



**American Association of University Women  
New York State**

**“The Women’s History Trail: Walking in Their Footsteps”**

Greetings! Prepare now to attend the April 20-22, 2012 AAUW New York State convention at Woodcliff Hotel and Spa in the Rochester area, a section of this country which has been pivotal in the quest for giving voice to women and families to ensure freedom, higher education, and votes for women. While you are at the convention you can look forward to focusing on the details of the entire Women’s History Trail project, be inspired to walk in the footsteps of historic women leaders, and be encouraged to take action to preserve their history, while taking strides to strengthen your own steps on our AAUW journey.

The entire convention is dedicated to the powerful women who fought for change and understood the pathways to equity. It is dedicated also to you as AAUW NYS members in motion for the same quest of **breaking through barriers**.

Register online now at [www.aauw-nys.org](http://www.aauw-nys.org) at a discount price.

You can look forward to these highlights of the convention:

- ✚ A tour of the **Susan B. Anthony** House on Friday afternoon
- ✚ Friday night keynote speaker AAUW National Lobby Corps Chair **Kathy Kelm**
- ✚ Saturday night keynote speaker Congresswoman **Louise Slaughter**
- ✚ National AAUW Director at Large **Dot McLane**
- ✚ **Deborah Hughes**, Executive Director of the Susan B. Anthony House
- ✚ **Sally Roesch Wagner**, Executive Director of the Matilda Joslyn Gage House
- ✚ **Tammy Duchesne**, Superintendent of the Women’s Rights National Historical Park
- ✚ **Karen Hill**, Executive Director of the Harriet Tubman House
- ✚ **Coline Jenkins**, direct descendant of Elizabeth Cady Stanton
- ✚ **Jane Roberts**, Founder of “34 Million Friends of the United Nations Population Fund”
- ✚ **Peggy Brooks-Bertram and Barbara Seals Nevergold** of “Uncrowned Queens”
- ✚ New Paltz Town Supervisor **Susan Zimet**
- ✚ Incentives including **two \$500 scholarships** and a drawing for time at the hotel **spa**
- ✚ Multiple **workshop** presenters who will connect you to the convention theme
- ✚ An **LAF litigant** who will inspire you
- ✚ LAF and EOF **drawings** for PURSES as fundraisers, a new idea instead of baskets for auction
- ✚ Bath Branch members performing in a play known as “**Memoirs**”
- ✚ Trails and sidewalks for a refreshing outdoor excursion and leisure time
- ✚ Friendships, fun, food
- ✚ A pool to use for exercise and fundraising combined
- ✚ More, more, more! See the convention schedule for details

Your weekend hotel will provide you with lodging, meals, and a lounge with refreshments and music in the evening. Get ready to travel your own trails to arrive at Woodcliff for this stimulating event!

Eileen S. Hartmann  
AAUW NYS President

585/704-4876  
[eshartmann5@gmail.com](mailto:eshartmann5@gmail.com)

**DIRECTORY**

<b>Convention Registration:</b>	<b>Page 2</b>
<b>Hotel Registration:</b>	<b>Page 3</b>
<b>Directions:</b>	<b>Page 4</b>
<b>Convention Details:</b>	<b>Pages 5, 6 &amp; 7</b>
<b>Special Events &amp; Requests:</b>	<b>Pages 9 - 12</b>

Please use **ONLINE REGISTRATION**  
at <http://aauw-nys.org>

(Thank you, this will save the retyping  
of all your information.)

