

Membership Magic

NYS AAUW
Summer Leadership
Conference

Hartwick College
Oneonta, NY

July 10-12, 2009





Once Upon a Time...

A time that never was
but always is!

Dr. Clarissa Pinkola Estes
“Women Who Run With the Wolves”



Your Fairy Godmother

Joan Monk

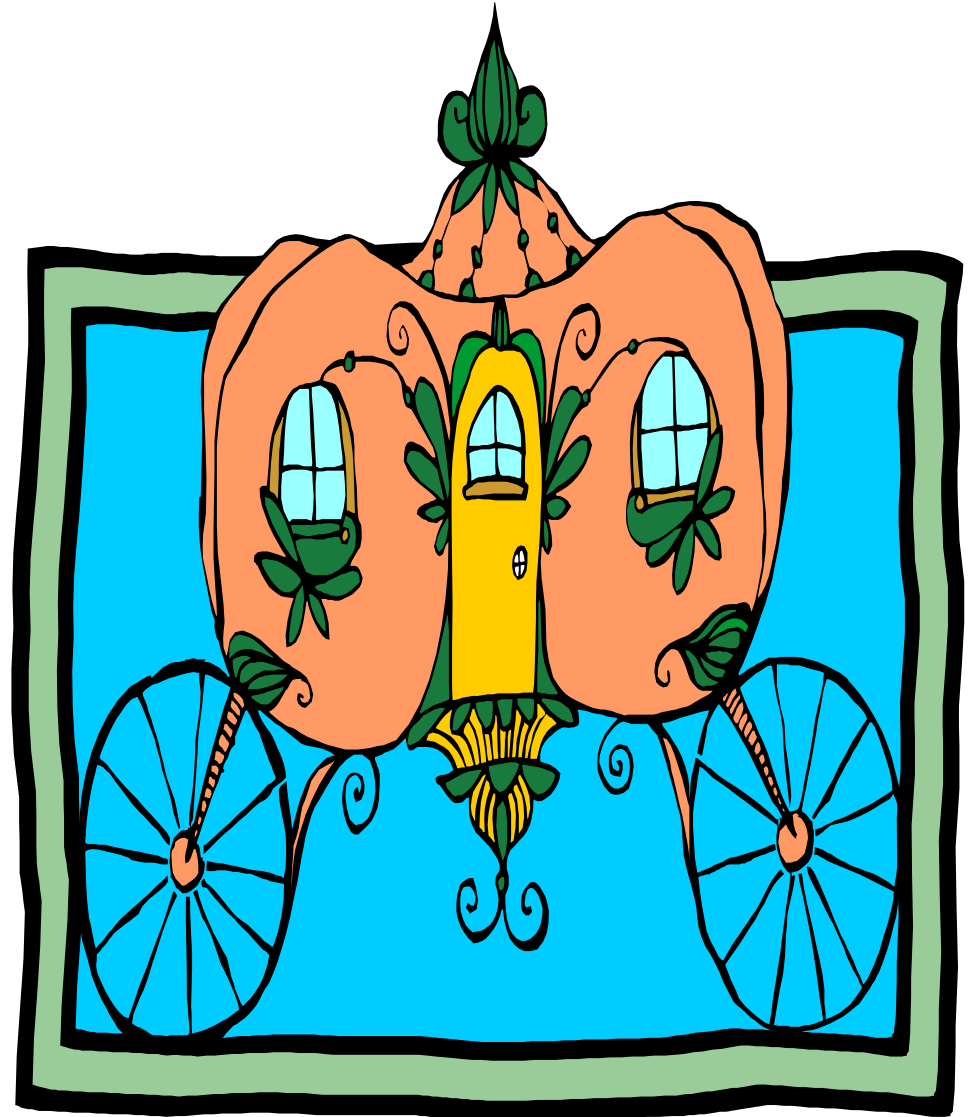
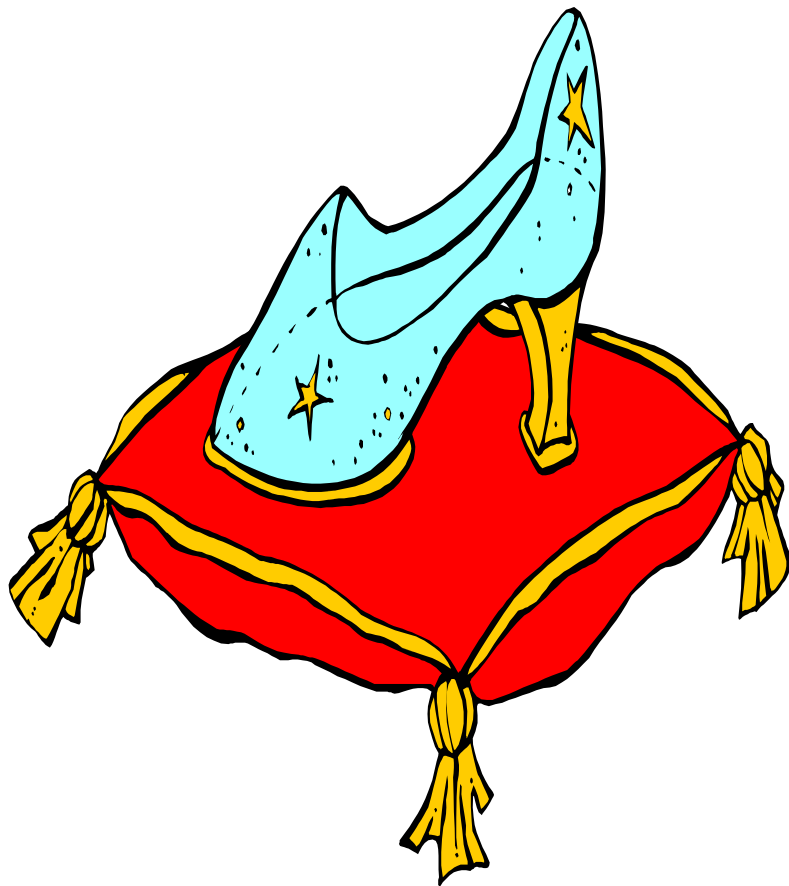
ftmaven@bestweb.net

