



American Association of University Women

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Program Vice President, 2014-16

Making the Community Connection
AAUW-NYS 2015 Summer Meeting
Saturday, July 25th, 10:30-11:45 a.m.

Questions

1. Can you describe the process you used to identify community concerns/problems that led to your programming? E.g., a community needs survey, a news report, etc.
2. Does your branch target a specific demographic group in your community for programming?
3. Tell us briefly about one of the programs you are sponsoring or sponsored last year:
 - a. How did you arrive at the topic?
 - b. How many branch members are/were involved?
 - c. How did you divide responsibility for the program, esp. if you partnered with another community group?
4. Are you working with other community groups, governmental entities or elected officials for programs? if so, how did you find each other? Have you developed any unanticipated partnerships as a result of community-based programming?
5. How do you determine the impact in the community from your projects?
6. How do you advertise the programming to raise visibility?
7. Have you seen any impact on your membership from focusing on community-based programming?