AAUW NYS 2012 CONVENTION  
REGISTRATION FORM  
April 20-22, 2012 Woodcliff Hotel and Spa, Rochester, NY  
➔ **Deadline: March 30, 2012** ←

✉ Mail to: AAUW Convention Registration, Betty Preble, 6935 East Quaker, Orchard Park, NY, 14127  
Phone: 716/662-0608 Email: [betty.preble@gmail.com](mailto:betty.preble@gmail.com)

**PLEASE PRINT:**

Name \_\_\_\_\_ Preferred first name \_\_\_\_\_  
Last: \_\_\_\_\_ First \_\_\_\_\_  
Address/City/Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_  
Branch \_\_\_\_\_ District \_\_\_\_\_  
Position 2011-2012 \_\_\_\_\_ Position 2012-2013 \_\_\_\_\_

First time attending an AAUW NYS Convention

Credentials Category: *Please check one only.*

- Branch Delegate (*Check with your branch president*)
- Branch Alternate (*Check with your branch president*)
- Branch Member
- NYS Board of Directors member
- NYS District Coordinator, Nominating Team, Public Policy Team  
or Convention Arrangements Team
- Past NYS President
- Individual Member (*National Member; not a branch member*)
- AAUW College/University Member/Representative  
*Please list the college or university you represent.*

*WORKSHOPS\**

*Circle one workshop in each session.*

**SATURDAY WORKSHOP SESSION 1**

- A. Iroquois Influence on Early American Feminists
- B. Harriet Tubman – Champion of Freedom
- C. Uncrowned Queens
- D. Elizabeth Cady Stanton Slept & Worked Here

**SUNDAY WORKSHOP SESSION 2**

- E. Chautauqua Women's Club: An Inspiration
- F. Seneca Women's Encampment
- G. The Temp Economy: Kelly Girls to Permatemp
- H. Clean Money, Clean Elections

*\*See descriptions on pages 5-7.*

Guest

Check to play Military Bridge Friday (*See page 11.*)

Convention 2012 Registration: *Please check all that apply.*

- Advance registration/full convention (Fri-Sun) \$50.00 \_\_\_\_\_ **NOTE – only \$45 if you register online!**
- Companion registration (non-AAUW member) \$20.00 \_\_\_\_\_
- Friday registration fee \$12.00 \_\_\_\_\_
- Saturday registration fee \$34.00 \_\_\_\_\_
- Sunday registration fee \$17.00 \_\_\_\_\_
- Susan B. Anthony House Tour \$25.00 \_\_\_\_\_

After **March 15 add \$15 late fee to above rates** \$15.00 \_\_\_\_\_

**Total Convention Registration \$** \_\_\_\_\_

Hotel/Meal Registration

I am registering for the hotel/meal package including room and 6 meals.

**Note:** You must register with the hotel by submitting the separate hotel registration form.

OR

I want to register for the meals **ONLY** and am **NOT** registering for the hotel package.

**Prices include meal, break, meeting rooms and all taxes and gratuities.**

Friday Dinner \$45.00 \_\_\_\_\_  
Saturday Breakfast \$26.00 \_\_\_\_\_  
Saturday Luncheon \$33.00 \_\_\_\_\_  
Saturday Banquet & Dialogue \$53.00 \_\_\_\_\_  
Sunday Breakfast \$26.00 \_\_\_\_\_  
Sunday Luncheon \$33.00 \_\_\_\_\_

**Total Meals Registration \$** \_\_\_\_\_

*For those not taking the hotel package:*

**Total Convention Registration \$** \_\_\_\_\_ + **Meals \$** \_\_\_\_\_ = **Total \$** \_\_\_\_\_

**Make checks payable to AAUW NYS Convention.**

♿ Special dietary needs \_\_\_\_\_

✉ Mail to: AAUW Convention  
Registration, Betty Preble,  
6935 East Quaker,  
Orchard Park, NY 14127  
Phone: 716/662-0608  
Email:  
[betty.preble@gmail.com](mailto:betty.preble@gmail.com)

**REGISTER EARLY**

For Drawings:  
Two \$500  
scholarships  
for your Branch  
and/or  
Woodcliff Spa  
treatment.  
(See page 4.)

