

# **SUGGESTIONS FOR IMPLEMENTING 2010 AAUW NYS VOTER EDUCATION CAMPAIGN**

## **INVOLVE YOUR MEMBERS**

*Now Is the Time to Make Plans and delegate jobs for Your Branch Activities*

### **1. VOTER REGISTRATION-October 8,2010 is the postmark deadline**

Obtain Registration Forms from the County Board of Elections (BOE).

Suggestions of What to Do:

#### **A. Set up registration tables:**

1. Outside supermarkets.

2. At area colleges. Make arrangements with the Dean of Student or other administrators

3. Offer to mail or bring forms to the BOE

B. Distribute in apartment complexes at their doors

C. Contact Community Centers esp. where people moving might be

D. You know your community-be creative.

### **2. VOTER EDUCATION-inform voters**

A. Hold a Forum-contact local political parties for candidates addresses

B. Work in coalition with other groups to hold a forum BUT be sure AAUW issues are included AND that the branch receives visibility

C. Attend Town Hall Meetings and ask questions relating to AAUW issues

D. All candidates must be invited for we are non-partisan

E. Questions asked should relate to AAUW and NYS issues, like pay equity

F. Issues forums can be held anytime.

### **3. GET OUT THE VOTE-To the polls we go**

#### **A. Personal Contact**

1. Co workers, neighbors, acquaintances, others

2. Phone those you have registered to:

Invite them to forums

Remind them to vote two weeks before Election Day

3. Develop a phone bank- use cell phones at a central location-names from BOE

B. Work with groups to help those who need assistance to go to the polls

C. Work together and use that wonderful creative AAUW imagination we all have

### **4. APPLY FOR THE AAUW NYS VOTER EDUCATION CAMPAIGN AWARD**