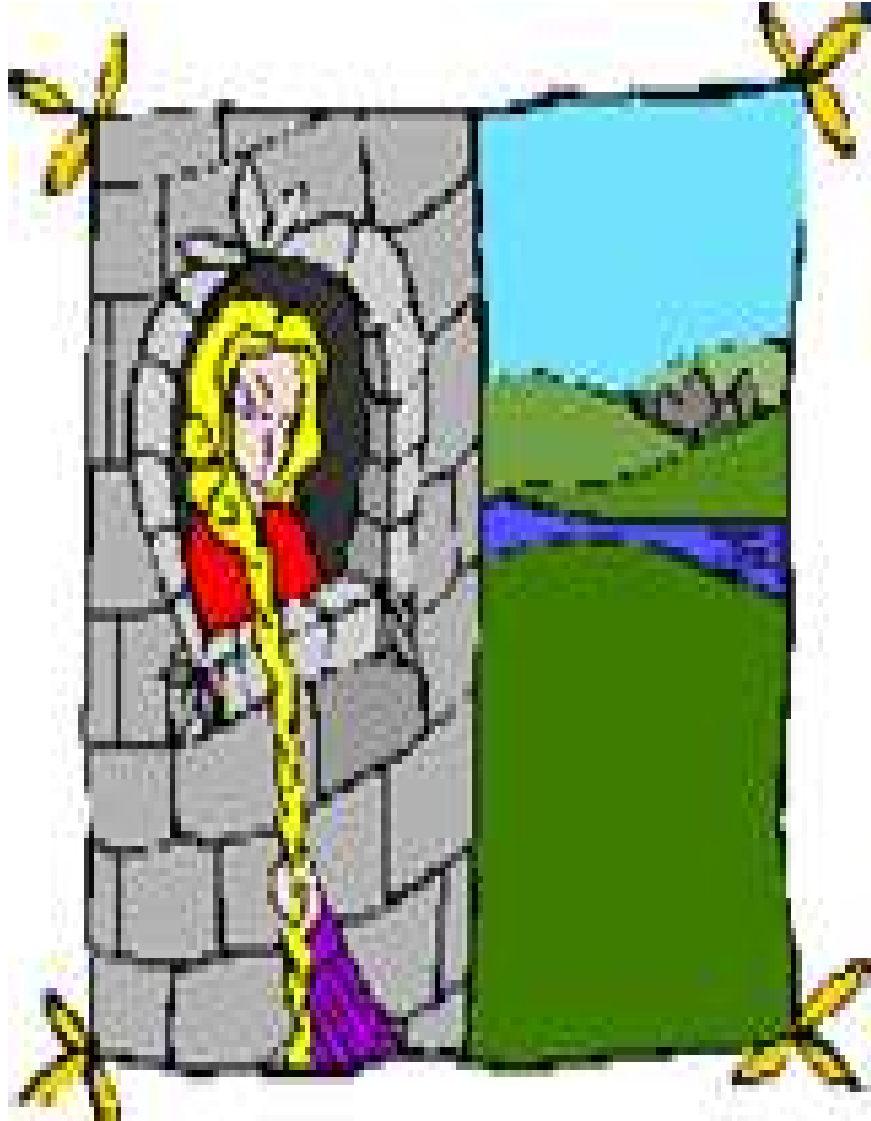
Sleeping Beauty



- Sleeping Beauty needs a wake-up call!
- An overlooked element in the story is timing.
- Realize the gifts & talents in your branch
- You have the power to rescue your branch

Princes need not apply!

Rapunzel



- Remember bad hair days are inevitable.
- Does Rapunzel/your branch need a new do?
- Or does she need to let her hair down?

F

- Let's put the AAUW!

N

Rumpelstiltskin



- Gestalt - naming the problem.
- Can you name the biggest problem in your branch?
- Naming the problem is the first step in finding a solution.

Beauty & the Beast



- In the fairy tale tarot, B & the B is the strength card.
- We must claim the beauty as well as tame the beast.
- Look for the beauty in your members & in all you do!
- Use your collective strengths to solve problems.