AAUW NYS Refund Policy: Before March 30 – 50% Refund. April 1 - April 13, 2012 – 25% Refund.  
NO Refund after April 13, 2012



# WOODCLIFF

HOTEL & SPA

199 Woodcliff Drive, Fairport NY 14450. PHONE: 585-381-4000

[www.woodcliffhotelspa.com](http://www.woodcliffhotelspa.com)

## RESERVATION FORM

American Association of University Women of New York 4/20/2012 – 4/22/2012

Guest Name: \_\_\_\_\_

Share With: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

Available Rates: (please signify by circling one of the following)

If you pick Double Rate – please list the roommate desired on the "Share With" line above

Total Package: \$540.00/Single \$380.00/Double

These packages include:

Friday Dinner

Saturday Breakfast/Lunch/Dinner

Sunday Breakfast/Lunch

Service Charges and Taxes

Tax Exemption requires an Exempt form and University Payment which must MATCH the exempt form

Arrival Date: \_\_\_\_\_

Departure Date: \_\_\_\_\_

Credit Card: American Express/MasterCard/Visa/Discover

Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card (please print clearly): \_\_\_\_\_

All Reservations must be secured with a non-refundable deposit of \$100.00.

Signature: \_\_\_\_\_

(As shown on the credit card)

Return form no later than March 15<sup>th</sup>, 2012 to:

[plane@woodcliffhotelspa.com](mailto:plane@woodcliffhotelspa.com) or fax to 585-381-2673

Upgraded rooms are available at the package rate plus \$90.00 per room per night for a One-level Jacuzzi Suite or Bi-Level Penthouse Suite. Based on Availability. (circle one)

**NO REFUNDS ON PARTIAL PACKAGES/UNUSED MEALS / EARLY CHECK OUT**

You will be responsible for all original room nights booked from your intended stay.  
Cancellation within seven (7) days of arrival will be charged for the full package price

Cancel by 3:00pm on April 12<sup>th</sup>, 2012 without penalty

**Any forms not filled out accurately will not be guaranteed a room.**

Room confirmations will be sent via email for your record

Phone: 585-381-4000 Fax: 585-381-2673

Check-in Time: 3 pm; Check-out Time: 12 pm

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**REGISTER EARLY FOR TWO DRAWINGS**

**TWO \$500 LOCAL SCHOLARSHIPS**

Two \$500 AAUW NYS Queens Legacy Awards will be presented to branches for local scholarships at the Saturday evening dinner of the NYS 2012 Convention. A member of the branch must be present at the Saturday evening dinner in order for the branch to receive the scholarship.

If you register by the dates below you will qualify for tickets for a drawing for a **\$500 local scholarship for your branch**. See [www.aauw-nys.org](http://www.aauw-nys.org) for details.

**SPA TREATMENT AT THE WOODCLIFF HOTEL & SPA**

This year there will also be a drawing for a spa treatment at the Woodcliff Hotel & Spa. The drawing will be held at the Friday evening dinner of the NYS 2012 Convention. The winner must be present at the Friday evening dinner to receive the certificate for the treatment.

**Register and pay by**  
**February 1 - 4 tickets; by February 15 - 3 tickets; by March 1 - 2 tickets; by March 15 - 1 ticket.**

**DIRECTIONS TO WOODCLIFF HOTEL & SPA**

**Woodcliff Hotel & Spa    199 Woodcliff Drive, Fairport, NY 14450    585-381-4000**

We are located less than 1 mile North on Route 96 from Eastview Mall.

**From the Airport and Downtown Rochester**

Take Interstate 390 North to I-490 East. Leave I-490 at exit 28 (one exit past Rte. 96/ Bushnell's Basin). Turn left onto Rte. 96, and drive east a 1/8 mile (0.25 km.) to the first traffic light. Turn left at the light onto Woodcliff Drive, and continue up the hill to the fourth entrance on the left.

**From the New York State Thruway**

Leave the Thruway (I- 90) at Exit 45, and follow Rte. 96 North. Continue on Rte. 96 past the Eastview Mall approximately one mile (1.6 km) to the traffic light at Woodcliff Drive. (if you reach the I-490 overpass you have gone too far.) Turn right onto Woodcliff Drive, and continue up the hill to the fourth entrance on the left.

