

**2010-11 AAUW NYS PUBLIC POLICY VOTER EDUCATION CAMPAIGN
AWARD APPLICATION**

The AAUW NYS Voter Education Campaign, funded by an AAUW Public Policy Impact Grant, is composed of Voter Registration, Voter Education and Get OutThe Vote (GOTV) programs. The goal of the Voter Education campaign is to register voters, to educate the voters about the issues on which their elected officials will be voting, to provide candidates'/legislators' positions on the issues, to encourage and assist voters to actually vote.

Submit application by March 1, 2011.

**CASH AWARDS to help defray the costs involved in participating in the
Voter Education Campaign and CERTIFICATES OF ACHIEVEMENT
will be given at the 2011 NYS Convention.**

Branches will be evaluated on the extent of their anticipated involvement in the Voter Education Campaign in their community. Cash awards are anticipated to range of \$15-\$40. *Every branch that applies will receive an award.* Awards will vary by the effectiveness of the program(s) submitted. Evaluative criteria will include branch planning, seeking and working with coalitions, visibility, branch participation, use of opportunities, venues, candidates and issues covered, numbers of citizens involved. Enter and bring recognition and cash to your branch. Use your wonderful AAUW imagination, creativity, determination and commitment to make this 2010 Voter Education Campaign outstanding.

1. Branch name

Contact person _____

Title _____

Address _____

Phone _____

Email _____

2. Program(s)

A. Voter Registration

1. Date(s) _____

2. Venue(s) _____

3. List organizations involved in this program

How were they involved? _____

4. Was this part of another event? _____

5. How many members were involved? _____

6. How many voters registered? _____

7. How did you reach out to the community for visibility? _____

Include the following or any other sources used: a description of non-paper media coverage; flyers distributed; newsletter articles; copies of newspaper articles and announcements; letter(s) sent to the editor; proposed visibility plans

B. Voter Education

1. Title _____

2. Date _____

3. Where was it held? _____

4. Organizations involved in this program _____

How were they involved? _____

5. List speakers attending, party affiliation (if applicable), political office or position _____

6. How many members were involved and/or attended? _____

How many guests? _____

7. How did you reach out to the community for visibility? _____

Include the following or any other sources used: a description of non-paper media coverage; flyers distributed; newsletter articles; newspaper articles and announcements; letter(s) sent to the editor; proposed visibility plans

C. Get Out The Vote (GOTV)

1. How many prospective voters were called/contacted? _____

2. Activities developed to bring voters to the polls (not mentioned in A. and B. above). Explain in less than 50 words _____

Watch the AAUW NYS Public Policy webpages at http://www.aauw-nys.org/pp_voterred.htm for additional information and updates.

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