



AAUW NYS 2015 CONVENTION

April, 17-19, 2015
Byblos Niagara Resort
Grand Island NY

“AAUW Leading the Way: Women Leadership in the 21st Century”

CONVENTION PROGRAM BOOK ADVERTISEMENTS

Deadline: Friday, February 27, 2015

This is your invitation to advertise in the 2015 Convention Program Book.

Why should you advertise in the Convention Program Book?

- Your Branch is celebrating a special anniversary.
- You want to call attention to an accomplishment of your Branch.
- You are honoring a special member.
- You own a business or know of a business that wants to be known by AAUW members.

If you have questions, please contact Karen Carr (315) 786-2404 or kcarr@sunyjefferson.edu

Ad sizes and prices:

Full color

Full page, outside back cover (7½ x 10) ----- \$300

Full page, inside front or back cover (7½ x 10) ----- \$250

Black and white

Full page (7½ x 10) ----- \$175

Half page horizontal (7½ x 5) \$125

Half page vertical (10 x 4) ---- \$125

Quarter page (3¾ x 5) ----- \$ 65

Business Card (3 x 2½) ----- \$ 35

Format: Any art work must be sent as **.eps** or **.tif** or high resolution **.pdf** (300 dpi or greater) (Please do not send in a Word document.) **Please send as black and white unless you are buying one of the three available full–page color ads.**

Email your layout, ready to print, to: Karen Carr at kcarr@sunyjefferson.edu **no later than Friday, February 27, 2015**

Payment: Make checks payable to AAUW NYS Convention and mail to:
Karen Carr, 21912 Birch Lane, Watertown, NY 13601.

Please respond quickly so your Branch will be represented in the Convention Program Book