**Need a ride?**

Complimentary van transportation is available to and from the airport, bus and train stations between the hours of 6:00 AM and 11:00 PM Monday through Friday and 7:00 AM and 11:00 PM Saturday and Sunday. Advance reservations are required. For groups of 10 or more people, reservations must be made at least two weeks prior to the required date. Please note that we will attempt to honor last minute requests or changes whenever possible. However, this may not be possible due to other scheduled shuttle reservations. Your cooperation in this matter is greatly appreciated.

Call us in advance to arrange transportation with the following information:

Flight number, Arrival time, Date, Cell phone number – This is rarely used but necessary so that we are able to contact you with any traffic problems, etc.

For reservations and inquiries, call 585-248-4806

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**PROGRAM NOTES**

**FRIDAY, APRIL 20**

**FRIDAY AFTERNOON TOUR (2:00 pm - 5:00 pm)**

**TOUR OF SUSAN B. ANTHONY’S HOME, ROCHESTER**

**Leave from the lobby of the hotel at 2 pm on the chartered bus.**

This modest brick Victorian house in the city of Rochester was the home of Susan B. Anthony from 1866 until her death in 1906 and served as the headquarters of the campaign for women’s rights for many of those years. In her home she met and planned with other famous reformers, including Elizabeth Cady Stanton and Ida B. Wells-Barnett. Come and experience life in the Anthony home circa 1900 and be inspired with the remarkable story of Susan B. Anthony’s unrelenting courage and determination to achieve equality for women. Visit the website [www.susanbathonyhouse.org](http://www.susanbathonyhouse.org) for more information.

**PRESIDENT’S DINNER (7:00 pm – 9:00 pm)**

**Keynote Speaker: Kathy Kelm, AAUW Lobby Corps**

Kathy Kelm is the chair of the AAUW Lobby Corps, a dedicated group of members who volunteer their time to visit with legislators and staff on Capitol Hill about AAUW’s critical issues. She will talk about ways to share your passion about the issues with your Congressperson and other legislators.

**MILITARY BRIDGE (9:00 pm – 11:00 pm)**

You don’t have to be a bridge player to enjoy this fun way to get to know members from all around the state. You’ll find instructions on the AAUW website: [www.aauw-nys.org](http://www.aauw-nys.org)

**SATURDAY, APRIL 21**

**ANNUAL BUSINESS MEETING (9:00 am – 10:30 am)**

President Eileen Hartmann will preside over the annual business meeting.

**“AAUW’s IMPACT ON THE PAST, PRESENT AND FUTURE” (10:45 am – 11:45 am)**

Dot McLane is a Director-at-Large on the AAUW National Board. She resides in Pennsylvania and is AAUW’s liaison to the National Girls Collaborative Project, a nation-wide project focused on STEM for girls. Dot also chairs the Branch Program Resource Committee.

**AWARDS LUNCHEON and LAF LITIGANT (12:30 pm – 2:00 pm)**

AAUW NYS Awards will be presented for: ▪ 21<sup>st</sup> Century ▪ Educational Opportunities Fund ▪ Legal Advocacy Fund ▪ Membership ▪ Communications ▪ Public Policy ▪ and more. Special honor will be given to 2012 Emerging Leaders.

## **SATURDAY WORKSHOPS A-D (2:30 pm – 3:30 pm)**

- A. *The Haudenosaunee (Iroquois) Influence on Early American Feminists* Sally Roesch Wagner, executive director of the Matilda Joslyn Gage Foundation in Fayetteville, will explore how the women's rights movement took form in the territory of the Haudenosaunee, the six nations of the Iroquois confederacy, where women have always lived with far greater status and authority than in the non-native world.
- B. *Harriet Tubman – Champion of Freedom* Karen Hill, Executive Director of the Harriet Tubman Home in Auburn, will talk about the inspirational work of Harriet Tubman and its importance in the women's rights movement.
- C. *Uncrowned Queens* Barbara A. Seals Nevergold, Ph.D. and Peggy Brooks-Bertram, Ph.D. founded Uncrowned Queens in 1999 with the purpose of identifying, preserving and disseminating little known histories of African-American Women that were instrumental in building a vital community.
- D. *Elizabeth Cady Stanton Slept and Worked Here* Coline Jenkins is a direct descendent of Elizabeth Cady Stanton. Her work with national women's organizations culminated in the successful campaign to place the marble statue of the early suffragists in the Capitol Rotunda in Washington, D.C.