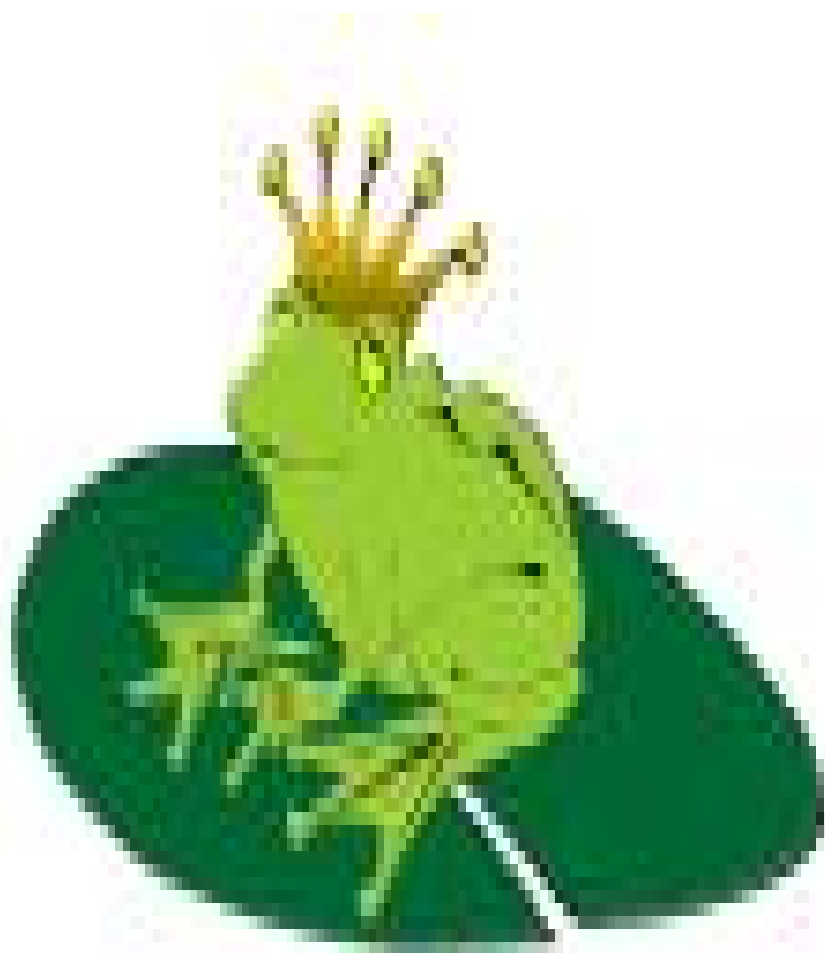
Diamonds & Toads

A Tale of Kind & Unkind Daughters



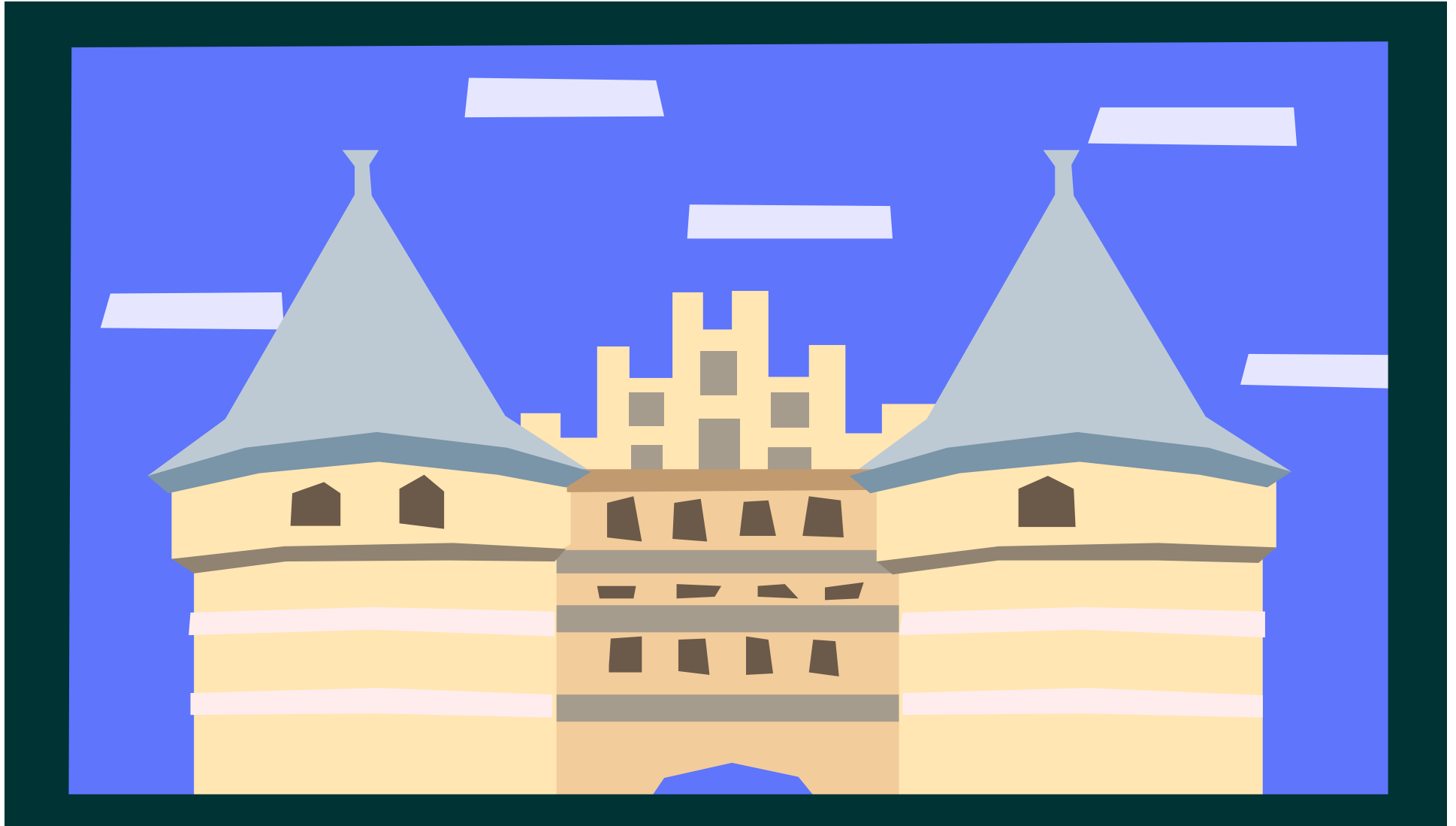
- Which sister are you?
- What comes out of your mouth? Diamonds or toads?
- Honor the wise woman.
- Watch your words carefully. You can never get them back.

