

AAUW NYS 2013 CONVENTION  
April 26-28, 2013, High Peaks Resort, Lake Placid, NY  
“FOCUS ON THE FUTURE: Reaching for the High Peaks”

**CONVENTION PROGRAM BOOK ADVERTISEMENTS**

Deadline: Friday, February 15, 2013

This is your invitation to advertise in the 2013 Convention Program Book.

Why should you advertise in the Convention Program Book?

- Your Branch is celebrating a special anniversary.
- You want to call attention to an accomplishment of your Branch.
- You are honoring a special member.
- You own a business.
- You know of a business that wants to be known by AAUW members.

If you have questions, please contact Phyllis Anderson 631-439-1456 or via e-mail [pmanderson66@aol.com](mailto:pmanderson66@aol.com)

Ad sizes and prices:

Full color

Full page, outside back cover (7½ x 10) ----- \$300  
Full page, inside front or back cover (7½ x 10) ----- \$250

Black and white

Full page (7½ x 10) ----- \$175  
Half page horizontal (7½ x 5)- \$125  
Half page vertical (10 x 4) ----- \$125  
Quarter page (3¾ x 5) ----- \$ 65  
Business Card (3 x 2½) ----- \$ 35

Format: Any art work must be sent as **.eps** or **.tif** or high resolution **.pdf** (300 dpi or greater) (Please do not send in a Word document.) **Please send as black and white unless you are buying one of the three available full –page color ads.**

Email your layout, ready to print, to: Kim Hostutler at [kimh@wereforms.com](mailto:kimh@wereforms.com) **no later than Friday, February 15, 2103.**

Payment: Make checks payable to AAUW NYS Convention and mail to:  
Phyllis Anderson, 164 Northfield Road, Hauppauge, NY 11788-2324.

**Please respond quickly so your Branch will be represented in the Convention Program Book**