## **AAUW NYS INTERNATIONAL PROJECT: "MY SISTER'S KEEPER" (3:45 pm – 5:00 pm)**

*The BIG PICTURE: Women and the U.N. Millennium Development Goals* Jane Roberts, the founder of 34 Million Friends of UNFPA (United Nations Population Fund), will discuss her work following the US decision to withhold from the United National Population Fund \$34 million in congressionally appropriated funds. See [www.34millionfriends.org](http://www.34millionfriends.org) She will be introduced by Margaret Corbin, vice-president of the United Nations Association, Rochester.

## **DINNER, INSTALLATION OF OFFICERS AND REP. LOUISE SLAUGHTER (7:00 pm – 8:00 pm)**

Keynote address: **Congresswoman Louise McIntosh Slaughter** is one of the most powerful and unique figures in the House of Representatives. The only microbiologist in Congress, Rep. Slaughter was first elected in 1986 and is now serving her 13<sup>th</sup> term in Congress. Representing the 28<sup>th</sup> Congressional District of New York State, she works tirelessly on behalf of the district, and her constituents know her as a fighter for increased economic development across Western New York.

Rep. Slaughter worked with now Secretary of State Hillary Clinton for ten years to pass the legislation that secured funding for the women's rights history project which is the foundation for the future Women's History Trail.

## **THE FUTURE OF THE WOMEN'S HISTORY TRAIL DIALOGUE (8:00 pm – 9:30 pm)**

Panelists: **Tammy Duchesne**, Superintendent of the Women's Rights National Historical Park in Seneca Falls; **Deborah Hughes**, Executive Director of the Susan B. Anthony House in Rochester; **Coline Jenkins** is a direct descendant of Elizabeth Cady Stanton and activist in lobbying for the Women's History Trail; **Sally Roesch Wagner** is the Executive Director of the Matilda Joslyn Gage House in Fayetteville; **Judy Wellman** is the author of *The Road to Seneca Falls: Elizabeth Cady Stanton and the Beginning of the Women's Rights Movement*. **Karen Hill**, Executive Director of the Harriet Tubman Home in Auburn. This Dialogue will be facilitated by **Marilyn Tedeschi**, president of AAUW Greater Rochester Area Branch and passionate advocate for the Women's History Trail, and will lay the foundation for the future of the Women's History Trail.

## **SUNDAY, APRIL 22**

### **COUNTERPART BREAKFAST (7:15 am – 9:00 am)**

This is an opportunity for training and networking between State and Branch officers. Other attendees will be able to talk informally with the speakers and with members from branches across the state.

### **WINNERS OF THE LAF DRAWINGS FOR PURSES**

### **NOMINATING COMMITTEE MEETING (8:15 am – 9:00 am)**

## **SUNDAY WORKSHOPS E-H (9:15 am – 10:15 am)**

- A. *Chautauqua Women: Inspiration and Influence on Chautauqua and the Nation* Janet Myers Northrup, author of *Founding Women*, will highlight the contributions of women at Chautauqua with a focus on the women who were suffragists, temperance advocates, arts supporters, and leaders of nearly every national women's group from 1874-1940.
- B. *Seneca Women's Encampment for a Future of Peace and Justice, 1982-2006* Betty Bayer, Professor of Women's Studies at Hobart and William Smith Colleges will discuss the impact of this early "Occupy" protest.
- C. *The Temp Economy: From Kelly Girls to Permatemps in Postwar America* Dr. Erin Hatton, author of a book by the same name and Professor of Sociology at SUNY Buffalo, brings these themes together in an examination of the temporary help industry and the rise of the new economy. Her current projects examine the recent return of the strikebreaker industry and the political, legal, and cultural makings of second-class work and workers.
- D. *Clean Money, Clean Elections* Irene Miller is founder of New York Citizens for Clean Elections and is public policy chair of AAUW's Kingston Branch. She will share insights about how corporations got "personhood" and the right to fund campaigns, how campaign money affects women, our schools, health, environment, and the economy. Find out what you and AAUW can do to help make this happen.