Cultural Interests Director

Director of Whimsy
(Unofficial)

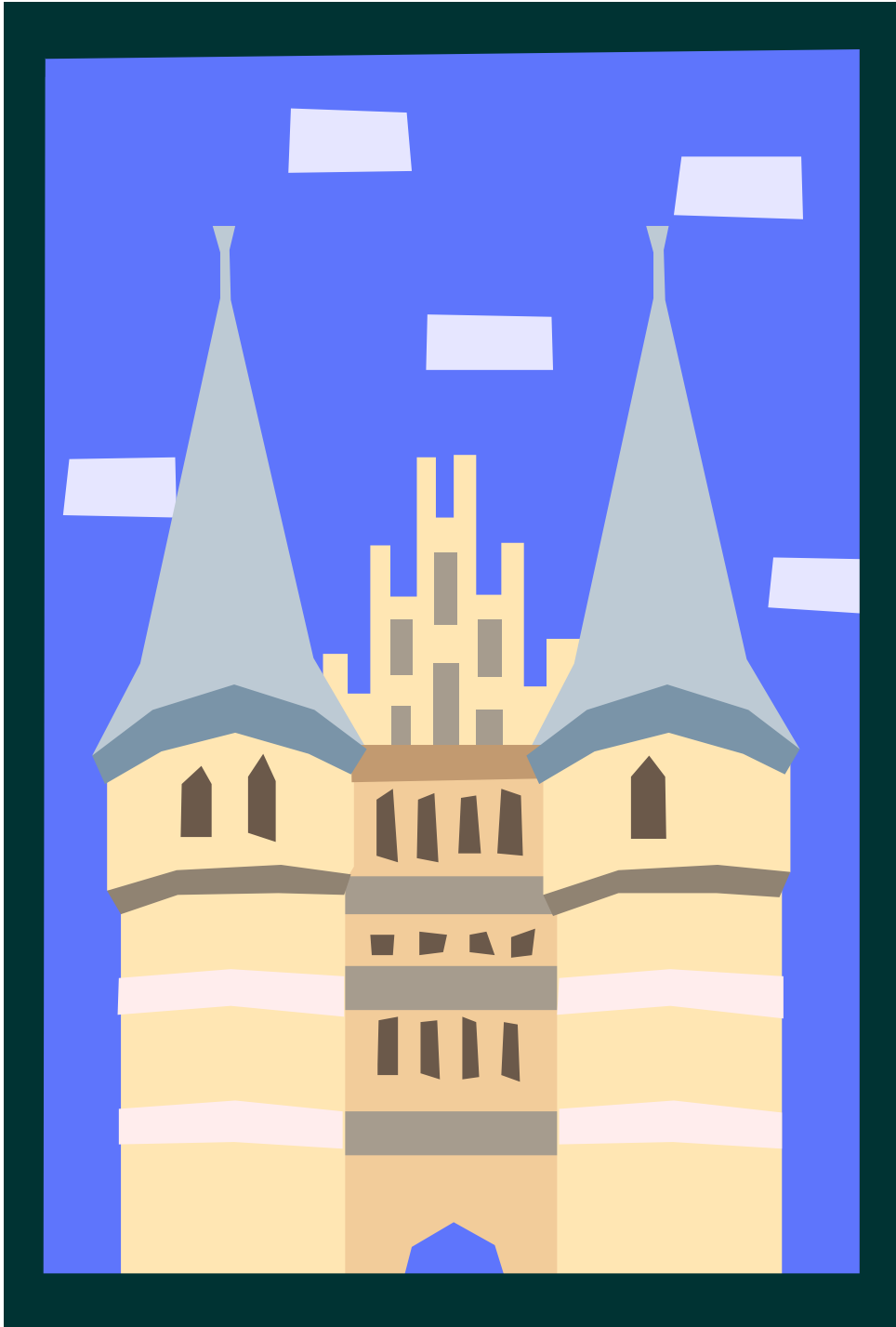
Fairy Tale Specialist

Most Popular Fairy Tale



My Personal Favorites





OVERVIEW

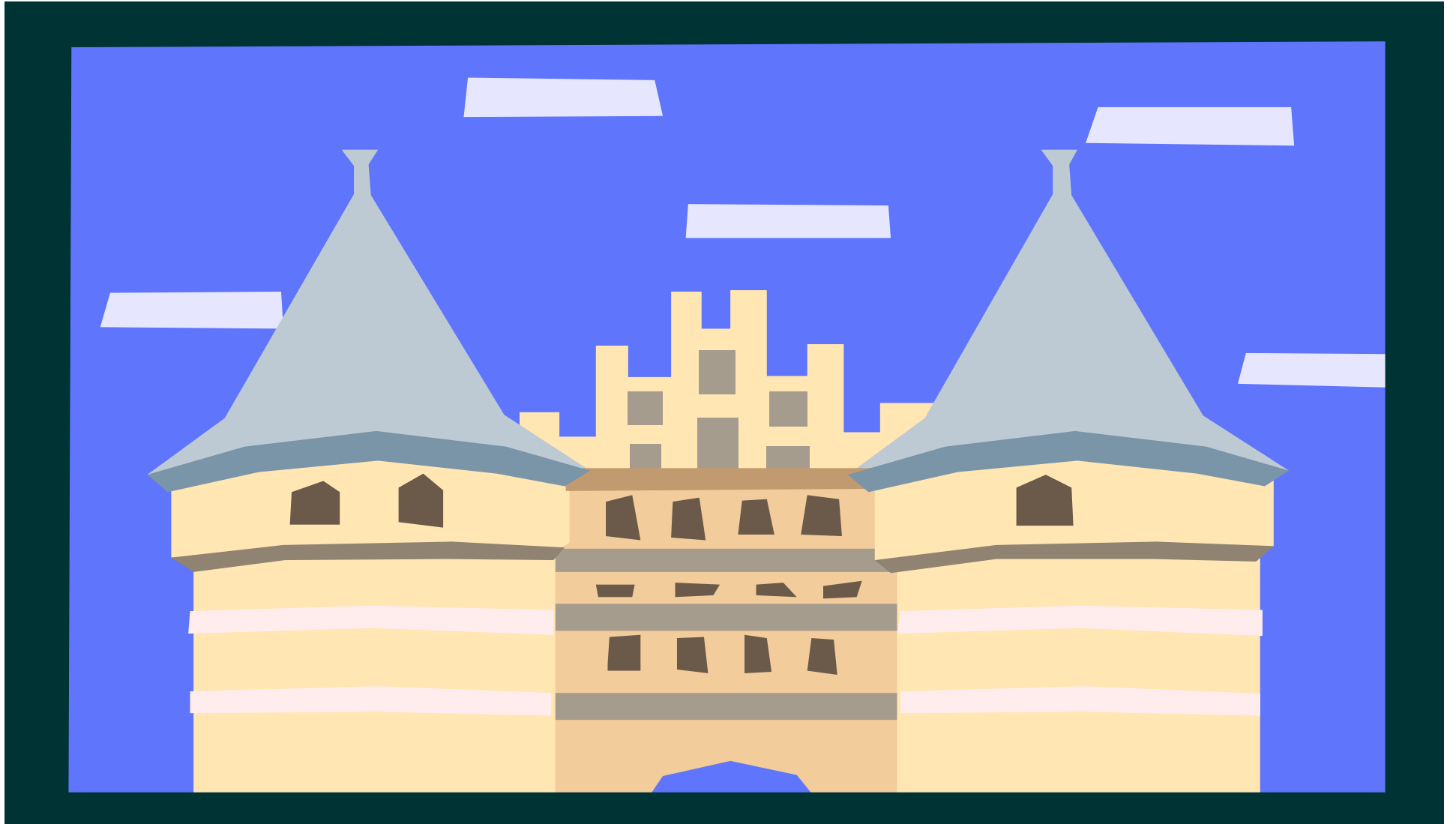
Fairy Tale:

Accessories

Friends

Destinations

FAIRY TALE ACCESSORIES



Time/The Witching Hour



- The time is now!
If not now - when?
- It's all in the timing.
- Respect time at meetings.
- It's time to connect with your branch & your community.

The Magic Wand



- The earliest record for a stick with magic powers comes from the 15th century.
