

AAUW NYS 2012 CONVENTION
April 20-22, 2012, Woodcliff Hotel & Spa, Fairport, NY
“The Women’s History Trail: Walking in Their Footsteps”

CONVENTION PROGRAM BOOK ADVERTISEMENTS

Deadline: Monday, January 23, 2012

This is your invitation to advertise in the 2012 Convention Program Book.

Why should you advertise in the Convention Program Book?

- Your Branch is celebrating a special anniversary.
- You want to call attention to an accomplishment of your Branch.
- You are honoring a special member.
- You own a business.
- You know of a business that wants to be known by AAUW members.

You may choose to repeat your ad from last year or you may want to design a new advertisement.

If you have questions, please contact Phyllis Anderson 631-439-1456 or pmanderson66@aol.com

Ad sizes and prices:

Full color

Full page, outside back cover (7½ x 10) ----- \$250

Full page, inside front or back cover (7½ x 10) ----- \$200

Black and white

Full page (7½ x 10) ----- \$150

Half page (7½ x 5) ----- \$100

Quarter page (3¾ x 5) ----- \$50

Eighth page (3¾ x 2½) ----- \$25

Format: Use .eps or .tif or .pdf. (Please do not send in a Word document.) Please send as black and white unless you are buying one of the three available full color ads.

Email your layout, ready to print, to: Jann Mirchandani jann@westchestermarketingcafe.com by Monday, January 16, 2012

Payment: Make checks payable to AAUW NYS Convention and mail to:
Phyllis Anderson, 164 Northfield Road, Hauppauge, NY 11788-2324.

Please respond quickly so your Branch will be represented in the Convention Program Book

AAUW BRANCH SCRAPBOOKS – Deadline April 13, 2012 by mail or April 20, 2012 at Convention

Share your 2011-12 branch activities with others!

Be sure to exhibit your branch scrapbook pages for the 2011-12 AAUW program year at the New York State Convention. Make a copy of your pages and submit them by April 13 to **Helen Engel by mail (32 Brown Drive, Oswego, NY 13126) or email (rengel@oswego.edu) or give them to Helen after 4:30 on April 20 in the exhibit area of the Convention.** If you need pages or have any questions about the scrapbook project contact Helen by phone (315/343-9678) or email for more information. It is not too late to participate in this project!

The pages will not be returned to you, but will be put in the AAUW NYS archives. We look forward to exhibiting the pages from your Branch.