## **Momoirs: The Umbilical Cord Stops Here! (10:30 am – 11:30 am)**

Members of the Bath Branch and friends are the cast and crew. This hilarious and moving play presents true-to-life stories of motherhood and includes a series of comedic and serious monologues, scenes and songs on the eternal tie that binds.

## **LUNCHEON – 2020: PROJECT WOMEN (12:30 pm – 2:00 pm)**

Susan Zimet is the founder and President of the Board of *2020: Project Women*. She served four terms as an Ulster County Legislator and is currently serving as New Paltz Town Supervisor. Zimet is the author of *The Great Cover-Up* and *Pride and Politics*. Steve Auerbach, president of Auerbach and Company, and Susan's husband, has over 40 years in advertising, marketing and media for many of the Fortune 500 advertisers in the United States. Together, they will present part of the National 2020 Vision to celebrate the centennial of the 19th Amendment and focus on what equality will look like in the year 2020.

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**SCHEDULE AT A GLANCE**

Participate in the International Swim, the EOF Susan B. Anthony purse drawing, the LAF purse fundraiser, and the Exhibit Tables for Branches and sponsors anytime except during the meals or the business meeting.

**Friday, April 20**

12:00 - 6:00 Registration - Credentials - Hospitality  
 LAF Purse Fundraiser - Branch and Sponsor Exhibit set up  
 12:30 - 4:30 NYS Board of Directors Meeting  
 2:00 - 5:00 Susan B. Anthony House Tour - Meet in the Lobby  
 6:00 - 7:00 President's Reception for All Convention Attendees - cash bar available  
 7:00 - 8:00 President's Dinner and Drawing for Spa Treatment  
 8:00 - 9:00 Keynote Address: Kathy Kelm, AAUW Lobby Corps  
 9:00 - 10:00 Resolutions Caucus - Nominating Committee Meeting  
 9:00 - 11:00 Military Bridge  
 9:00 - 12:00 Music and Entertainment in Horizons Lounge

**Saturday, April 21**

8:00 - 5:00 Registration - Credentials - Hospitality  
 7:15 - 8:45 Breakfast in Horizons Restaurant  
 9:00 - 10:30 Business Meeting  
 10:45 - 11:45 AAUW's Impact on the Past, Present and Future - Dot McLane, AAUW Director-at-Large  
 12:00 - 12:30 District Caucuses  
 12:30 - 2:00 AAUW NYS Awards Luncheon and LAF Litigant  
 2:30 - 3:30 WORKSHOP SESSION I  
 A. The Haudenosaunee (Iroquois) Influence on Early American Feminists  
 B. Harriet Tubman - Champion of Freedom  
 C. Uncrowned Queens  
 D. Elizabeth Cady Stanton Slept and Worked Here  
 3:45 - 5:00 The Big Picture: Women and the U.N. Millennium Development  
 5:00 - 5:45 Yoga  
 6:00 - 7:00 Pre-dinner cocktail hour and Entertainment - cash bar available  
 7:00 - 8:00 Installation Dinner, Scholarship Drawing and Keynote Address - Congresswoman Louise Slaughter  
 8:00 - 9:00 The Future of the Women's History Trail Dialogue  
 9:00 - 10:00 LAF Fundraising - purses. Closes at 10  
 9:00 - 12:00 Music & Entertainment in Horizons Lounge