- It can be used to invoke the powers of the unseen world.
- Can be used for crowd control or casting spells.

Tiara/Crown - Symbol of Royalty



© Tiaras and Crowns

- In Greco-Roman culture, a gracious host would provide each guest with a crown.
- *Every guest should be treated like royalty.*
- All our members want to be treated like royalty.

Ruby Slippers

These are the
“power pumps” of
fairyland!

Believe you have
the power!

Click your heels 3X
and say:
There's no place like
AAUW....

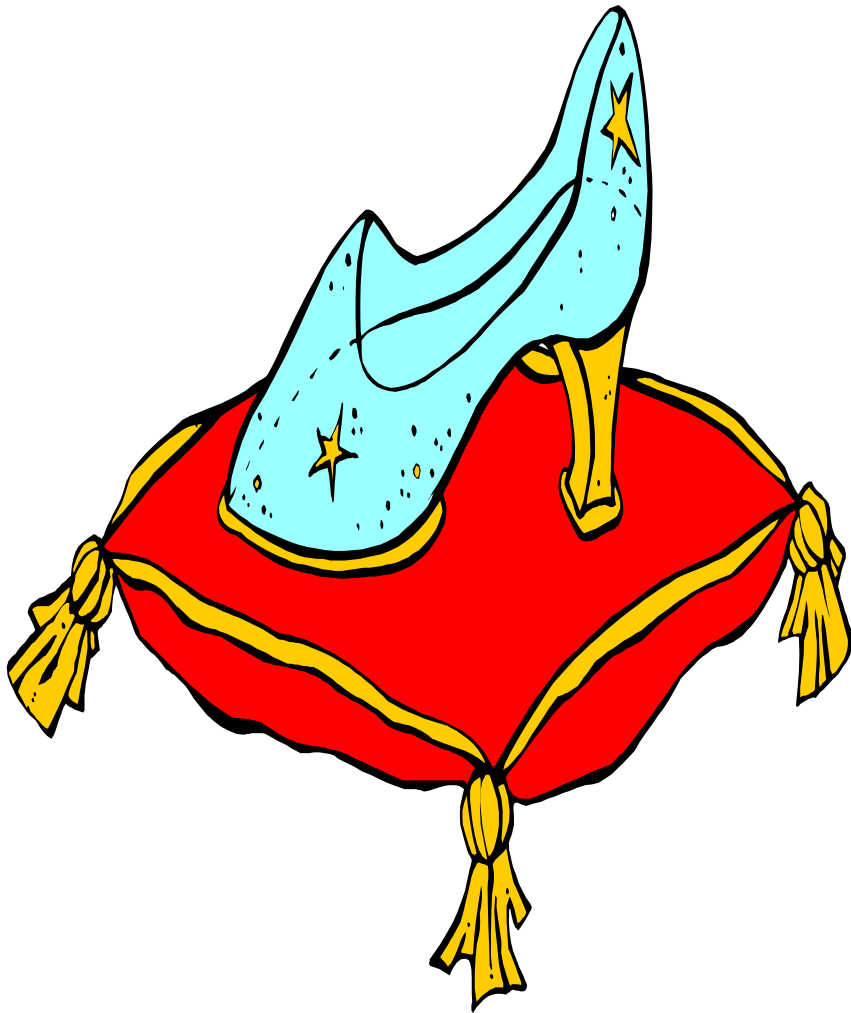


A Message from Cinderella

"One shoe can
change your life."

