



AAUW NYS 2016 CONVENTION

April, 15-17, 2016
Holiday Inn and Conference Center
Saratoga Springs, NY

“AAUW Women on the Move: Achieving Women's Economic Justice”

CONVENTION PROGRAM BOOK ADVERTISEMENTS

Deadline: Friday, February 26, 2016

This is your invitation to advertise in the 2016 Convention Program Book.

Why should you advertise in the Convention Program Book?

- Your Branch is celebrating a special anniversary.
- You want to call attention to an accomplishment of your Branch.
- You are honoring a special member.
- You own a business or know of a business that wants to be known by AAUW members.

If you have questions, please contact Karen Carr (315) 767-0678 or bestcarr@twcny.rr.com

Ad sizes and prices:

Full color

Full page, outside back cover (7½ x 10) ----- \$300

Full page, inside front or back cover (7½ x 10) ----- \$250

Black and white

Full page (7½ x 10) ----- \$175

Half page horizontal (7½ x 5) \$125

Half page vertical (10 x 4) ---- \$125

Quarter page (3¾ x 5) ----- \$ 65

Business Card (3 x 2½) ----- \$ 35

Format: Any art work must be sent as **.eps** or **.tif** or high resolution **.pdf** (300 dpi or greater) (Please do not send in a Word document.) **Please send as black and white unless you are buying one of the three available full–page color ads.**

Email your layout, ready to print, to: Karen Carr at bestcarr@twcny.rr.com **no later than Friday, February 26, 2016**

Payment: Make checks payable to AAUW NYS Convention and mail to:
Karen Carr, 21912 Birch Lane, Watertown, NY 13601.

Please respond quickly so your Branch will be represented in the Convention Program Book