

Summer Leadership Conference 2013 Workshop Descriptions

Workshop A: Programming: Putting it All Together

Purpose: To help branches plan a mission-based program year, including membership meetings, special initiatives, and community and global action. Members will learn how to incorporate information from conference presenters and brainstorming sessions. They will discuss how to use effective programming to build and maintain membership.

Presenters: Jean Havens, AAUW-NYS Program Vice-President, Westchester Branch; Geeta Desai, IFUW Representative, Poughkeepsie Branch

Workshop B: Navigating the AAUW National Members Services Database (MSD)

Purpose: To gain knowledge on accessibility to the Member Services Database (MSD). This workshop is designed for the financial officer responsible for dues and the branch membership vice president. Others who would like to learn more about the MSD, including how to update your branch officers on line, are welcome. Participants will learn how to sign on, be shown access rights for various branch positions, and helped to complete dues and membership forms. **All participants need to bring their membership number and password.** If you do not have these two pieces of information, plan to come to the workshop 15 minutes early so we can help you obtain them.

Presenters: Jeanette Cantwell, Treasurer responsible for Membership, Poughkeepsie Branch; Margaret Nijhuis, AAUW-NYS Administrative Director, Poughkeepsie Branch; Betty Preble, AAUW-NYS Webmaster, President Buffalo Branch

Forms: <http://www.aauw.org/resource/member-state-and-branch-forms/> or <http://www.aauw.org/?s=forms>

Workshop C: Fundraising Successes

Purpose: To discuss effective branch fundraising ideas and learn how to replicate them in branches of varying sizes. They will demonstrate how effective fundraisers build branch enthusiasm and membership. Members will share ideas that have worked and start to develop branch strategies for success.

Presenters: Linda Roberts, EF Vice President Poughkeepsie Branch; Sue Oliver, past AAUW-NYS President, Buffalo Branch, Marion Mahoney, Co-President Islip Area Branch.