But always
remember...

"Glass slippers can
hurt your feet."

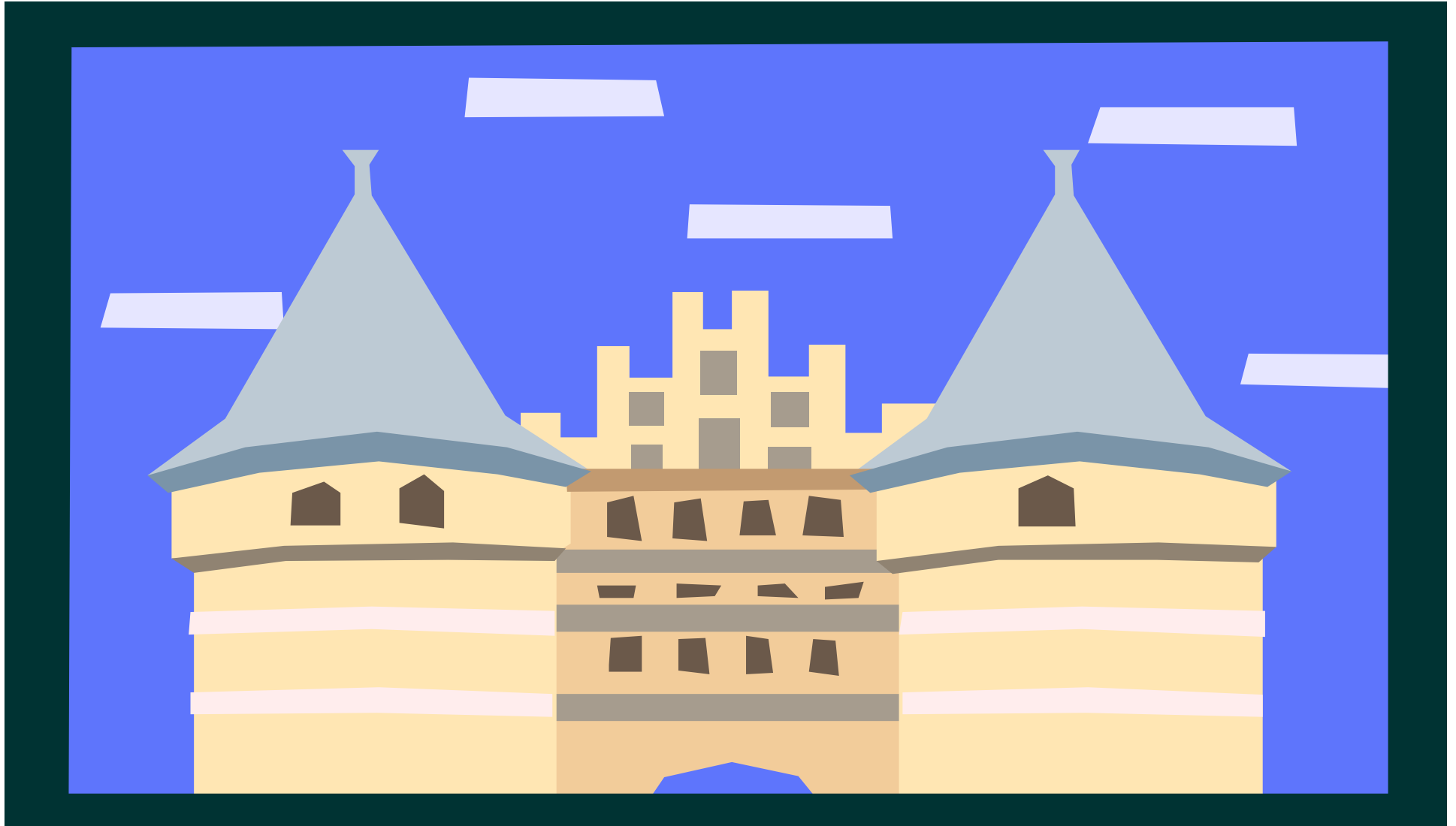


The Poison Apple



- What membership poisons are present in your branch?
- Are there cliques or hidden agendas at work?
- Is your branch inclusive or exclusive?
- Is there an antidote?

