



2014 AAUW-NYS Summer Meeting: Empowering Branches to Meet the Needs of the Modern College Campus

Friday, July 25th, 2014

- *What the State Board Can Do For Your Branch*

<u>Time</u>	<u>Event</u>
1:00 – 5:00 p.m.	State Board Meeting: Financial Reviews of EOF, LAF and Treasurer’s Report
2:00 – 5:00 p.m.	Check-in
5:30 - 6:30 p.m.	Dinner
7:00 – 8:00 p.m.	<i>Introduction to the NYS Board</i> <ul style="list-style-type: none">• Directors, Role of Board, New Membership Incentive Programs, Leader on Loan Program, Role of Liaisons
8:00-9:00 p.m.	<i>Getting to Know You</i> <ul style="list-style-type: none">• Interactive games to learn more about attendees and their branches• Led by Jane Russell, Program VP and Janice Brown, Development VP
9:00-10:00 p.m.	Food, Fun, Friendship – Ice Cream and refreshments

Saturday, July 26th, 2014

- *How Branches Can Address the Needs of the Modern College Campus*

<u>Time</u>	<u>Event</u>
7:30 – 8:30 a.m.	Breakfast <ul style="list-style-type: none">• Breakfast Meeting: Empire State Virtual Branch

- 8:45 – 9:45 a.m. *Hot Topics on College Campuses*
- Title IX, Sexual Assault, Evolution of the Community College, and more!
 - Led by Anne Hedgepeth, Government Relations Manager, AAUW
- 9:45 – 10:00 a.m. Break
- 10:00 – 11:45 a.m. *Roundtable Discussion: NCCWSL Students*
- Moderated by Andrea Pedrick, President, Jefferson County Branch, and Maria Ellis, Membership VP and President, Empire State Virtual Branch
- 11:45 – 12:00 p.m. Break
- 12:00 – 1:00 p.m. Lunch
- 1:10 – 2:10 p.m. *Report on Impact Grant: What We Have Done, Ideas on What Branches Can Do, and Resources (Including a Title IX Action Guide)*
- Led by Donna Seymour, Public Policy VP
- 2:10 – 2:15 p.m. Break
- 2:15 – 3:15 p.m. *Breakout sessions –*
- **Common Core and STEM** – Led by Donna Seymour, Public Policy VP
 - **Poverty** – Led by Elizabeth Russo and Carol Cownie, Amsterdam-Gloversville-Johnstown, and Eileen Hartmann, AAUW Board Member
 - **Diversity** – Led by Valora Blackson, Diversity Director
 - **Board with NCCWSL Students** – Led by Jennifer Mayfield, Cultural/International Director
- 3:15 – 3:25 p.m. Break
- 3:25 – 4:25 p.m. Convention 2015 Brainstorming
- Led by Jane Russell, Program VP, and Dr. Susan McClary, Buffalo Branch
- 4:25 – 4:30 p.m. Break
- 4:30 – 5:30 p.m. *We have Great Programs, How Do We Get the Word Out? Enhancing Your Branch Communications!*
Laptops encouraged but not required!
- Facilitated by Cyd Averill, Communications Director
 - Part I: What makes a program 'Newsworthy'?

A conversation with experienced Journalist Andrea Pedrick, President, Jefferson County Branch

- Part II: Website and Social Media Tips
Tech mavens Betty Preble, President, Buffalo Branch, Margaret Nijhuis, Poughkeepsie Branch, and Donna Seymour, Public Policy VP, will share tips for success in websites and social media and site resources

5:30 – 6:30 p.m. Dinner

6:30 – 7:00 p.m. Break

7:00 – 8:00 p.m. District Caucus Meetings

- Led by Joan Monk, Special Projects

8:00 – 9:15 p.m. Planning Meetings:

- Nominating Committee, with Communications Director/Nominations Chair Cyd Averill
- Convention Program Meeting, with Jane Russell, Program VP, and Dr. Susan McClary, Buffalo Branch

9:15 – 10:30 p.m. Snacks, Wine, and a “Fun”-raiser

- Led by Janice Brown, Development VP

Sunday, July 27th, 2014

- ***Peer to Peer: Branches Sharing, Branches Caring***

Time

Event

7:30 – 8:30 a.m.

Breakfast

- Breakfast Meeting: Nominating
- Deli bar will be available if attendees need a bag lunch for early departure

8:45 – 9:45 a.m.

Counterpart Sessions

- ***Fundraising*** – Facilitated by Janice Brown, Development VP and Mildred DeWitt, Treasurer
- ***Program*** – Facilitated by Jane Russell, Program VP, Jennifer Mayfield, Cultural/International Director, and Donna Seymour, Public Policy VP
- ***Membership*** – Facilitated by Maria Ellis, Membership VP
- ***Communications*** – Facilitated by Cyd Averill, Communications Director
- ***Presidents*** – Facilitated by Marilyn Tedeschi, Greater Rochester Area

- 9:45 – 10:00 a.m. Break
- 10:00 – 11:00 a.m. *AAUW-NYS Special Projects Update*
- Joan Monk, Special Projects
 - Donna Seymour, Public Policy VP, GOTV Update
- 11:00 – 12:00 p.m. Don't Forget the Money: AAUW Funds Report
- Led by Janice Brown, Development VP and Mildred DeWitt, Treasurer
- 12:00 – 12:30 p.m. Wrap Up
- Weekend Takeaways/Highlights
 - Turn in Evaluations
 - Return room keys/meal cards