**Sunday, April 22**

8:00 - 11:30 Registration - Credentials - Hospitality  
 7:15 - 9:00 Counterpart Breakfast - LAF Purse Winners Announced  
 8:15 - 9:00 Nominating Committee Meeting  
 9:15 - 10:15 WORKSHOP SESSION II  
 E. Chautauqua Women: Inspiration and Influence on Chautauqua and the Nation  
 F. Seneca Army Depot Peace Encampment  
 G. The Temp Economy: From Kelly Girls to Permatemps in Post War America  
 H. Clean Money, Clean Elections  
 10:30 - 11:30 *Momoirs: The Umbilical Cord Stops Here!*  
 12:00 - 1:30 Buffet Luncheon - 2020: Project Women - Susan B. Anthony Purse Winner Announced  
 Call to 2012 Summer Leadership Conference at Cazenovia College  
 Call to Convention 2013 in Lake Placid  
 1:45 - 2:30 Post Convention NYS Board Meeting

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**LAF PURSES DRAWING GUIDELINES**

Branches are invited to raise funds for LAF while adding to the fun at the convention by submitting purses for a drawing. We will be asking branches to provide purses (new ones, of course) this year instead of baskets as a way to honor the suffragist Susan B. Anthony for whom a woman’s purse was a symbol of her economic independence.

For the drawing submissions, *purses* can be interpreted somewhat broadly to include designer bags, small purses shoulder bags or evening bags. You may choose to include other items to enhance their value. Here are the rules to participate:

- Each branch may enter up to 5 purses.
- Prior information is necessary for entry. Please inform **Roli Wendorf** about the number and titles of the purses you are planning to enter by the deadline: **Friday, March 30, 2012.**
- A 4x6 card should be attached to the purse giving the title, information about the purse, contents if any, and the name of the contributing branch.
- All purses must be in the display area by **5 pm Friday, April 20, 2012.**

Tickets to enter the drawing will be available at the convention in the purses display room and near the registration desk at a cost of \$10 for 10. You may then choose to deposit any number of tickets in the container in front of each purse. The money made by a purse depends on the number of tickets it collects, and total contributions will be credited to the branch that donated the purses.

The LAF Purse Room will be open for business during the following hours:

- Friday: 4:30-6 pm, 9-10 pm
- Saturday: 7:15-8:45 pm, 2:00-7:00 pm, 9-10 pm
- **Drawing for purses: Sunday, April 22, at breakfast which is 7:15 am – 9:00 am.**

The winners can pick up their purse during or after Sunday breakfast. **All purses must be picked up by 10 am on Sunday, April 22, 2012.**

We look forward to your entries, to a lucrative fundraiser and to a fun event!

**To enter and for questions, please contact:**

Roli Wendorf, AAUW-NYS LAF VP

Email: [WendorfR@aol.com](mailto:WendorfR@aol.com)

Phone: 914-736-9115

Address: 43 Birch Brook Road, Cortlandt Manor, NY 10567

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**CONVENTION PROGRAM BOOK ADVERTISEMENTS**

Deadline: Monday, January 23, 2012

This is your invitation to advertise in the 2012 Convention Program Book.

Why should you advertise in the Convention Program Book?

- Your Branch is celebrating a special anniversary.
- You want to call attention to an accomplishment of your Branch.
- You are honoring a special member.
- You own a business.
- You know of a business that wants to be known by AAUW members.

You may choose to repeat your ad from last year or you may want to design a new advertisement.

If you have questions, please contact Phyllis Anderson 631-439-1456 or [pmanderson66@aol.com](mailto:pmanderson66@aol.com)

Ad sizes and prices:

Full color

Full page, outside back cover (7½ x 10) ----- \$250  
Full page, inside front or back cover (7½ x 10) ----- \$200

Black and white

Full page (7½ x 10) ----- \$150  
Half page (7½ x 5) ----- \$100  
Quarter page (3¾ x 5) ----- \$50  
Eighth page (3¾ x 2½) ----- \$25

Format: Use .eps or .tif or .pdf. (Please do not send in a Word document.) Please send as black and white unless you are buying one of the three available full color ads.