FAIRY TALE FRIENDS



The Fairy God Mother



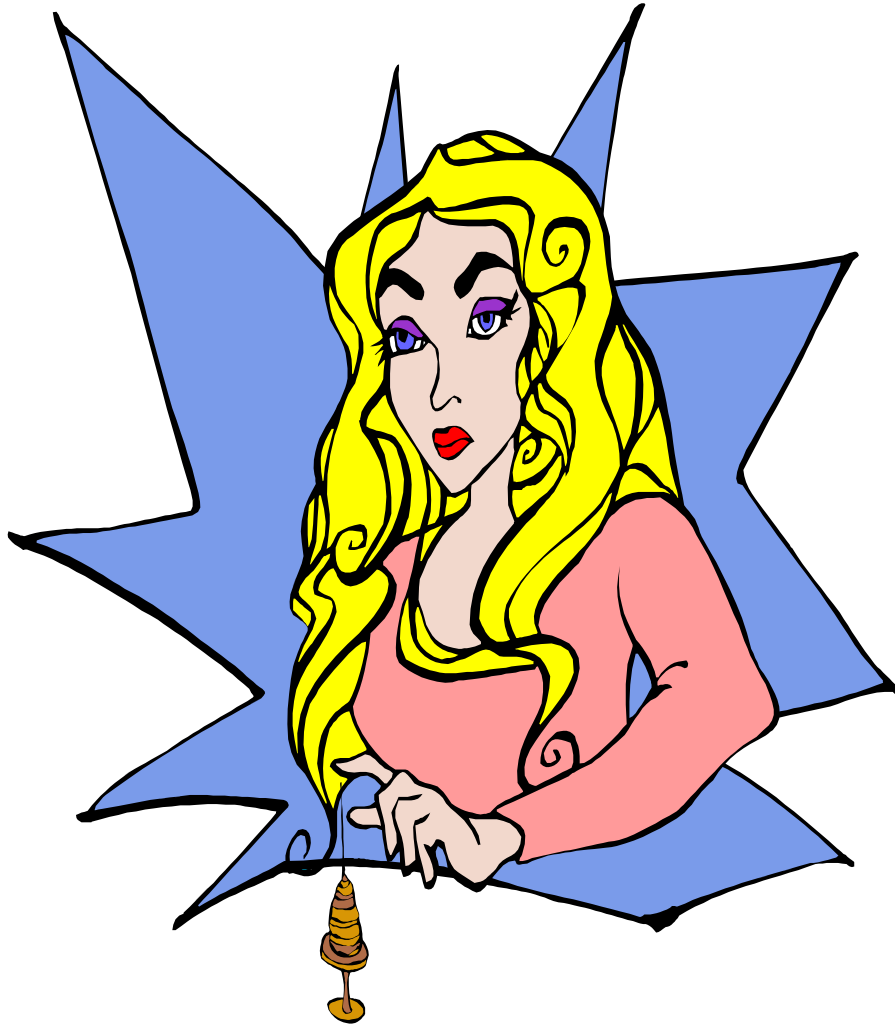
- Triple Archetype - fairy/god/mother
- Her role is to give you what you need Not what you want
- Who are they in your branch?
- Create a "fairy godmother" training program.

Tinker Bell



- Clap your hands if you believe in fairies!
- What do you believe in?
Yourself/Branch/Mission?
- BELIEVE!
- One fairy can make a difference!

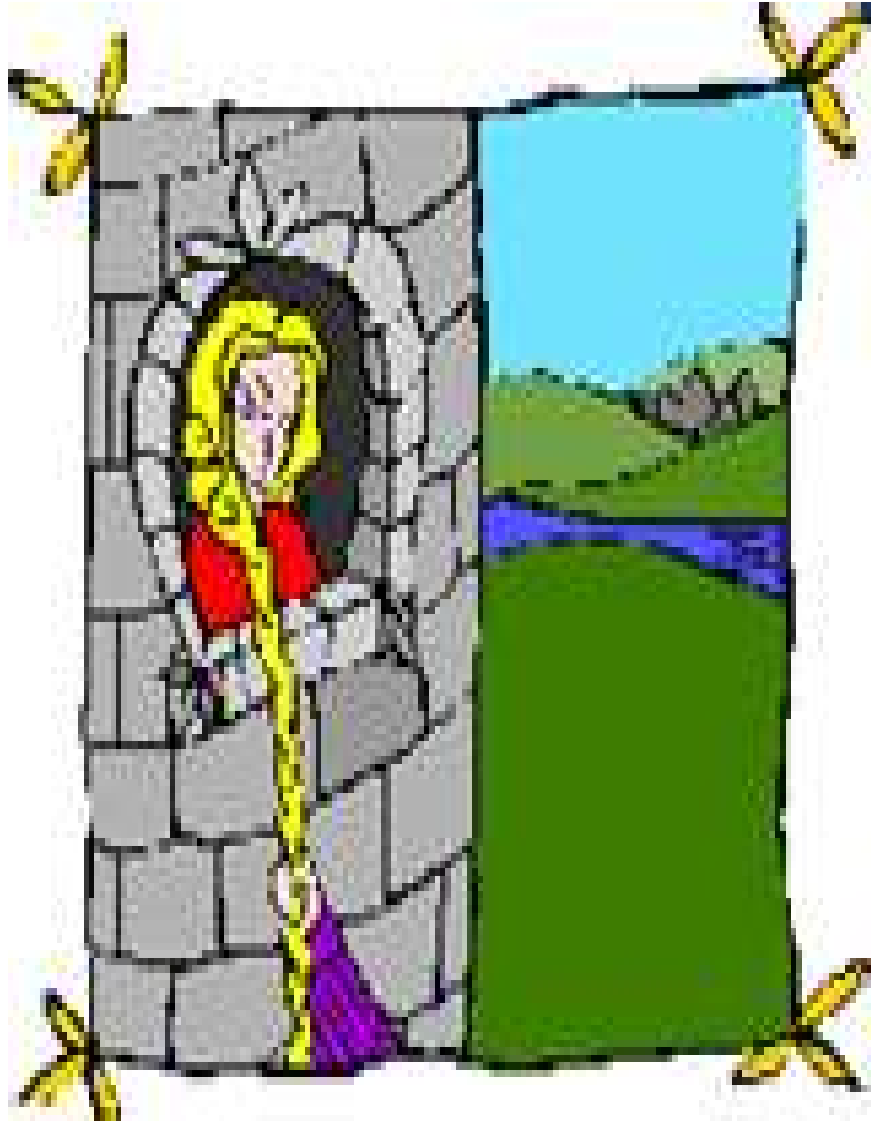
Sleeping Beauty



- Sleeping Beauty needs a wake-up call!
- An overlooked element in the story is timing.
- Realize the gifts & talents in your branch
- You have the power to rescue your branch

Princes need not apply!

Rapunzel



- Remember bad hair days are inevitable.
- Does Rapunzel/your branch need a new do?
- Or does she need to let her hair down?

F

- Let's put the AAUW!

N

Rumpelstiltskin



- Gestalt - naming the problem.
- Can you name the biggest problem in your branch?
- Naming the problem is the first step in finding a solution.

