



AAUW-NYS 2015 Convention

AAUW Leading the Way: Women Leadership in the 21st Century

**Byblos Niagara Resort, Grand Island, NY (near Buffalo)
April 17-19, 2015**

The American Association of University Women of New York State (AAUW-NYS) holds a statewide convention every spring to educate and inspire our members to be the best advocates of women's empowerment they can be. The theme for the 2015 convention is "AAUW Leading the Way: Women Leadership in the 21st Century." This year we are planning a *Next Generation Leadership Track*, a diverse and inclusive program that will appeal to ALL of our AAUW members and affiliates – including students, faculty, and staff of our College/University (C/U) partner institutions.

Next Generation Leadership Track Agenda:

- 10:00 -11:00 a.m Keynote: Dr. Donna Fernandes, President/CEO of the Buffalo Zoo
- 11:00 -11:15 a.m. Break
- 11:15 - 12:15 p.m. Workshop 1: **Managing One's Digital Image**

Your Social Media Accounts are all a part of you and an extension of the "image" you project to the world – managing them and taking control of them, and not allowing others to control you through social media, is increasingly important in the 21st century. This workshop will explore how you can better manage your social media image to market yourself and the legal implications of misuse of social media.

- 12:15 -1:00 p.m. Lunch & Networking

1:00 - 3:00 p.m. **Workshop 2: Internships 101 - How to Determine the Good from the Bad, Market Yourself, and Write a Winning Cover Letter**

This workshop will teach you how to research and secure a high-caliber internship that will help you build your leadership profile, highlight your leadership skills in a distinct way in your cover letter, and create an overall personal “brand” that will distinguish you as an emerging leader in the 21st century job marketplace.

3:00 - 3:15 p.m. Break

3:15 - 4:15 p.m. **Workshop 3: Promoting Equity & Social Justice - Building Your Career Through Advocacy, Education, Philanthropy, and Research**

The mission of AAUW is to advance equity for women and girls through advocacy, education, philanthropy, and research. How do we live the AAUW mission in our life and career? This workshop will address how to build a career on your passions and how social justice can be part of your career path and growth. Specific strategies will be discussed for building your professional profile through social justice work.

4:15 - 5:00 AAUW Opportunities

5:00 – 6:00 Networking Reception

Please provide the following information and send this in with \$20 (write check to AAUW-NYS Convention) to: AAUW-NYS Convention, 6935 East Quaker, Orchard Park, NY 14127. OR – you may use the registration form on the AAUW-NYS website (<http://aauw-nys.org/convention.htm>).

DEADLINE MARCH 30!!!

Questions? Contact Betty Preble at 716/662-0608 or betty.preble@gmail.com

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Name: _____

Phone: _____ Email: _____

Address: _____

School: _____

Student Year in school OR Faculty Position: _____

Comments: _____