The Frog Prince

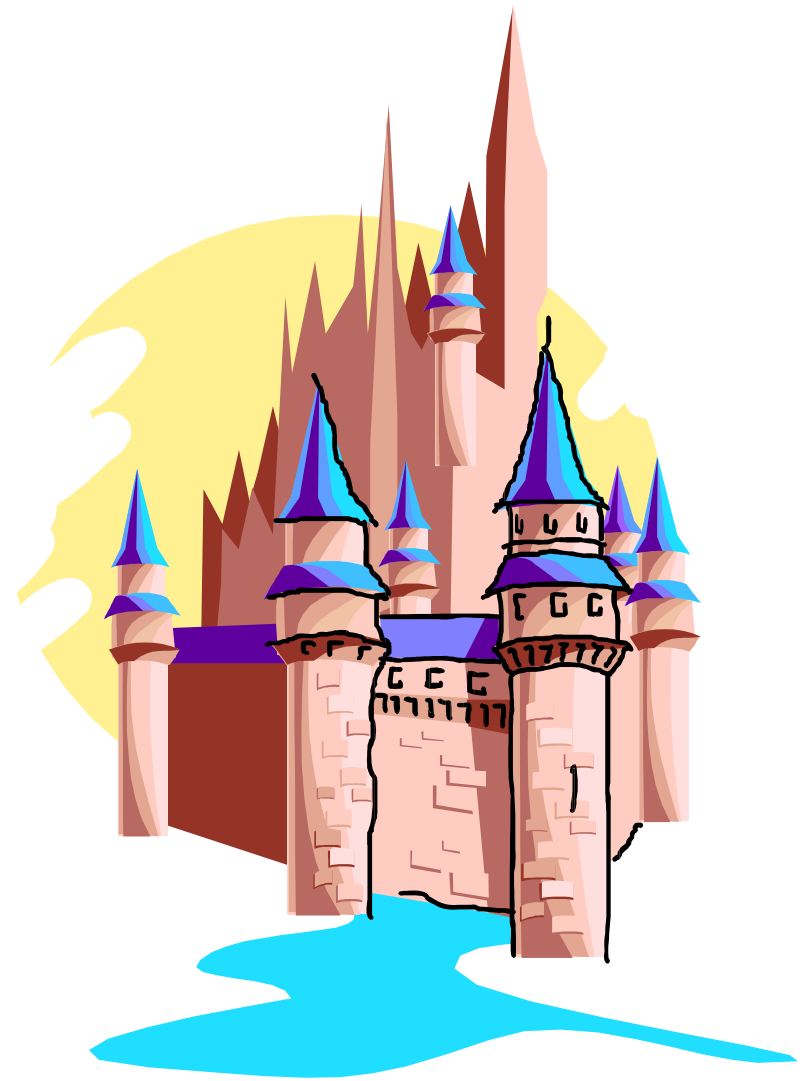
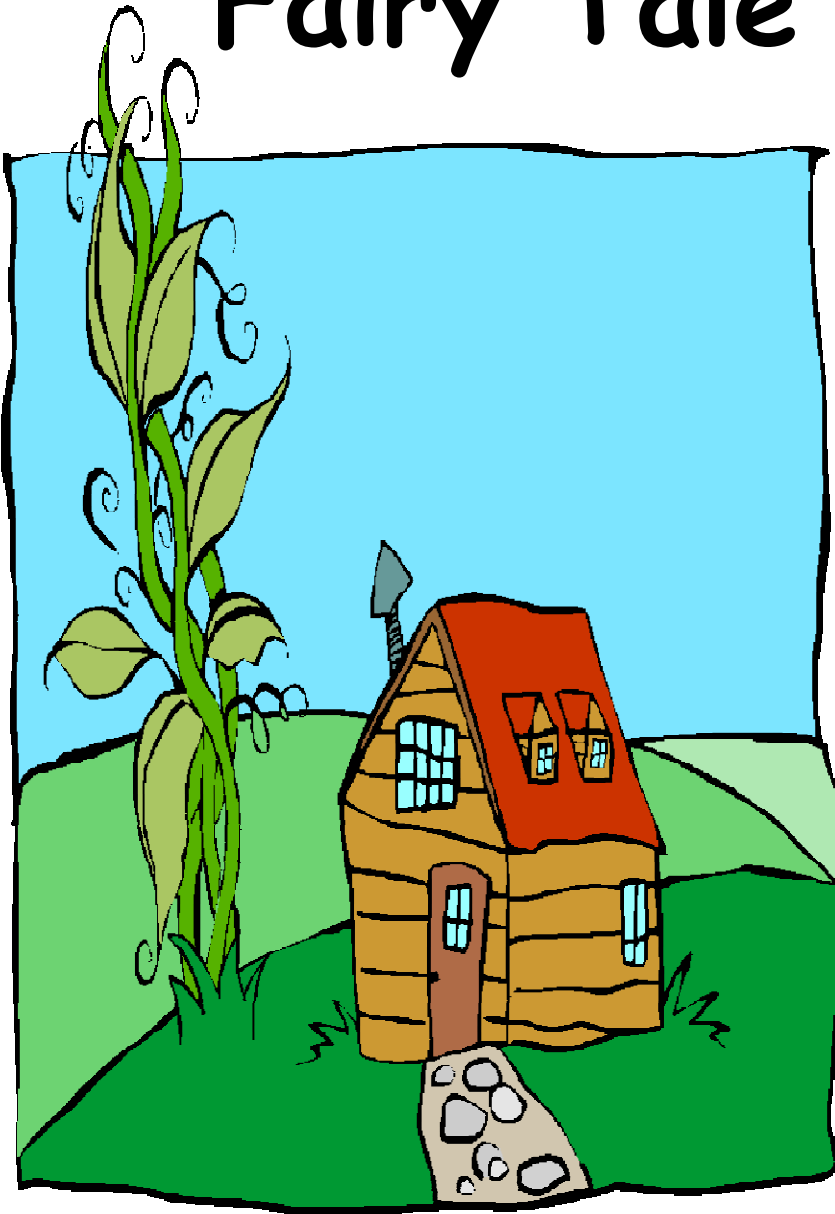


- Don't be afraid of new ideas.
- Try new things or do tried & true with a new twist.
- Promises are important!
- Sometimes you're the prince & sometimes you're the frog!