Beauty & the Beast



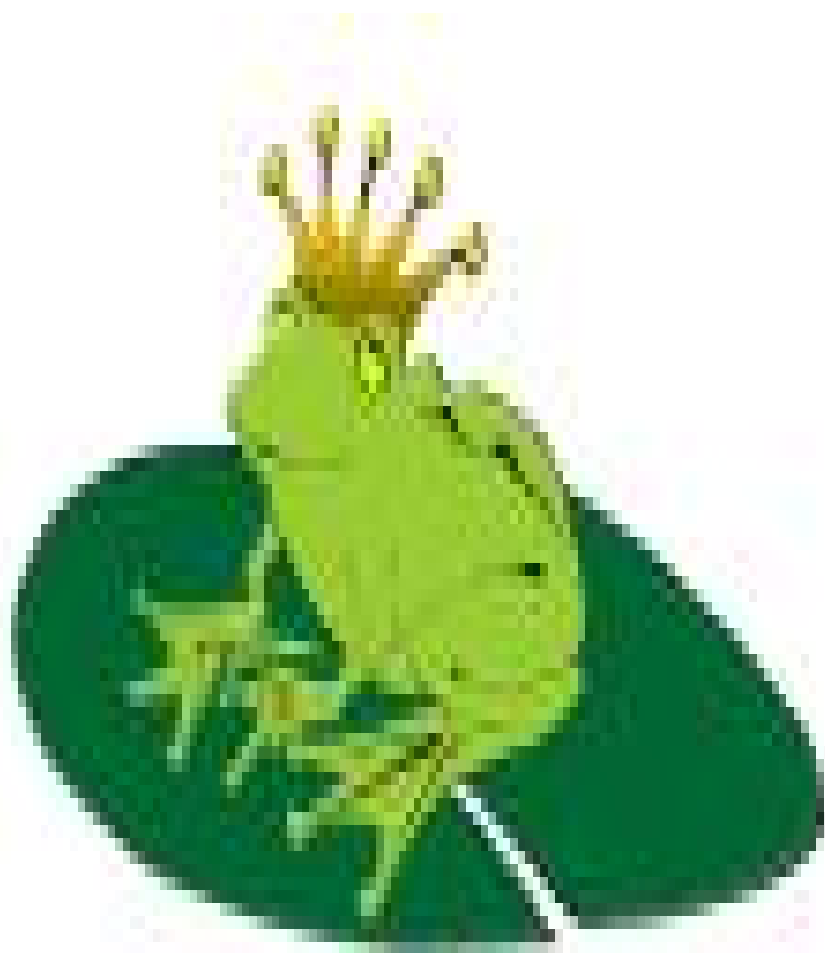
- In the fairy tale tarot, B & the B is the strength card.
- We must claim the beauty as well as tame the beast.
- Look for the beauty in your members & in all you do!
- Use your collective strengths to solve problems.

Diamonds & Toads aka The Fairies



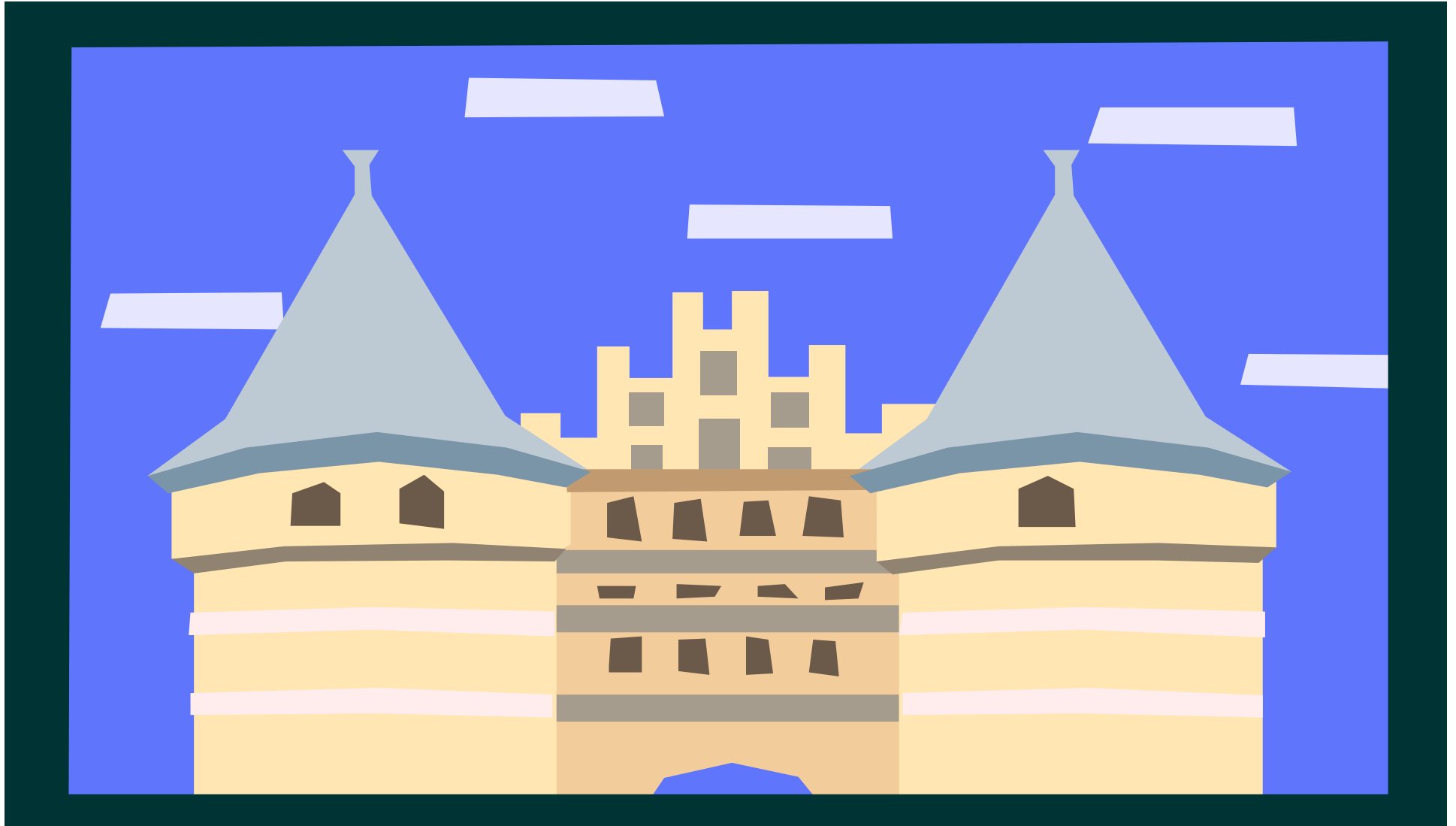
- Which sister are you?
- What comes out of your mouth?
- Honor the wise woman.
- Watch your words carefully. You can never get them back.