Email your layout, ready to print, to: Jann Mirchandani [jann@westchestermarketingcafe.com](mailto:jann@westchestermarketingcafe.com) by Monday, January 16, 2012

Payment: Make checks payable to AAUW NYS Convention and mail to:  
Phyllis Anderson, 164 Northfield Road, Hauppauge, NY 11788-2324.

**Please respond quickly so your Branch will be represented in the Convention Program Book**

**AAUW BRANCH SCRAPBOOKS – Deadline April 13, 2012 by mail or April 20, 2012 at Convention**

**Share your 2011-12 branch activities with others!**

Be sure to exhibit your branch scrapbook pages for the 2011-12 AAUW program year at the New York State Convention. Make a copy of your pages and submit them by April 13 to **Helen Engel by mail (32 Brown Drive, Oswego, NY 13126) or email ([rengel@oswego.edu](mailto:rengel@oswego.edu)) or give them to Helen after 4:30 on April 20 in the exhibit area of the Convention.** If you need pages or have any questions about the scrapbook project contact Helen by phone (315/343-9678) or email for more information. It is not too late to participate in this project!

The pages will not be returned to you, but will be put in the AAUW NYS archives. We look forward to exhibiting the pages from your Branch.

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**AAUW NYS 2012 CONVENTION**  
**April 20-22, 2012, Woodcliff Hotel & Spa, Fairport, NY**  
**“The Women’s History Trail: Walking in Their Footsteps”**

**BRANCH EXHIBIT AREA – Deadline April 7, 2012**

Displays in the Branch Exhibit Area at the NYS AAUW Convention are a popular way for each branch to share accomplishments, ideas and wares with other branches. The Branch Exhibit Area is a place for members to meet people from other parts of the state and enjoy a spirit of camaraderie as they share information and ideas. The guidelines are few and the rewards are many.

This year we encourage each branch to reserve a half table for displays, handouts and sale items. **Keep in mind that the Branch Exhibit Area is unsecured.** Display posters should be free standing or on a storyboard.

**DETAILS:**

1. Each branch should set up its exhibit and sales between 12:00 noon and 6:00 pm on Friday, April 20. The branch is required to have one or more of its members stay with the exhibit during the official hours the ‘Branch Exhibit Area’ is open if items are ‘For Sale’ or at anytime items of value are displayed at the table.
2. The ‘Branch Exhibit Area’ will be **open** on Friday, April 20 from 4:30 pm to 6:00 pm. It will also be **open** on Saturday, April 21 from 4:30 pm to 6:30 pm. Sales will take place during these times and tables must have a branch member in attendance.
3. Exhibits will be on display all of the time.
4. Branches should remove their posters and sale items by 10:00 pm on Saturday.
5. The form below should be returned by April 7, 2012. Questions? Contact M. DeWitt, [aauwmanhattan@aol.com](mailto:aauwmanhattan@aol.com) or **516/318-1313**

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BRANCH NAME \_\_\_\_\_

BRANCH CONTACT \_\_\_\_\_ PHONE/EMAIL \_\_\_\_\_

You may mail this form to: M. DeWitt – AAUW, 157 W 79<sup>th</sup> Street, NYC 10024-6000 or send your information via email to [aauwmanhattan@aol.com](mailto:aauwmanhattan@aol.com) , attention M. DeWitt – Display Table Reservations

**MILITARY BRIDGE**

Friday night after the Resolutions Caucus will be FUN NIGHT! Last year this was such a hit that your AAUW board has again planned for a very social interactive game called Military Bridge. If you enjoy having a good time playing cards, then this event is for you! No knowledge of bridge is necessary. The game will be fully explained as you play.

Come alone or come with your branch buddies. Each team of 4 will have members from various branches. Prizes will be awarded to the teams who place first, second, or third. To join in the fun, be sure and sign up on your registration form - we need to know the number of players for preparation.

**TIME TO EXERCISE - YOGA**

Join in a style of exercise to loosen up and refresh. Terri Orr, Human Resources Director at the Woodcliff, will lead us in a yoga session designed to help us re-energize at the end of a busy day.