FAIRY TALE DESTINATIONS



Fairy Tale Destinations

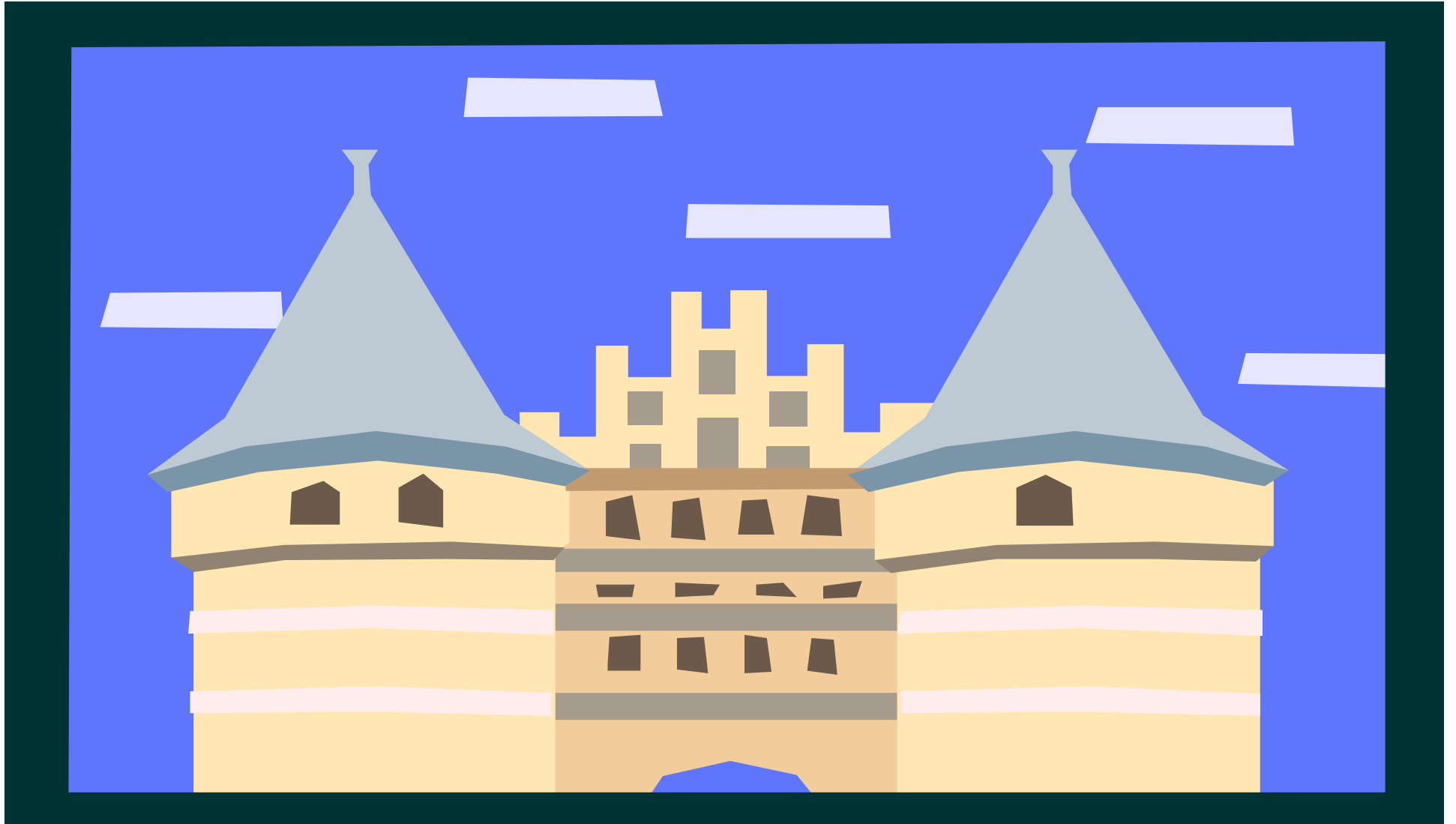


The Gingerbread House



- The Gingerbread House is one of the sweetest dreams of childhood.
- It is a symbol of abundance.
- When things go well
- how sweet it is!

LIFE LESSONS



Life Lessons from the Boy Who Wouldn't Grow Up



- I gotta crow!
- Think happy thoughts!
- Take flight!
- Believe...
- To ___ is an awfully big adventure!

Classic Ending



- Increasing membership is no fairy tale.
- Happily ever after is about empowerment NOT entitlement.
- Branches that grow & learn are smarter than they were before and empowered to live...

Happily Ever After!

Each of the classic fairy tales
has been honed & polished,
perfected by the minds & spirits,
needs & wisdom of millions of
people across hundreds,
perhaps thousands of years.

The richness of the human
journey is here.

Listen. Pass it on.



So that there will not pass
from our future the
enchantment that begins with
the honored words

"Once upon a time,
long ago and far away:

in a deep forest
there lived a child -
much like you." Robert Fulghum