The Frog Prince

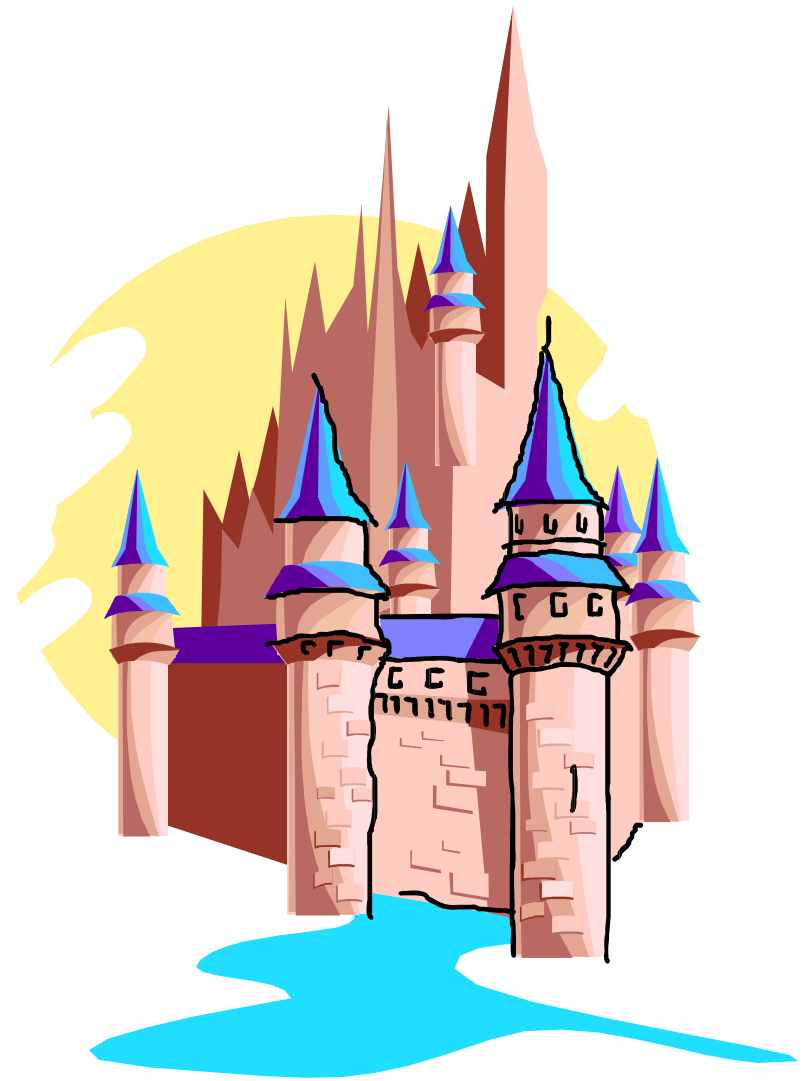
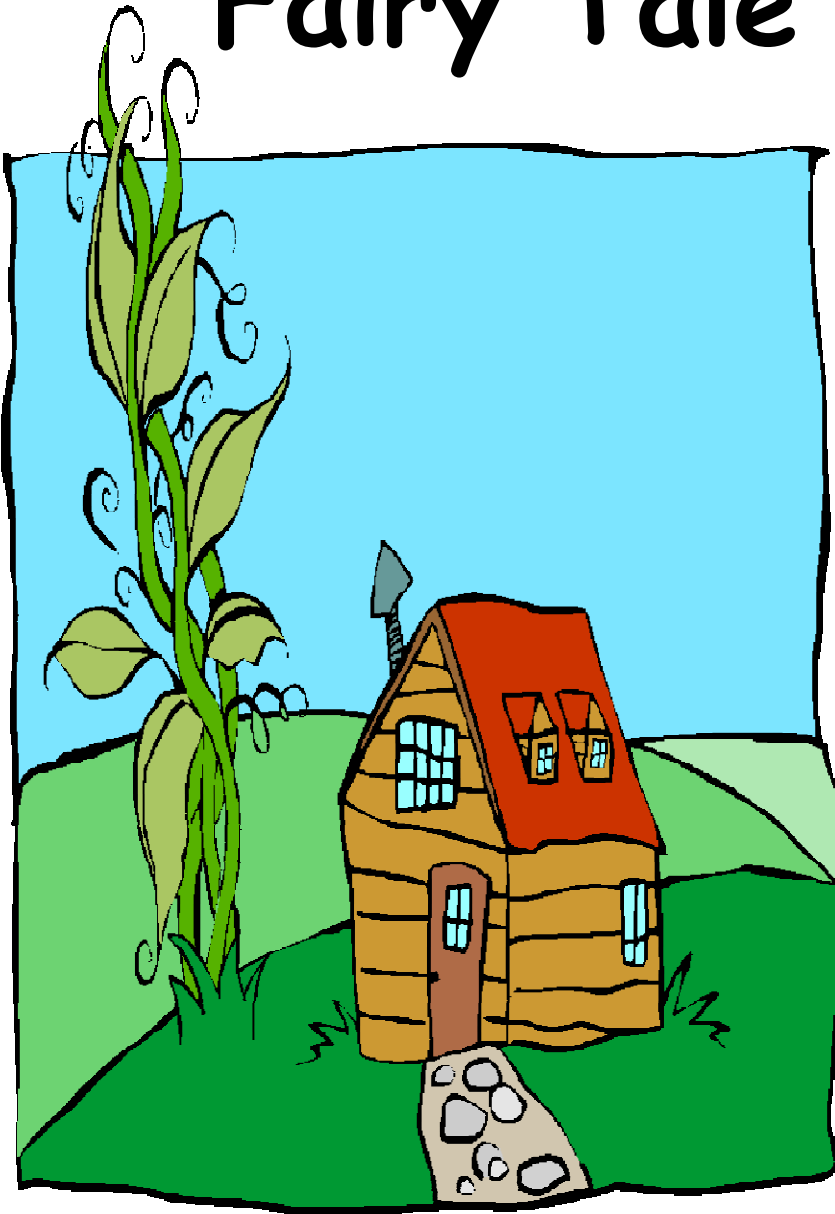


- Don't be afraid of new ideas.
- Try new things or do tried & true with a new twist.
- Promises are important!
- Sometimes you're the prince & sometimes you're the frog!

FAIRY TALE DESTINATIONS



Fairy Tale Destinations

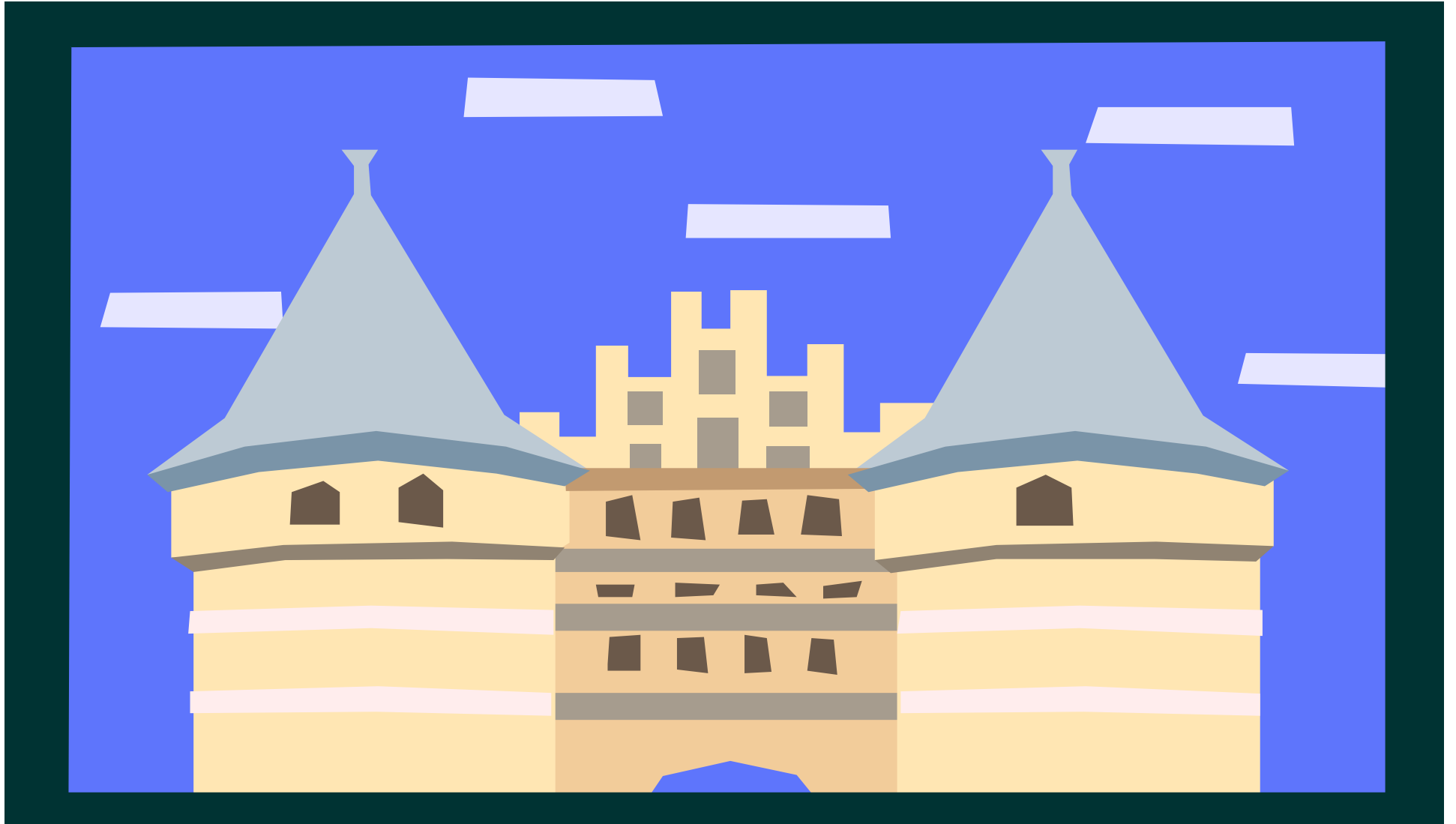


The Gingerbread House



- The Gingerbread House is one of the sweetest dreams of childhood.
- It is a symbol of abundance.
- When things go well
- how sweet it is!

LIFE LESSONS



Life Lessons from the Boy Who Wouldn't Grow Up



- I gotta crow!
- Think happy thoughts!
- Take flight!
- Believe...
- To ___ is an awfully big adventure!

Classic Ending



- Increasing membership is no fairy tale.
- Happily ever after is about empowerment NOT entitlement.
- Branches that grow & learn are smarter than they were before and empowered to live...

Happily Ever After!

And they lived happily ever after...



Good night!
Sleep tight!

Christmas in July



A Membership
Magic Kit
for
each branch!

*Merry
Christmas!*